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# Institutional Repository Annual Report: AY 2012-2013

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**Annual Report  
AY 2012-2013  
Year 7**

**Prepared by:**

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ScholarsArchive@JWU Coordinator**

**May 2013**

## Overview

The *ScholarsArchive@JWU* is an Institutional Repository and digital showcase that provides open access to journal articles, working papers, dissertations and theses, and other creative works published by the Johnson & Wales University faculty, staff, colleges, departments, and students. The IR also holds several special collections of restaurant menus.

The *ScholarsArchive@JWU* is a unique library service that provides an open access platform for faculty, staff, and students to share their knowledge and contributions with the global community. The *ScholarsArchive@JWU* is also an invaluable promotional and marketing tool for contributors and the university. Prospective students, faculty, and staff can easily access examples of high quality scholarship, publications, events, and creative works.

**This report covers activity from: July 2012 – June 2013**

## Activity Summary

### Summary of New Content

- 7 [Academic Symposium papers](#)
  - 4 [ArtSpace at JWU Library items](#)
  - 2 [Computer Graphic Faculty works](#)
  - 4 [Collaborative Learning Program works](#)
  - 2 [UG Honors Works](#) (Charlotte Campus)
  - 26 [Center for Research & Evaluation works](#)
  - 24 [ETDs](#)
  - 1 [English Faculty work](#)
  - 5 [Humanities Faculty works](#)
  - 6 [Open Access Week items](#)
  - 4 [JWU Library Providence Newsletters](#)
  - 62 [MBA Faculty works](#)
  - 15 [MBA Student works](#)
  - 311 [Marilyn B. Feingold Menu Collection items](#)
  - 11 [Raymond Earl Oetgen Menu Collection items](#)
  - 1 [ScholarsArchive@JWU Annual Reports](#)
  - 3 [Library Staff publications](#)
  - 5 [UG Honors Works](#) (Providence Campus)
- 

### New Partnerships and Initiatives

- ArtSpace at JWU Library series
- Collaborative Learning Program series

### Donations

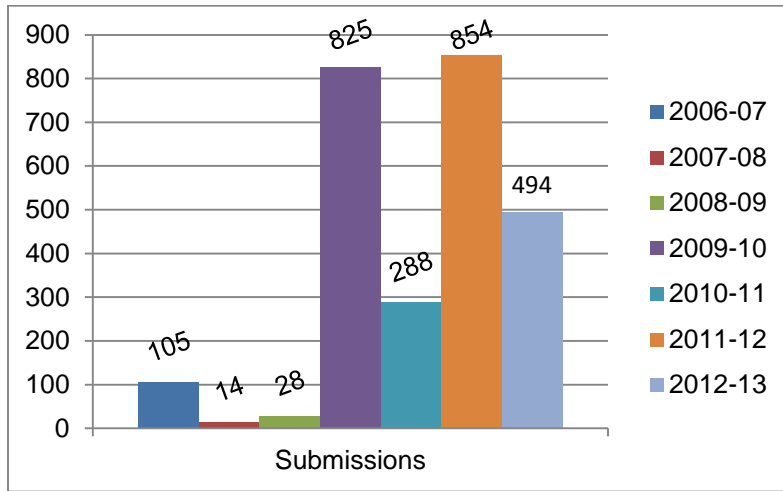
- The Raymond Earl Oetgen Menu Collection
- The Menu Collection of Hayden Mathews

### Outreach

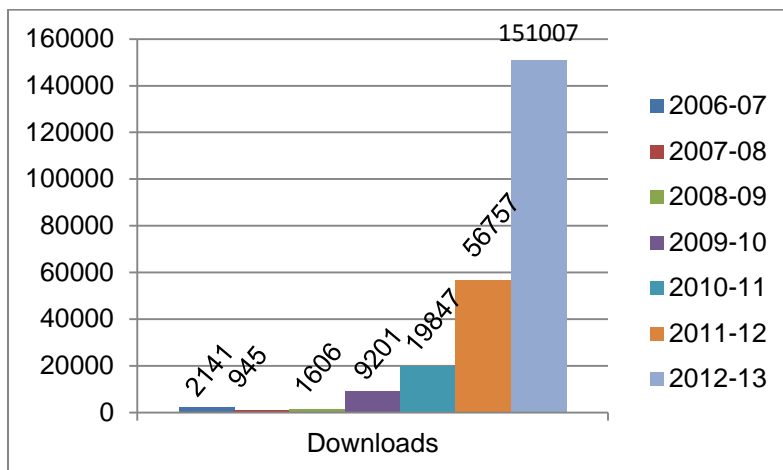
- Social media outreach marketing (see additional document)

## MEASURES OF USE

Submissions: 494



Downloads: 151,007 (Entire collection as of June 2014)

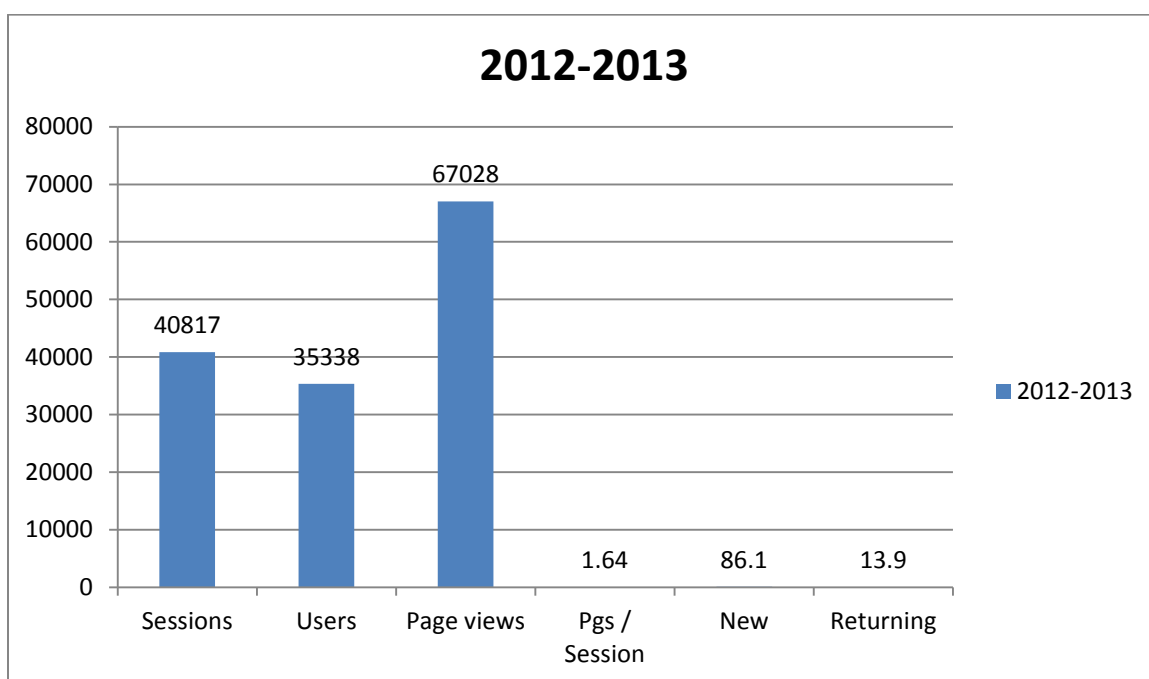


Top 20 Items

<b>Title of Work</b>	<b>Downloads</b>
1. <a href="#">Stress Related Issues Due to Too Much Technology: Effects on Working Professionals</a>	640
2. <a href="#">The Impact of Nationality, Gender, and Education on Students' Buying Attitudes Towards Ethical and Socially Responsible Products</a>	435
3. <a href="#">Edible Marijuana: A New Frontier in the Culinary World</a>	420
4. <a href="#">Factors Affecting Students' Decision of Hotel Selection</a>	360
5. <a href="#">Exploratory Research: The Effects of Electronic Books on College Students</a>	328
6. <a href="#">Check It Out! Library Newsletter, Fall 2012</a>	265
7. <a href="#">The Value of Foreign Languages in Business Communication</a>	216
8. <a href="#">Laboring Forward: The Future of Labor Unions</a>	204
9. <a href="#">Perceived Efficacy of Beginning Teachers to Differentiate Instruction</a>	200
10. <a href="#">Check It Out! Library Newsletter, Spring 2013</a>	181
11. <a href="#">A Research Proposal: How can the United States Postal Service Respond and Recover From a Decade of Decline?</a>	178
12. <a href="#">Assessing the Financial Literacy of Domestic and International College Students</a>	173

13. <a href="#">Revenge, Guilt, and Greed: Feast Scenes and Political Order in Shakespearean Society</a>	152
14. <a href="#">The Adaptive Military Transition Theory: Supporting Military Students in Academic Environments</a>	106
15. <a href="#">Check It Out! Library Newsletter, Winter 2012-2013</a>	104
16. <a href="#">Factors Influencing Students' Selection of a Bank</a>	103
17. <a href="#">Former Juvenile Offenders Re-enrolling Into Mainstream Public Schools</a>	102
18. <a href="#">Characteristics of At-Risk Students</a>	100
19. <a href="#">Open Access and the Institutional Repository</a>	97
20. <a href="#">Assistive Technology: Identifying Professional Development Needs of Independent School Teachers</a>	85
21. <a href="#">Information Literacy at Johnson &amp; Wales University 2011-2012</a>	85

Google Analytics™ Data



### Staffing & Work Flow

Staffing and work flow remained the same as the previous academic year: One full time reference librarian. There is no set percentage of time or formal schedule for work related to the IR. For digitization, work increases during the spring and summer months, while outreach and marketing efforts are the mostly achieved during the academic year.

From May – July, 2013 we had an intern from the University of Rhode Island Graduate Studies of Library and Information Science program work on digitizing restaurant menus from the Marilyn B. Feingold collection. As a result 435 additional menus from this collection were added to the IR.

### Equipment

A new HP desktop workstation was installed. The new workstation is running Windows 7 and Adobe Pro XI. We are still using the EPSON GT-20000 scanner with PaperPort scanning management software.

## **Professional Development & Training**

N/A

## **Successes**

The reputation of the ScholarsArchive and JWU Library as a destination for private menu collections continues to grow and make an impact in open access digitized special collections.

## **Challenges**

The challenge remains to continue outreach, collection, and publishing efforts and forming new partnerships, while recognizing the limits of a single staff member with full time responsibilities elsewhere.

## **Opportunities & Goals**

A future opportunity to include a wider variety of digitized special collections in support of the JWU Centennial celebration is a very real possibility. Subject librarian liaison connections could lead to a wider variety of scholarship and creative works.

## **Conclusions**

The IR continues to grow and expand its reach in many unique and interesting ways, despite the lack of time available to spend on outreach and face-to-face marketing.