5-2010

The Queen City Brew, Library Newsletter, Vol. 5, Issue 2, May 2010

Johnson & Wales University - Charlotte

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It’s Time For…

The Queen City Brew

Volume 5, Issue 2
May 2010

Official Newsletter of
Johnson & Wales
University’s
Charlotte Campus
Library

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School’s Out!

Congratulations to 2010 graduates! You made it through, and now it’s time to put your hard-earned education to work. Whatever your major, we here at the Library congratulate you on your accomplishments and wish you the very best in the future.

To those of you not graduating, thank you for helping us make this an amazing year! Enjoy your summer, and we look forward to seeing you back here in the fall. You’ll be graduating before you know it.

Exam Week

Many of you know that, as of this year, the Library has extended hours on Mon/Tues/Wed of Exam Week. In a joint effort with Center for Academic Support and the Library, there will be tutors and faculty in the Library in the evenings to help make sure that when you sit down to your exam, you succeed. Exam Week of the Spring term will be no different, with the Library staying open until 11pm!

So come on in, study with some friends, get help from a tutor. There will be snacks and drinks to help you get through those last few hours of study time.

Enrich Your Academic Career

— and Raise Your Grades —

with Videos

Enrich Your Academic Career — and Raise Your Grades — with Videos

In addition to books, periodicals and databases, the library has thousands of educational videos providing rich sources of information you need for Culinary, Hospitality, and Business classes. It’s all here – come in and browse the shelves (or ask a librarian) for exciting videos on topics ranging from food and nutrition to health and medicine, from geography and biography to culture and history, from knife skills and fine dining to cooking methods and sanitation, from environmental and social issues to the kitchens of the world.

Most videos are available for check-out. Or, you can stay in the library and enjoy them in the comfortable and quiet privacy of any one of the conference rooms. For your convenience, the conference room video machines play both DVDs and VHS tapes.

So what are you waiting for? Come in and check out what’s here!

Justin Herman
You can’t stay in the Charlotte area and not be introduced in some fashion to the wild sport of stock-car racing. Present in the area since the very start, Charlotte was home to the first NASCAR Grand National event in 1949, just one year after the birth of the National Association for Stock Car Auto Racing (NASCAR). There is some debate as to the ‘home’ of NASCAR, which can be seen in the debate over where to build the NASCAR Hall of Fame (which I’ll get to shortly), but Charlotte is always one of the top contenders.

You may, like me, wonder what the hubbub is all about. What makes racing so exciting, and the fans so loyal? Apparently it started early. With the first Daytona 500, a winner (ultimately Lee Petty, father of Richard Petty) was not announced for a full three days!

Maybe you remember going as a child, eating fried chicken and being able to yell and scream as much as you wanted. Maybe you enjoy watching the drivers fighting for position, with the rivalries ever-present during the event. Or the thrill of watching 20 drivers put their driving skills, and their luck, to the test, each after the same thing.

Whatever the reasons, you have but to be in the University Area on race day and you’ll see the impact. Traffic comes to a stand-still, northbound lanes on some streets are closed to northbound traffic and used for southbound instead.

As part of the Sprint Cup Series, Charlotte Motor Speedway will be hosting the Coca-Cola 600 on May 30, with a pre-race on May 27. The weekend before, on May 22, the NASCAR Sprint All-Star Race will be the attraction.

But maybe you thought that was all? No. On May 21, also at the Charlotte Motor Speedway, the Camping World Truck Series returns with a 200 mile truck race.

**Hall of Fame**

When NASCAR decided to build a Hall of Fame, there was debate about where to put it. The frontrunners included Daytona Beach (home of the first super speedway), Atlanta, Charlotte, and Kansas City, among others. Finally Charlotte won the bid.

The NASCAR Hall of Fame is not open yet, but will be VERY soon (May 11). It is a 150,000 square foot museum that looks as if it covers all the bases, including a Great Hall with a rotating exhibit, and Glory Road which highlights the different degrees of banking of the track. On the second floor is the Hall of Honor, where you can see many of the greats and pioneers of the sport. The history of 60+ years of the sport is shown in two exhibits on the third floor: the Heritage Speedway and the NASCAR Vault.

If you are looking for some way to spend an afternoon, you might consider a trip uptown to visit the brand new addition to Charlotte. I know I will be sometime soon

(information retrieved from www.nascarhall.com.)

“Desire is the key to motivation, but it’s determination and commitment to an unrelenting pursuit of your goal—a commitment to excellence—that will enable you to attain the success you seek.”

-Mario Andretti
Farmer’s Markets and Pick-Your-Own Farms

Red ripe tomatoes, fresh sweet peaches, green leafy lettuce, and sweet delicious strawberries are just a few of the delights found at farmer’s markets and at local pick-your-own farms throughout the summer. Here you can buy fruits and vegetables that are ripe and ready to eat.

The Charlotte region is home to numerous farms where you can find everything from vegetables, fruits, herbs, to flowers. Choose a farm and pick fresh strawberries during the early part of summer. Then, return again later in the summer to get fresh tomatoes or even corn on the cob. In the April 21th Food Section of The Charlotte Observer, you can find an excellent list of the farms listing their specialties along with locations and times of operations. It is best to call ahead to make sure the items are available and you can get in the fields. After all, the farmers have no control over the weather. If it has rain recently, it may be too muddy to be able to get into the fields. The online list comes with a map so you can see where the farms are located. If you misplace your copy of the list, you can find it online at http://www.charlotteobserver.com/2010/04/16/1380293/guide-to-pick-your-own-farms-in.html.

Farmer’s markets can be found in Charlotte and the surrounding region. Watch for signs or lists in the newspaper advertising the locations. Many of the markets are open year around with each season bringing different vegetables and fruits. Here you can talk with the farmers as you shop for produce, herbs, and flowers.

Whether you choose to go to a pick-your-own farm or to a farmer’s market, you will find fresh produce, herbs, and flowers that you can take home and enjoy for your next meal. Take home something you have never tasted before and try it out in your kitchen. If you are not sure how to fix this new food, ask the farmers for cooking tips.

Jean Moats

Twitter Update

Did you know that the Library of Congress will be archiving all PUBLIC tweets from Twitter since its inception in 2006? Earlier in April, the Library of Congress announced that it wanted to save the tweets for history, that they would provide a glimpse in future generations to a pocket of time.

In addition, Google has announced that it wants to provide the ability to search through the history of tweets. Basically, it now offers a feature that allows you to pick a specific time from which to ‘replay’ messages.

To give an idea of the magnitude of this venture, here is a statistic. More than 50 million Tweets are processed DAILY.

And the Library of Congress is just the place to do this. Since 2000, when it began collecting materials in earnest, the LOC has collected 167 terabytes of web-based information. That is just 10 years!

Check out this blog posting from the Library of Congress:
You can save time and become more efficient in the Library catalog when you look at the extras that are offered. For example, on certain book records, you can access the Table of Contents, Reviews, Annotations, and a Biography of the author for the book. Access to the Contents lets you scan through the book and see if the material you are looking for is covered.

For example, if you were doing a paper on childhood obesity and came across the book, *Fed Up! : winning the war on childhood obesity*, you can look at the Contents and see that it covers TV viewing on page 113 under the chapter Off the Couch and Away from the Screen which may apply to your topic. You could also click on the reviews link to see what others think of the book and the Annotation to see a short summary. Try these extras to help you get to good resources and save time.

Joe Eshelman
New Arrivals: Books

Arts & Sciences

The Ten Things to Do When Your Life Falls Apart: An Emotional and Spiritual Handbook
Toybox Leadership

Business

151 Quick Ideas to Manage Your Time
20th century Fashion
African-American Entrepreneur
Building on the Promise of Diversity
ESPN the Company: the story and lessons
Excess
Experience Shopping
Fashion Game Book
Handbag
Handbook for Women Mentors
HR Value Proposition
Innovate the Pixar Way
Lessons from Private Equity Any Company Can Use
Let Them Eat Junk
Little Black Book of Style
Little Blue Book of Marketing
The 100
Paradise Built in Hell
QBQ!
Rethinking Retention
Russian Syle
Shoptism
Singular Point of Failure
Suriving Dreaded Conversations
That Extra Half an Inch
They Don't Teach Corporate in College

Culinary

Tim Gunn: a guide to quality, taste, and style
Triple Bottom Line
Workwear

Araxi
Art of Successful Restaurant Service
Been Doon so Long
Best food Writing 2009
Cheese a global history
Chocolate a global history
Chop Suey
The Country Cooking of Ireland
Curry a global history
Eat, Ate
Eating Well Comfort Foods Made Healthy
Encyclopedia of Pasta
Hamburger a global history
Hot Dog a global history
How to Improve Dining Service
The Lee Bros. Simple Fresh Southern
Lidia Cooks from the Heart of Italy
Love Soup
Nation of Farmers
Pancake a global history
Pasta Sfoglia
Pizza a global history
The Pleasures of Cooking for One
Quick Service Restaurants
Salt to Taste
Save the Deli
Savor
The Seasons on Henry's Farm
Spices a global history
Weber's Way to Grill
Well-Preserved
What We Eat When We Eat Alone
Casinos: Organization and Culture
Casino Marketing: Theories and Applications
Hotel Management and Operations (Updated)
Relationship Marketing in Sports
Music Business Handbook and Career Guide
Lonely Planet Scotland
Lonely Planet Costa Rica
Lonely Planet France

What are **YOU** reading this summer?

Lacuna
Life Sentences
Life Sucks
Light Fantastic
Making Money
Marks of Cain
No Girl Needs a Husband
Seven days a Week
Nothing But Trouble
Perfect Shoe
Precious (Push: movie tie-in)
Queen of Babble Gets Hitched
Queen of Babble in the Big City
Romancing the Dead
Savage Detectives
Savor the Moment
Some Girls Bite
Sprinkle with Murder
Tall, Dark and Dead
To the Finland Station
Two for the Dough
Undead and Unemployed
Undead and Unwed
V for Vendetta
Vision in White
Warrior Rising
Wintersmith
Witchfinder vol 1

50,000,000 Pearls Fans Can't Be Wrong
Abraham Lincoln, Vampire Hunter
Amazing Spiderman
Angel’s Fall
Anthill
Baltimore Blues
Be Careful what You Pray For
Bed of Roses
Beyond the Night
Bite the Bullet
Black Hills
Black Rose
Blood Born
Blue Dahlia
Book of Joe
Bum Magnet
Burned
Carolina Moon
Change for a Twenty
Change of Heart
Chasing Destiny
Classic X-Men, Vol. 3
Dark Matter
Dark Lover
Dead if I Do
Dead Sexy
Dead to Me
Deader Still
Deadtown
Death Blows
Devil's Keep
Dirty Money
Divine by Blood
Divine by Choice
Diving by Mistake
Dying Bites
Earth Strike
Everything Matters
Firespell
Flash: Rebirth
Friday Night Bites
Glory in Death
Goddess of Light
Goddess of Love
Goddess of Spring
Goddess of the Sea
Guilty of Love
Honeymoon of the Dead
Immortal in Death
Immortal: Love Stories with Bite
Invincible Iron Man vol 1
Key to Justice
Key to Redemption
Known to Evil