

AROUND THE WORLD

WITH



PASSPORT

To the most palate-pleasing, tastebud-tittilating, beer-drinking experience of your life. Never again will you be tempted to say, "Gimme a Light," now that you've been exposed to the most extensive beer list in the Land of Ahs!

"Will you still need me, will you still feed me, when I've 64..." (or more — would you believe 100?) beers, here at your one-stop, off the wall, down the hatch, clearinghouse of beer ... Willie C's Cafe and Bar.



BEER

Belgium The tradition of small breweries, many of them in Trappist monasteries, refines the top fermenting process to a level approaching art, earning Belgium its well-deserved reputation for fine, distinctive ales.

- Bios Copper Ale A
- Chimay Grande Reserve, 25 oz. A
- Chimay Red Label A
- Chimay White Label, 25 oz. A
- Lindeman Framboise Lambic W
- Lindeman Kriek Lambic W
- Seasons Ale A

Canada Canada boasts North America's oldest, continuously operating brewery - Molson - and the brand that is second only to Heineken in exports to the U.S. - also Molson.

- Bulldog Lager LL
- Grizzly Beer LL
- Labatts Beer LL
- Labatts 50 A
- Labatts Light LB
- Molson Golden LL
- Molson Light LB
- Molson Ale A
- Moosehead LL

China Most of the Chinese beer exported to the U.S. is of the German bottom-fermented style, being fairly dry with a "hoppy" character.

- Tsingtao P

Czechoslovakia Home of the original Pilsner, Czechoslovakia has a brewing history spanning at least five hundred years. It is most noted for its crystal clear, somewhat bitter, Pilsner-style beers.

- Pilsner Urquell P



Down Under Noted more for their beer drinkers than their beers, most of the brews produced in these island nations are pale lagers with a tendency to be full-bodied and sweetish rather than malty.

- Coopers Big Barrel, 25 oz. LL (Australia)
- Coopers Real Ale A (Australia)
- Coopers Stout S (Australia)
- Fosters Lager, 12 oz. or 25 oz. LL (Australia)
- Steinlager, 12 oz. or 25 oz. LL (New Zealand)
- South Pacific LL (New Guinea)

England With over one-hundred-fifty breweries and more than a thousand types of beer, including four-hundred draught ales, it goes without saying that Great Britain is known as the Ale Capital of the world. But we said it anyway.

- Bass Pale Ale A in bottle or on draught
- London Light LB
- Mackeson Stout S
- Samuel Smith's Imperial Stout S
- Samuel Smith's Nut Brown Ale A
- Samuel Smith's Oatmeal Stout S
- Samuel Smith's Old Brewery Pale Ale A
- Samuel Smith's Taddy Porter PR
- Watney's Red Barrel DL in bottle or on draught
- Whitbread Ale A

France and Italy Even though noted more for their wines than beers, France and Italy have brewing histories that date back to the thirteenth century. Most of their exports to the U.S. lean to the sweet side, with just a hint of fruitiness.

- Amber Fischer d'Alsace, 22 oz. ML (France)
- Bitter Fischer d'Alsace, 22 oz. A (France)
- Brasseurs LL (France)
- Fischer Labelle Strassbourgeoise LL 12 oz. or 22 oz. (France)
- Kronenbourg LL (France)
- Kronenbourg DL (France)
- Raffa LL (Italy)

MORE BEER

Germany Without a doubt the beer center of the world, German borders encompass nearly half the breweries in the world. The home of Oktoberfest assured the continued quality of its beers with the Purity Law of 1516.

- Altemunster, 16 oz. LL
- Beck's LL
- Beck's Dark DL
- Celebrator Doppelbock DB
- Dinkelacker LL
- Dinkelacker Weizenkron, 17 oz. W
- Dortmunder Kronen Classic LL
- E.K.U. Kulminator Urtypp Hell ML
- Furstenberg LL
- Henniger LL
- Henniger Dark DL
- Hacker-Pschorr Braumeister Pils P
- Hacker-Pschorr Dark DL
- Hacker-Pschorr Majbock B
- Hacker-Pschorr Munchen LL on draught
- Hacker-Pschorr Oktoberfest DL
- Kaiserdom Rauchbier Smoked Bavarian DL
- Moravia LL
- Moravia Dark DL
- St. Pauli Girl LL
- St. Pauli Girl Dark DL
- Spaten Club-Weisse, 16 oz. W
- Spaten Munich Light LL
- Spaten Oktoberfest DL
- Spaten Optimator DB
- Steinhauser LL



Holland Surely one of the most widely known beers in the world is Heineken - the first beer imported by the U.S. after Prohibition, and still the largest seller. Dutch beers available in America are characteristically bitter, with an underlying hint of fruitiness.

- Amstel Light LB
- Brand Royal P
- Grolsch, 16 oz. LL
- Heineken P
- Heineken Dark DL

Ireland The Guinness Brewery in Dublin is the largest brewery in Europe and produces the single most recognized brand in the world, Guinness Stout. Seems enough to note inclusion in *The Guinness Book of World Records*, doesn't it? What a coincidence - they publish it. Ireland is famed for the driest stouts in the world, while its lagers are rich and full bodied, almost ale-like.

- Guinness Extra Stout S
- Harp Lager LL

Japan Responding to the lightness, delicacy and freshness of Japanese cuisine, brewers in the Land of the Rising Sun have sought a similar character in their beers. Principal exports include lagers that are light-bodied and delicate in hop flavor.

- Asahi LL
- Kirin LL
- Sapporo Draft, 12 oz. or 22 oz. LL

Kenya The continent of Africa might claim to be the birthplace of beer, since written accounts of the brewing process date back to at least 3000 B.C. in Egypt.

- Tinker ML

Philippines The premier brewer in the Philippines, San Miguel, is also the most well known among Asian brands worldwide. Full-bodied and strongly hopped, San Miguel's fame is due in no small part to the U.S. Armed Forces during and since World War II.

- San Miguel P
- San Miguel Dark DL

AND EVEN MORE BEER!

Scandinavia Offering a wide variety of brewing styles because of distinct local customs and laws, these Northern European countries export some pleasantly captivating products to the U.S.

- Aass Bokk B (Norway)
- Aass Pilsner P (Norway)
- Carlsberg Beer LL (Denmark)
- Carlsberg Elephant ML (Denmark)
- Grafe Malt Liquor ML (Denmark)
- Nordik Wolf Light LB (Sweden)
- Ringnes Export LL (Norway)

Scotland Although better known for its whiskey, plaids and bagpipes, Scotland does produce several fine ales for export. They are characteristically fuller-bodied than their English counterparts, emphasizing malt more than hops.

- Belhaven Ale A
- MacAndrews Scotch Ale A

South-of-the-Border Settlers from Germany, Switzerland and Austria created the style of brewing which generally dominates Central and South American beer exports, while British style is most evident in the Caribbean.

- Bohemia LL (Mexico)
- Brisa LB (Mexico)
- Carta Blanca LL (Mexico)
- Chihuahua LL (Mexico)
- Cordoba LL (Argentina)
- Corona Extra LL (Mexico)
- Dos Equis DL (Mexico)
- Dow Equis Special Lager LL (Mexico)
- Negra Modelo DL (Mexico)
- Port Royal P (Honduras)
- Red Stripe LL (Jamaica)
- Sol LL (Mexico)
- Superior P (Mexico)
- Tecate LL (Mexico)

Switzerland Swiss beer-making tradition is one of many centuries standing and closely allied to German, including adherence to the same Purity Law. Most exports are characteristically mild and dry.

- Lowenbrau Zurich Export Light LL
- Lowenbrau Zurich Export Dark DL

United States Featured here are the finer beers from some smaller, lesser known breweries right here in the good old U.S. of A. Individually, each is a superb specimen of a specific type of beer. As a whole, the group reflects the wide variety of high-quality domestics available regionally.

- Anchor Porter PR
- Anchor Steam Beer DL in bottle or on draught
- Augsburg P
- Augsburg Bock B
- Augsburg Dark DL
- Boulder Extra Pale Ale A
- Boulder Porter PR
- Boulder Sport LL
- Cold Springs LL
- Erlanger Marzen Bier DL
- Heilman's Special Export LL
- Heilman's Special Export Dark DL
- Heilman's Special Export Light LB
- Liberty Ale A
- Schell Pilsner P
- Schell Weiss Beer W
- Vienna All Malt Lager LL



"DRAUGHTY" TERMS

ALE A

Brewed by the older, top-fermented process, ale is produced and aged at higher temperatures than lager (bottom-fermented) types. Its characteristic malt flavor, full palate and vinous qualities result from the use of top-fermenting yeast. Ale is darker and more highly hopped than most lagers.

BEER

A fermented beverage made from malted cereal grain such as barley, wheat, rice and others, in addition to hops, yeast and water. Generally conceded to be the eighth wonder of the world.

BOCK B

This heavy, usually dark beer tastes slightly sweet and malty with a strong flavor of hops. Traditionally brewed in the winter for spring consumption, bock takes its name from the German city of Einbeck, where it was first brewed. Labels almost invariably include the figure of a billy goat — "böck" in German.



DOPPLEBOCK DB

The strongest, darkest beer of Germany, it is thick and rich with a long-lasting head. Brand names of doppelbock almost always end with the suffix "-ator."

LAGER

A generic term for bottom-fermented beer. "lager" is derived from the German word for store, or age. It is produced and aged at a temperature of close to freezing, much colder than beers of the top-fermented process. The worldwide popularity of lager is due to its clarity and smoothness.

DARK LAGER DL

Originating in Munich, this full-bodied beer tastes sweet, malty and slightly hoppy. It is generally more aromatic and creamier in texture than a light lager.

LIGHT LAGER LL

Characteristically pale gold in color and light-bodied, these lagers are fairly high in carbonation with a slight hop flavor and mellow dryness.

LIGHT BEER LB

For our purposes, and those of many brewers, the term "light beer" is used to designate one of lower caloric content.

MALT LIQUOR ML

In general, this brew is in the bottom-fermented style, tastes maltier than typical lagers and contains a higher percentage of alcohol than other types.

PILSNER P

Hailing from Pilsen, Bohemia (now known as Czechoslovakia), this lager-style beer in its true form has a slightly tannic character, with an emphasis on hops. Aged in wood, it glows with golden color and is traditionally the palest of all lagers.

PORTER PR

Originally brewed in England to satisfy the demand for a 50/50 mix of ale and stout, porter's dark brown hue comes from roasting the barley before the brewing process begins. It possesses a less-pronounced-hop flavor than ale, and is a heavier brew than most, with just a hint of sweetness.

STOUT S

Similar to porter, but less sweet, stout is a dark, heavy, top-fermented beer with a rich, malty flavor and bitter hops taste. It is low to medium in carbonation and traditionally served at cellar temperature.

WEISS (WHEAT) BEER W

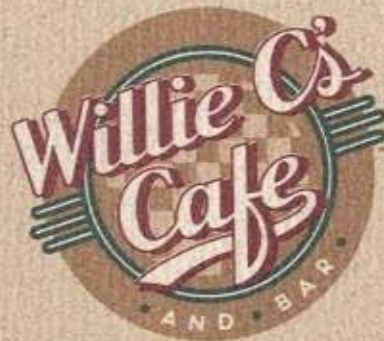
This German brewing style substitutes wheat for barley, in a process that lends it a distinctive, yeasty aroma. Generally light in hops and heavy in carbonation, wheat beer's creamy appearance and texture are topped by a rich, foamy head.

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"AROUND THE WORLD"

Join Willie C's "Around the World" Club and sample a beer from eighteen of the countries represented on our beer list. Not all in one sitting, of course, but you get the idea. When you have completed your excursion through our beer list, Willie C's will buy you dinner! But wait, that's not all, folks. We want to engrave your name on a brass plaque and give it a place of honor right here. See for yourself the eclectic collection already in place the next time you belly up to the bar. Win one of our coveted t-shirts featuring the flags of eighteen countries after your second trip "Around the World with Willie C's."

Your server or bartender will be happy to start you on your way with a membership card and application, absolutely free of charge. Then you're ready to explore the pleasures of cruising for brews Continental-style. Bon Voyage!



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Next to the Cinemas,
on Towne East Square.

Sources: Beers of North America, Bill Yenne, 1986
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