

SERENDIPITY 3

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BY SERENDIPITY 3 INC.

225 EAST
60TH STREET
NYC 10022
RESERVATIONS
838-3531

FANEUIL HALL
MARKETPLACE
SOUTH MARKET BLDG.
BOSTON, MASS. 02109
RESERVATIONS
617-523-2339

Teas and
Cafes

ZEN
HASH

The
WORLD
TRADE
SANDWICHES

SERENDIPITY... THE ART OF FINDING THE UNUSUAL OR
THE PLEASANTLY UNEXPECTED BY CHANCE OR SAGACITY

The Frozen Hot Chocolate Cookbook

by Pat Miller and the Princes of Serendip

It was 1954. The world was suffering from unrequited love, a big post-war baby boom and an insatiable craving for sweet solace.

In the heart of Little Italy, sharing a cold water flat with creepies, crawlies and things that go bump in the night lived Serendipity 3. Princes under their frog suits, they waited, lips pursed, for the kiss that would reveal their true selves. But it took a magic word to open the palace door.

Days, they hounded producers' offices. Nights they built skyscrapers of ice cream at Howard Johnson's. One of them became a lead dancer in "Catch a Star," and Jose Limon said he might have reached Nijinskian heights, had destiny not called him to the kitchen.

He was Calvin Holt of the sassy ass and incorrigible ways. Fresh from the cornfields of Arkansas. Full of beans and Aunt Buba's sand tarts. Uninhibited by grey flannel rules. Lit up with a crazy electricity that outshone Broadway.

Fast at his heels came Stephen Bruce. Two black, slanty, Slavic eyes in league with the devil. Sly and shy. Saucy and sweet talking. A wittily mustached enigma, he could be a son of a B or Pola Negri's love child. Mixing fantasy and innuendo, he dressed windows at Macy's and dreamed of draping the stars.

It was Patch Caradine who found The Word that would turn their fortunes. Composing salacious song lyrics and comedy routines for tiny Village boites. Tossing around a vocabulary that wandered from obscure to obscene. Able to do the whole Times crossword puzzle weekly, the London Times on off days. One day he uncrossed a word that rang a bell. A word that you couldn't find in the dictionary of common usage back in '54.

The Word was Serendipity. The art of finding the pleasantly unexpected by chance or sagacity. Invented by eighteenth century wordsmith Sir Horace Walpole, it evoked the ancient legend of the three princes of the island no longer known as Serendip.

"Hey," said the boys, "that's a good name for a place of our own." The rest reads like A Thousand and One Nights. The Serendipity 3 pooled their entire fortune of three hundred dollars and staked a claim to a tiny principality in the basement of a tenement on East Fifty-Eighth Street.

It was New York's first coffee house boutique. The first Tiffany lampshaded meeting place since the days of Diamond Jim Brady. Serendipity had come into the world four tables, sixteen chairs and a towering espresso machine strong. In no time, patrons outnumbered the facilities. Nightly the line formed, stretching around the block and under the old Third Avenue El.

Before he was anyone, Andy Warhol declared it his favorite sweet shop, and paid his chits in drawings. Photographers discovered the charms of Tiffany glass set against whitewashed walls. New York's avant-garde caught on that nineteenth century junk was suddenly twentieth century chic.

The Serendipity 3 lost no time learning how to cook, design, whip and turn on the frozen hots. They rolled in the loot and rolled around the corner to the cozy brownstone on Serendipity Street. The entire Silk Stocking community squeezed into its tightest jeans and queued up.

The kitchen buzzed to all hours producing never-before extravaganzas. The general store and boutique grew trendier with every passing Hebrew Eyechart dishtowel and Little Red Riding Hood's jigsaw puzzle (365 pieces, all of them red). Swivel-hipped waiters balanced trays overflowing with calories. Everything was for sale, including the waiters. Frozen Hot Chocoholics were nurtured and Apricot Smushniks were sated. Palates pampered with caviar developed a lust for Hard Times fare like Lemon Ice Box Pie and Texas Chili.

James Beard disembodied his molars tasting and testing in the Serendipity kitchen. Vogue editors planned their issues at old-fashioned kitchen tables, deciding tomorrow's ins and outs. Hundred-dollar-an-hour models nibbled on watercress while movie stars left forkprints in whipped cream mountains. Before she was First Lady, Jackie O.

The
Princes are
coming...the
Princes are
coming!!

GENERAL
STORE
DIVERSIONS FOR
THE YOUNG &
OLD, RICH &
POOR, WISE &
OTHERWISE

ONE
OF-A-KIND
FASHIONS

WELCOME TO
FANEUIL HALL
MARKETPLACE

N.Y.

Beginnings

- Hot Springs Wings ~ 6.50
- Spudniks ~ 5.95
- Cleopatra's Barge ~ 8.50
"A De Mille Production"
- Blue Corn Nachos:
With cheddar cheese ~ 4.95
With goat cheese ~ 6.95
- Chicken Nachos ~ 7.95
With chili con carne

de la Maison

- COUNTRY MEAT LOAF:
with Mashed potatoes and gravy ~ 12.95
- LEMON CHICKEN:
with a Serendib Salad ~ 13.95
- CHICKEN CHAR CHAR: Sliced Charbroiled
Breast of chicken served on garlic bread with
avocado slices, greens and
deep-fried parsnips ~ 13.95
- A LA GARDEN OF ALLAH: A sauteed chicken
Breast covered with chilled cucumbers, tomatoes,
Basil and black olives ~ 14.50
- SALMON IN THE GARDEN ~ 15.95
- CHARBROILED NORWEGIAN SALMON ~ 15.95
Served with sauteed vegetables
- SHRIMP AND VEGETABLE BROCHETTE ~ 15.95
Served on a bed of Saffron rice
- SPICED CHICKEN FLAMBE: In XXX Cream Sauce
with a Serendib Salad ~ 14.95
- MIXED GRILL ~ 15.95
Charbroiled: Roumanian Steak, honey chicken,
Cajun sausages with grilled peppers and onions
- SAUTEED CHICKEN LIVERS: In Madeira wine
with a Serendib Salad ~ 12.50

Casseroles ~ 12.50

(Served with a Serendib Salad)

- CURRIED CHICKEN ALMONDINE
- SHEPHERD'S PIE
- BAR BQ CHICKEN

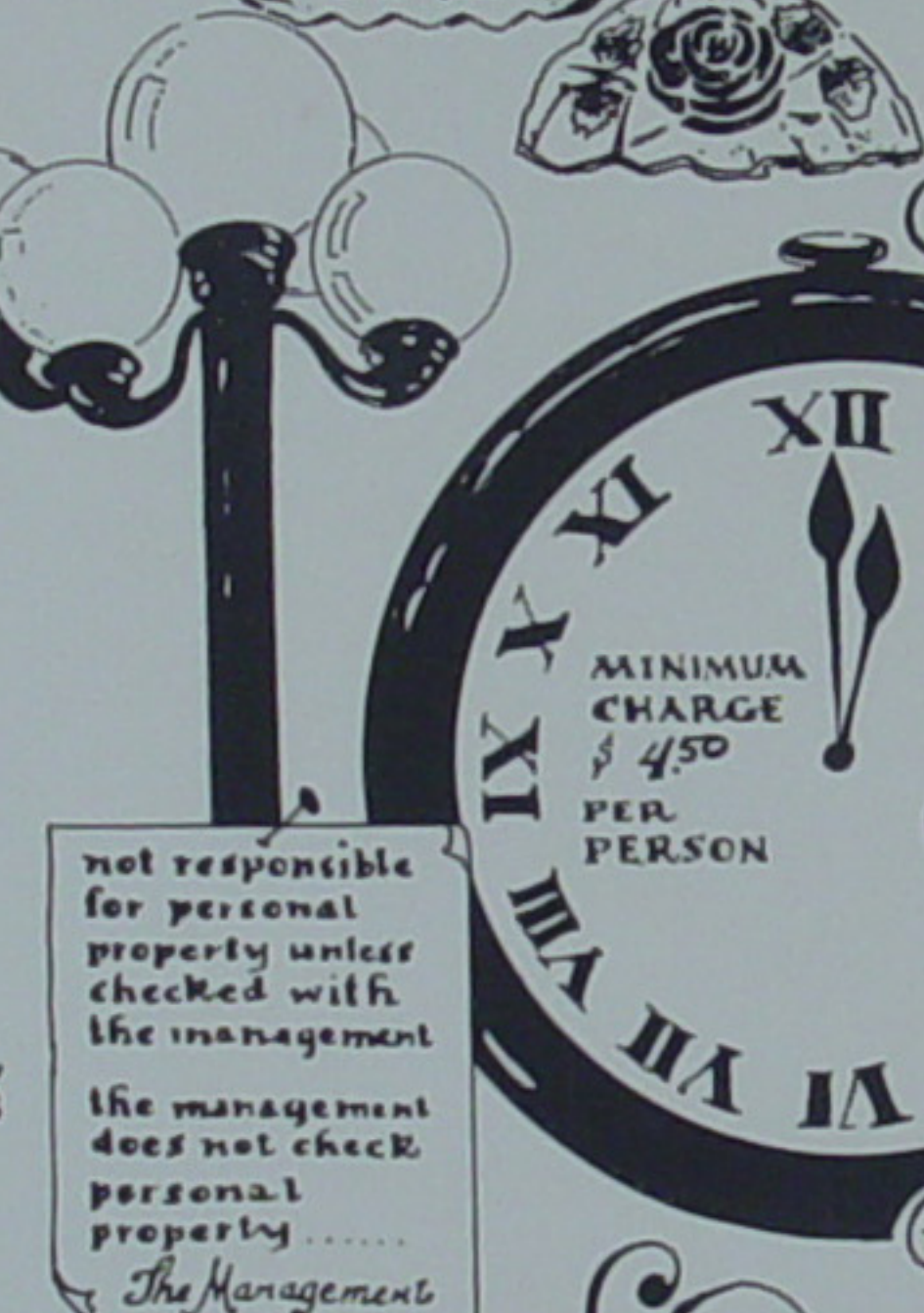
From The ZEN KASHERRY

- ZEN HASH: With brown rice and Bean sprouts
and mushroom salad ~ 12.95
- BAMBOO BASKET of steamed vegetables
and lemon sole with a ginger
sesame sauce ~ 13.95
With Salmon ~ 15.95 With Shrimp ~ 16.95
- OPEN FACE VEGETABLE SANDWICH:
With alfalfa sprouts and
muenster cheese ~ 9.95
- ALL VEGETABLE CHILI ~ 6.50

Soups

- Black Bean ~ 5.50
- White Onion ~ 5.95
- Vichyssoise ~ 3.50

WE
SELL TIFFANY
SHADES



Sandwiches

YOUNG CHICKEN SANDWICH ~ 12.50

Sauteed in butter with almonds and
parsley served on toasted Irish Soda Bread

THE HAIGHT-ASHBURY

Sliced turkey, tomato, avocado and alfalfa sprouts
with melted muenster, raisin pumpernickel
with Russian dressing ~ 11.50

• THE CATCHER IN THE RYE

Bacon, lettuce and tomato, and chicken
with melted muenster on rye toast
with Russian dressing ~ 11.50

• THE ULTIMATE B.L.T. On Challah Bread ~ 8.50

• THE VIRGINIA SLIM OPEN

Turkey and asparagus and melted jarlsberg ~ 10.95

• A CHICKEN SALAD SANDWICH
on Irish Soda Bread ~ 10.95

• A SHRIMP SALAD SANDWICH
on Irish Soda Bread ~ 12.00

• A TOASTED PIMIENTO CHEESE SANDWICH ~ 7.50

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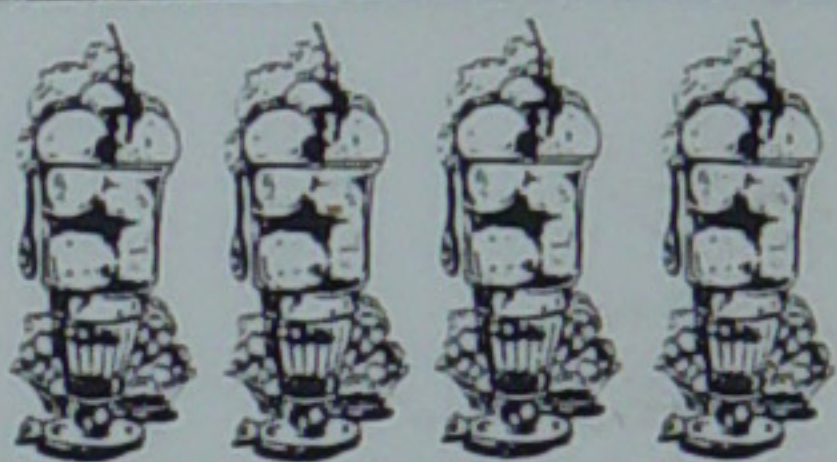
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FOOT LONG HOT DOGS

COME WITH ME
TO THE
SERENDIPITY

SWEETS

- "Big Apple" Pie ~ 4.50
- Chocolate Blackout Cake ~ 5.50
- Aunt Buba's Sand Tarts ~ 4.95
- Waro Pecan Pie ~ 4.95
- Lemon Ice Box Pie ~ 4.50
- Dark Double Devil Mousse ~ 4.50
- Cream Cheese Cake ~ 5.50
- Celestial Carrot Cake ~ 5.50
- Ice Cream ~ 4.25
- Strawberries and Cream ~ 4.95
- Cheese Cake Vesuvius ~ 10.95
- Fruit Cup ~ 4.95
- Ice Cream Debbie ~ 4.95
- Oreo Express ~ 4.95



DRUG STORE SUNDAES

- Pineapple ~ 5.50
- Maple walnut ~ 5.50
- Raspberry ~ 5.50
- Strawberry ~ 5.50
- Marshmallow ~ 5.50
- Caramel ~ 5.50
- Hot fudge ~ 5.50
- Butterscotch ~ 5.50

Outrageous Banana Split ~ 10.95

Coward's Portion ~ 7.50

Fresh Fruit Sundae ~ 8.50

Fruit & Fudge ~ 7.95

"Forbidden Broadway"
Sundae ~ 8.95

Sand Tart Sundae ~ 7.50

Toasts

FTATATEETA'S TOAST ~ 6.50

CINNAMON TOAST ~ 3.50

IRISH SODA BREAD ~ 3.50

CAFFÈS

TIFFANY ~ piping-hot
espresso, with heavy shade
of whipped cream and nonpareils ~ 3.95

Chocolaccino ~ frothy cappuccino, pure
heavy cream freshly whipped,
mound of shaved
French chocolate ~ 3.95

the pousse-café of espresso ~
on steaming espresso, layers
of whipped cream, semi-sweet
chocolate, whipped cream,
grated Valley orange ~ 3.95

Cappuccino ~ steamed milk, espresso,
cinnamon ~ 2.50

Caffè Espresso ~ for piquance,
lemon peel ~ 2.00

Cinnamon Stick ~ espresso with cinnamon stirrer ~ 2.50

SERENDIP ~ an over-flowing cup of
goodness, with an accent of nutmeg ~ 3.95

Caffè Vespucci ~ It's America! ~ 1.25

Hot Chocolate ~ 3.00

Serendipitous Hot Chocolate ~
topped with whipped cream, grated
Valley orange, cinnamon, &
shaved French chocolate ~ 3.50

Mochaccino ~ our own brew of rich
chocolate, and aromatic
espresso, with a topsy ~ 3.95
turvey whipped cream peaks

Decaffeinated Coffee ~ 1.25

Decaffeinated Cappuccino ~ 3.00

Decaffeinated Espresso ~ 2.00

Teas



~ 2.00 ~
a pot

Earl grey
Chamomile ~ Herbal
Orange &
Sweet Spice
Ceylon with mint
Jasmine
Ceylon
Earl grey Decaf

Tea served with
Cinnamon Stick
50¢ extra

Iced Tea
or Coffee
~ 2.00

NEW YORK IS
DIVINE
THIS TIME
OF YEAR

BEULAH,
PEEL ME A
BREADSTICK

