18109 Saticoy Reseda, CA 91335

(corner of Lindley & Saticoy)

TELEPHONE:

818-344-5165

Fax: 818-344-3763 We Now Take Credit Cards









Comfort Food



someone to share your table

HOURS

Mon. - Fri. 10am - 8pm Available

Sat. & Sun. for private parties

Eat in - Take out ♦ We cater from 5 to 500 ♦ Any theme, any time, anywhere

ASK ABOUT OUR DAILY SPECIALS

SALADS

blue cheese.

Dressing: Creamy Garlic, Tomato-Ranch, Blue Cheese, Lemon, & Vinaigrette (non-dairy). All made in house and available in home sizes.

Add the following to any salad: Grilled Rosemary Picnic Chicken 2.00 Tri Tip (Grilled or BBQ) 2.00

My Blue Heaven Fresh romaine and radicchio tossed with our vinaigrette dressing, diced sweet red onion, mushrooms and sweet roma tomato topped with crumbled

Joe's Caesar Tossed with fresh croutons, parmesan cheese & tomato

Farmer's Salad 3.75 Seasonal fresh vegetables atop mixed greens

SOUP (By The Pint)

Made fresh daily

SANDWICHES

All sandwiches served w/ Cole Slaw or substitute mini caesar or mashed potatoes & gravy for 50¢ • Tri Tip, BBQ or with Onion Gravy 5.25 · Meatloaf .

HOUSE SPECIALTIES



Cilantro-Walnut- 6.00 Pesto Quesadillas

Your choice of chicken, vegetarian, BBQ tri tip. or onion gravy tri tip. Served with salad.

w/cheese & onions. Served with salad.

Homemade Kettle Chips 1.00 Made Fresh Daily In Pure Canola Oil Topped with "sloppy" cheese & onions.....

Chefs Choice Pasta served with caesar salad



PLATES

Served with "real" mashed potatoes & gravy or tossed salad and choice of

- · Cole Slaw "No Mayo"
- Fresh Fruit

Seared Meatloaf Served w/ marinara sauce	5.25
Salmon Cakes Topped w/ lemon-dill sauce	5.75
Garlic Eggplant Japanese eggplant, loaded W/ garlic and grilled, then topped W/ marinara & fresh parmesan	5.00
Joe's Special of the Day	(A.Q.)

KIDS' STUFF (4 ft. & under)
Kids' Pasta of the Day	4.00
Grilled Chicken Baloney Sandwich W/ salad	3.50
Kide' Sloppy Joe W/ salad	4.00
DRINKS	
Iced Tea	.80
Iced Herbal Tea	.80
Assorted Sodas in cans We proudly serve CocarGola	.80
Fruitopia "Real Fruit Beveraae"	1.15

RIBER

Coffee

Apple Juice 1.75-2.75

Warm Cornbread
Cole Slaw "no mayo"
Daily Fruit Cup 2.50
Mashed Potatoes & Gravy 2.15
("The Real Thing")
Plantain Bread 2.50

DESSERTS

Choose from our	pastry	1.75-3.00
Choose from our tray - made fresh da	illy	

SAN FERNANDO VALLEY

Country club could learn about class from Joe's Grill

West Valley police station after stopping by an exclusive country club up in the hills above Ventura Boulevard late last week.

"What'd they say?" Iain Hamilton asked his partner, Paul Bernal, who was still holding the two handbills he had walked into the country club with a few minutes earlier.

Bernal replied: "They said they're an exclusive country club. They don't do that sort

Both men just shook their heads. By "that sort of thing," they meant tacking up a cou-ple of small handbills in the clubhouse to let members know about the coming West Valley Police Activity League Supporters (PALS) Golf Tournament.

All the money raised by PALS goes to help disadvantaged youths in the San Fernando Valley. The 14th annual tournament is scheduled for Sept. 26 at a different club.

Some gratitude, Hamilton and Bernal thought. When the country club had called up the officers' community relations office asking for someone to come out and sandblast graffiti from the stone marquee adorn- them any day," Hamilton says. ing the club's entryway, the officers gladly

It was part of their job, responding to graffiti complaints to make the Valley a more attractive and safer place to live.

Now these officers were asking the club to help them out a little by promoting a charitable police event. But the exclusive country club didn't do that sort of thing.



DENNIS MCCARTHY

22 years," Hamilton would say later. "I have seen a lot and learned a lot about human nature during those years. I thought I had seen it all and had put it all in perspective until that day.

"After leaving the country club, I started thinking about Joe Cook back at Joe's Grill in Reseda, where we'd stopped for lunch earlier," Hamilton said.

"Here was a guy who is working his tail off to make an honest living but still has a social conscience. I thought about how generous he was and then thought about the people at that country club.

"I'll take the Joe Cooks of this world over

At Joe's Grill on Saticoy Street in Reseda, they do that sort of thing - put up police and community group handbills advertising charity events designed to make their community a better place to live.

When Joe needed someone to blast the graffiti off the exterior walls of his diner, Hamilton and Bernal had been there for him. Sure he'd help them promote the char-"I've been a Los Angeles police officer for 'ity golf tournament by putting up their handbills. Anything else — just ask.

"I'll tell you something - the police are doing a great job out here trying to keep this neighborhood clean and watching out for us," 29-year-old Joe Cook tells me when we talk Monday.

He's standing over a hot grill making a turkey sloppy Joe while his mother, Trudy, is taking more orders from customers.

It only takes a few minutes of conversation with Joe Cook to understand what Hamilton is talking about.

His young age and hip talk can fool you, because the guy's a throwback to the old days when a neighborhood business was a place to stop by and chew the fat with neighbors and workers - a place where the owner lived just around the corner and didn't want to make a quick million bucks so he could move uptown.

He was happy just where he was - in a working-class neighborhood. It was where he belonged, who he was,

"I'll get over 100 people in here every day, and at least 20 of them will ask me, 'Why are you in Reseda, Joe? Why not open a grill on Ventura Boulevard in Encino or Studio City?" " he says, flipping over his sloppy Joe and starting on orders for turkey meatloaf and tuna casserole. Comfort food,

"My mom and I have lived in Reseda for more than 14 years, and it's who we are," he continues. "I used to work at fancy hotels and didn't like the uptight attitudes and people always in a rush, even though they were spending a fortune on dinner.

"Mom was director of catering at a yacht! club - always around highfalutin people. She got sick of that world.

"We both think you can't be a poser in. life, you know what I mean?" Joe asks.

He opened his diner in a defunct Pizza:

Man storefront in a strip mall last year with. the money he saved from running a taco." stand for a few years at Corbin and Sher -.

The idea was simple. Give the neighbors hood good food at a fair price - so the menu carries everything from meatloaf tosalmon cakes and pesto tostadas.

"See that guy over there?" Joe asks pointing to one of his customers. "He's a tire installer. The guy sitting next to him is a psychiatrist at Northridge Hospital. The girl is a student at Cal State Northridge.

"That's the makeup of people I get, people from all different walks of life. We're mingling people from Reseda with people from Ventura Boulevard coming into our hood to eat," Joe says, laughing.

When he gets a break, he walks out from behind the counter to see if there are any golfers in the crowd - pointing to the handbills he's posted for the police charity gold tournament.

At Joe's Grill in Reseda, they do that sort.

Dennis McCarthy's column appears Tuesday, Thursday, Friday and Sunday.

NG BEAT vice the dventure

WEEKEND

N. A. - A.C. Bar . Grill Menus

Napkin notes

Joe's Grill in Reseda, known for its inexpensive comfort food, is going fancy on us. It is now staying open from 10 a.m. to 9 p.m., though still serving only on weekdays, and actually is accepting certain credit cards....

Actually more noticeable at night, the tiny five-table, self-service, storefront cafe is a real find, one of those places where the appreciation of tasty, conscien-REVIEW tasty, conscientiously prepared food supersedes trappings, full waiter service, tablecloths, glassware and a fancy neighborhood.

Joe's Grill, a gem of an eatery that's already attracted the attention of nearby residents and business people, is way too small for its potential.

■ Our rating: ★★★ for food; ★★★★ for value.