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Annual Report
AY 2013-2014
Year 8

Prepared by:
Erika Gearing, Reference Services Librarian & ScholarsArchive@JWU Coordinator
June 2013
Overview

The ScholarsArchive@JWU is an Institutional Repository and digital showcase that provides open access to journal articles, working papers, dissertations and theses, and other creative works published by the Johnson & Wales University faculty, staff, colleges, departments, and students. The IR also holds several special collections of restaurant menus.

The ScholarsArchive@JWU is a unique library service that provides an open access platform for faculty, staff, and students to share their knowledge and contributions with the global community. The ScholarsArchive@JWU is also an invaluable promotional and marketing tool for contributors and the university. Prospective students, faculty, and staff can easily access examples of high quality scholarship, publications, events, and creative works.

This report covers activity from: July 2013 – June 2014

Activity Summary

Summary of New Content

- 1 Academic Symposium papers
- 410 Menu Collection of Hayden Mathews
- 4 ArtSpace at JWU Library items
- 2 Computer Graphic Faculty works
- 2 Collaborative Learning Program works
- 20 Center for Research & Evaluation works
- 6 ETDs
- 1 ESL Faculty work
- 1 Humanities Faculty works
- 3 JWU Library Providence Newsletters
- 6 MBA Student works
- 115 Marilyn B. Feingold Menu Collection items
- 3 Library Staff publications
- 5 UG Honors Works (Providence Campus)

New Partnerships, Initiatives, and Connections

- A selection of Kosher menus from the Marilyn B. Feingold Collection were requested to be displayed at the Jewish Women’s Circle of New Haven’s (CT) “Jewish Cuisine Through the Ages” Event, which took place March 23, 2014.
- Connections were made with several items from The Menu Collection of Hayden Mathews through Twitter and the Mississippi Preservation Society

Donations

- The Hayden Mathews collection was donated in early 2013; Digitization and upload to the IR was completed in February 2014.

Outreach

- “Open Access and the Institutional Repository: Library Staff Workshop,” August 2013
- Social media outreach marketing (See Twitter Dataset)
MEASURES OF USE

Submissions: 592

Downloads: 169288 (All downloads for entire ScholarsArchive Collection as of 6/25/2014)

Top 21 Items

<table>
<thead>
<tr>
<th>Title of Work</th>
<th>Downloads</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Does Social Media Affect Consumer Decision-Making?</td>
<td>3972</td>
</tr>
<tr>
<td>2. A Perfect Match: Partnering with Education Faculty for Pedagogical Professional Development</td>
<td>2649</td>
</tr>
<tr>
<td>4. Social Activism with Extra Sauce: How Food Communication Increases Political Awareness in Social Media</td>
<td>307</td>
</tr>
<tr>
<td>5. Check It Out! Library Newsletter, Fall 2013</td>
<td>237</td>
</tr>
<tr>
<td>6. Check It Out! Library Newsletter, Winter 2013-14</td>
<td>153</td>
</tr>
<tr>
<td>7. A Relationship between Family Leisure and Tourism &amp; Hotel Industry: A Importance of Family Leisure</td>
<td>144</td>
</tr>
<tr>
<td>9. Hotel Baltschug Kempinski (In-Room Dining)</td>
<td>106</td>
</tr>
<tr>
<td>10. Check It Out! Library Newsletter, Spring 2014</td>
<td>104</td>
</tr>
<tr>
<td>11. Table for One, Food for Two: A Socio-economic Perspective on American Obesity</td>
<td>98</td>
</tr>
<tr>
<td>12. Seasons Restaurant</td>
<td>81</td>
</tr>
</tbody>
</table>
Staffing & Work Flow

Staffing and work flow remained the same as the previous academic year: One full time reference librarian. There is no set percentage of time or formal schedule for work related to the IR. For faculty or student scholarship, items are uploaded within a day or two. For larger projects, work progresses informally, with time taken whenever possible to dedicate to scanning and uploading.

Equipment

HP desktop workstation running Windows 7 and Adobe Pro XI. We are still using the EPSON GT-20000 scanner with PaperPort scanning management software.

Professional Development & Training

N/A
**Successes**

The reputation of the ScholarsArchive and JWU Library as a destination for private menu collections continues to grow and make an impact in open access digitized special collections. Connecting with URI Graduate Students to work on our digitization projects has been a huge help to bring more content online.

**Challenges**

The challenge remains to continue outreach, collection, and publishing efforts and forming new partnerships, while recognizing the limits of a single staff member with full time responsibilities elsewhere.

**Opportunities & Goals**

A future opportunity to include a wider variety of digitized special collections in support of the JWU Centennial celebration is a very real possibility. Subject librarian liaison connections could lead to a wider variety of scholarship and creative works.

**Conclusions**

The IR continues to grow and expand its reach in many unique and interesting ways. The University has committed to subscribing to the Digital Commons platform for all four campuses. This is an exciting step towards unifying and showcasing scholarship and creative works from the University as a whole.