Information Literacy Update

Developing students’ information literacy skills has become a paramount goal at the Charlotte campus and the University as a whole. It is fundamentally important in meeting the standards set by regional accrediting agencies such as the New England Association of Schools & Colleges. More importantly, however, an information literate student will be better prepared to succeed in their career and life. In a world flooded with a mix of reputable information, disreputable information, and everything in-between individuals need to be able to determine their information needs, seek out that information, and apply it in an ethical way.

We recently implemented the first phase of our information literacy program here at the Charlotte campus. As part of the new approach, students are given three core Information Literacy modules through ENG1020, ENG1021, and ENG1030. Module I is designed to teach students some basic information-seeking skills and to familiarize them with essential library tools such as the online catalog. Module II is designed to explore periodicals and to discuss the differences that exist amongst the various types of periodicals such as journals, magazines, trade publications, and newspapers.

Continued on page 2 >>>

The Public Library

Those of you who visited the library October 24-26 were able to see the Public Library of Charlotte and Mecklenburg County’s display. You may not know, however, that as Johnson & Wales students you can get free PLCMC library cards even if you don’t live in Mecklenburg County. All you have to do is show your Johnson & Wales i.d., and you can get a card the same day!

Taking the time to go to PLCMC is definitely worth the effort. The Johnson & Wales Charlotte campus library has materials that will help you with your coursework and prepare you for your future career. Because we focus on academic and career materials, we don’t have a lot of the fun stuff (fiction, CD’s, DVD’s) that the PLCMC offers for free!

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The Public Library
(continued from page 1)

Some of the coolest things available are:

♦ Over 15,000 CD’s you can check out for 3 weeks. No, they’re not all classical. PLCMC has White Stripes, Kanye West, Franz Ferdinand and Green Day.

♦ 628 recently released DVD’s, including Mystic River and The Bourne Supremacy.

♦ The newest in fiction from favorite authors like Patricia Cornwell, James Patterson and Dan Brown.

♦ Weekly XBOX events at Main Library. All you have to do is call 704-336-2725 to sign up!

♦ Technology class where you can learn everything from how to create anything from a PowerPoint presentation to brochures.

♦ Databases to supplement those offered by Johnson & Wales. Gale Reference Library offers electronic versions of reference books on subjects like animals, food and costumes. North Carolina Information Resources offers full-text information on everything from agriculture and livestock to economic development.

♦ The ability to order request items to be sent from any branch to the PLCMC location closest to you!

Christine Tran

Information Literacy Update
(continued from page 1)

Module II also entails a fairly detailed exploration of how to evaluate resources from the Internet. Lastly, module III involves discussing with students the ethical use of information particularly in relation to concepts such as plagiarism and copyright. All sessions are intended to engage students and enhance critical thinking skills.

Since some students transferred to Charlotte from other campuses and other students do not take all of the above listed courses we have also found ways to incorporate variations of these modules into other appropriate courses. Additionally, we have continued to provide tailored instruction in business, hospitality, and culinary classes. In the month of September the library staff completed a record 45 information literacy/instruction sessions involving approximately 1,270 students! If you have an interest in learning more about information literacy please feel free to contact me at any time (Richard.Moniz@jwu.edu).

Richard Moniz

J&WU Pursuit!

As part of the Charlotte Campus Library’s mission to welcome new and returning students to the library this academic year, students were invited to take part in a trivia game which was designed to encourage exploration of library resources. Many students participated and successfully answered questions which were hand-picked from a trivia box. Everyone was a winner and all were delighted to receive a prize!
The “Naked Truth About College”

Ok, you worked hard to get into college, but after you get there you might find campus life not to be all you expected. What if you get there and your roommate is a nudist or a slob? What if the classes are harder than you thought or you miss home a lot more than you anticipated? Harlan Cohen feels your pain and has written a book about it.

“The Naked Roommate: And 107 Other Issues You Might Run Into in College” is a humorous quick read giving college students the things they need to know to get over the bumps and make the most out of college. In addition to having been a college freshman twice (once at the University of Wisconsin Madison, and then at Indiana University), Cohen interviewed thousands of students on hundreds of campuses to gather information for the book, and he uses their stories to illustrate the tips. “What I wanted to do was to really give them the facts, give them the candid, almost uncensored story through the voices of students that I meet on college campuses and also through my observations as someone who’s been doing this now for the past 10 years,” Cohen says.

Here are just a few of the topics included:

- Roommates: My Lying, Stealing, Klepto Roommate; Noisy, Naughty, and Nasty Roommates; Ultimate Roommate Rule
- Life Inside the Classroom: To Go or Not to Go; Art of Reading the College Textbook; Advice on Your Advisor; Time for Time Management
- Money, Laundry, and Cheap Eats: Assuming You Have Enough Money to Eat and Do Laundry; The Credit Card and the $600 Candy Bar

Want to see more of “The Naked Roommate”? In addition to the book, a Web site, www.thenakedroommate.com, offers a place for students across the country to get in on the discussion. Harlan Cohen’s Web site, www.helpmeharlan.com, also has plenty of college tips.

Doreen Anglis

Culinary Book Review


Reading about food, attending cooking classes, and watching the Food Network shows are popular forms of leisure activities for many people. Even though chefs plan carefully putting everything in its place, disasters or catastrophes can occur in the kitchen. Kimberly Witherspoon and Andrew Friedman have gathered such culinary stories from 40 chefs into the book, Don’t Try This At Home: Culinary Catastrophes from the World’s Greatest Chefs.

Witherspoon, a literary agent, and Friedman, a culinary writer, collected these short stories from around the world. For each story, the editors prefaced it with a short biography, helping the reader place the chef within a culinary context. Ferrán Adrià, Michelle Bernstein, Anthony Bourdain, Daniel Boulud, Cindy Pawl cyn, and Sara Moulton are a sample of the chefs included in this book. The editors do claim that the tales are true.

These behind-the-scenes accounts reveal the chefs in a new light as the reader sees how dilemmas are resolved in creative ways. Each tale exists independently so this book can be picked up and read in any order. Readers who understand the food business or have worked in a professional kitchen will appreciate the steps that the chefs go through in order to present a tasty dish to the customer who has no clue about the problems. Some of the tales even reveal unique glimpses into the chef’s personality.

Don’t Try This At Home: Culinary Catastrophes from the World’s Greatest Chefs offers an insider’s view into the lives of experienced chefs. It is an enjoyable book for anyone who enjoys cooking and likes to read about people solving problems. While this book does not offer any recipes, the reader will certainly learn valuable culinary lessons from the chef’s mistakes and their creative solutions to the different dilemmas.

Jean Moats
What is the Journal Locator?!?

Have you ever wanted to search for journal or magazine titles available from the library either through the databases or in print format? If you have, you’ll want to read on to find out how you can do this using the Journal Locator.

• A link to the Journal Locator can be found on the library’s homepage (http://library.jwu.edu). Once the link is selected, you can search for specific titles either alphabetically, or by journal title.

• If your title is available, a record will appear on the screen showing whether the library has the item in print format, electronic format, or in both print and electronic format. For example, take a look at the record for the Harvard Business Review. Do you see the line which reads: from v.80(2002), v.82(2004) to present in J&W Charlotte Print? This entry is telling you that the title is available in print format for the dates indicated.

• Now take a look at the lines which read: from 01/01/1997 to 05/01/2000 in Biography Resource Center, Business & Company Resource Center and General Business File ASAP from 10/01/1922 to present in Business Source Premier. These lines are pointing you to the databases which house the electronic format of this particular title. Click on any of the database links to locate articles from the specified journal.

• In addition to searching for journals by title, you can also search for journals by subject. Simply click on the drop down menu labeled Please select a subject category and select a subject to peruse through. Journals can be accessed via the same instructions as stated above.

Amy MacCabe

Want to see your name in print? WE DO!

It’s a great way to showcase the written communication skills every employer wants to see! Each month, the Queen City Brew is going to feature a student article. So, if you’ve got the latest scoop on anything from campus activities to shopping secrets, fill us in! All you have to do is submit an article idea to Christine Tran via email (christine.tran@jwu.edu). We’ll choose the best idea, help edit the masterpiece, and possibly put YOUR name in print!
So you just finished reading the article on the Journal Locator which explains how to locate both print and electronic journals in the library, right? If you did, I bet you're now wondering if there's an easier way to find out what magazines and journals are actually sitting on the shelf in the library. For those curious, below is a compiled list which covers all current subscriptions held by the Charlotte Campus Library.

Amy MacCabe

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<thead>
<tr>
<th>Business</th>
<th>Culinary</th>
<th>Hospitality</th>
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<tr>
<td>Advertising Age</td>
<td>Gastronomica*</td>
<td>Club Management</td>
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<td>Barron's*</td>
<td>Gourmet*</td>
<td>Conde Nast Traveler*</td>
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<td>Black Enterprise</td>
<td>Herb Companion*</td>
<td>Converse*</td>
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<td>Business Ethics</td>
<td>Herb Quarterly*</td>
<td>Corporate &amp; Incentive Travel*</td>
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<td>Business Week</td>
<td>Journal of the American Dietetic Assoc.*</td>
<td>Corporate Meetings &amp; Incentive *</td>
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<td>Charlotte Business Journal*</td>
<td>Magazine of La Cucina Italiana*</td>
<td>Consumer Reports</td>
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<td>Charlotte Magazine*</td>
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<td>Cruise Industry News Quarterly*</td>
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<td>CM Review</td>
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<td>Cruise Travel*</td>
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<td>CPA</td>
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<td>Event Management*</td>
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<td>Fast Company</td>
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<td>Event Solutions*</td>
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<td>Harper's Bazaar</td>
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<td>Facilities &amp; Event Management*</td>
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<td>Harvard Business Review</td>
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<td>Facility Manager*</td>
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<td>Journal of Marketing</td>
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<td>FIIU Hospitality Review*</td>
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<td>Minority/Business Entrepreneur*</td>
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<td>From the Gym to the Jury*</td>
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<td>Money</td>
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<td>Hospitality Design</td>
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<td>Newsweek</td>
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<td>Hospitality Law*</td>
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<td>Successful Meetings</td>
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<td>Hospitality Technology*</td>
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<td>WM &amp; SD*</td>
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<td>Hotel &amp; Motel Management</td>
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<td>Wall Street Journal</td>
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<td>Hotels</td>
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<td>WMD</td>
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<td>InFlight (Hospitality International)*</td>
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*For Educators*

| Chronicle of Higher Education | School Foodservice & Nutrition* |
| College & Research Libraries* |                           |
| Harvard Educational Review*   | Southern Beverage Journal*     |
| Leader to Leader*             | Tea*                           |
| New Directions for Higher Education | Tufts Linx Health & Nutrition Newsletter* |
| New Directions for Teaching and Learning | UCB Wellness Letter* |
| University Business           | Vegetable Times               |
|                                 | Wedding Cakes*                |
|                                 | Wine & Sprits*                |
|                                 | Wine Enthusiast*              |
|                                 | Wine Spectator                |
|                                 | Wine X*                       |
|                                 | Wines & Vines*                |
|                                 | World of Food Ingredients*    |

*Periodical is available in print format only

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<tr>
<td>American Heritage</td>
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<td>American Historical Review*</td>
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<td>American History</td>
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<td>Charlotte Observer*</td>
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<td>Computer Shopper*</td>
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<td>Discover</td>
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<td>Ebony</td>
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<td>Elle*</td>
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<td>ESPN Magazine*</td>
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<td>Essence</td>
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<td>Georgia Historical Quarterly*</td>
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<td>Glamour*</td>
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<td>GQ*</td>
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<td>InStyle</td>
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<td>Journal of Southern History*</td>
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<td>Journal of the Early Republic*</td>
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New Arrivals

**Arts & Sciences**

1491: New Revelations of the Americas Before Columbus
A Confederacy of Dunces
A Great Improvisation: Franklin, France, and the Birth of America
A Man Without a Country
A Short History of Nearly Everything
American Babylon
Buying Books
Darwin’s Dangerous Idea
Declining by Degrees: Higher Education at Risk
Ecology
Einstein for Dummies
Eva Luna
Finding and Using Educational Videos
Genghis Khan and the Making of the Modern World
How to Read a Book
Hunger: An Unnatural History
Impossible Subjects
In a Patch of Fireweed
Information & IT Literacy
Information Literacy Instruction
Instant Notes Ecology
John Brown: Abolitionist
Lance Armstrong’s War
Little Book of Conflict Transformation
Preparing for Peace
Science Matters (2 copies for reserve)
Techniques for Student Research
The Journey Toward Reconciliation
The Last True Story I’ll Ever Tell
Understanding by Design
Weird Ideas that Work

**American Myth**
Attracting Tourists to Shopping Centers
Barron’s Finance and Investment Handbook
Beyond Bullet Points: Using Microsoft PowerPoint to Create Presentations That Inform, Motivate, and Inspire
Certified Shopping Center Management Handbook
Complete Idiot’s Guide to the Federal Reserve
Consumer Retail Shopping: ICSC Reports
Debt for Sale: A Social History of the Credit Trap
Developing a Shopping Center Plan
Developing Positive Assertiveness
Developing Successful Retail in Underserved Urban Markets
Dictionary of Accounting Terms
Excel 2003 Formulas
Excel Charts for Dummies
Franchise Bible
Harvard Business Review on Women in Business
In Real Time: Managing the New Supply Chain
Inside the Minds: Leading Investment Bankers
Leisure and Lifestyle Retailing
Managing Diversity: Toward a Globally Inclusive Workplace
Maverick Real Estate Investing
Mentoring Advantage: Creating the Next Generation of Leaders
Mergers and Acquisitions in Banking and Finance
Microsoft Office Excel 2003 Step by Step
Microsoft PowerPoint 2003
Modern Cost Management and Analysis
Offshoring It: The Good, the Bad, and the Ugly
Planning & Managing Human Resources
Retail as a Catalyst for Economic Development
Selling Women Short: The Landmark Battle for Workers’ Rights at Wal-Mart

**Business**

1001 Retail Tips & Strategies
Absolute Beginner’s Guide to Computer Basics
Access 2003 Personal Trainer with CDROM
Age of Homespun: Objects and Stories in the Creation of an American Myth
New Arrivals continued....

Shopping Center Food Court Profiles
Shopping Center Leasing
Shopping Center Management
Shopping Center Redevelopment and Renovation
Six Sigma for Dummies
Standard & Poor's Guide for the New Investor
Standard & Poor's Guide to Personal Finance
Store Windows, v.13
Store Windows, v.14
Shopping Center Specialty Leasing
The ICSC Food Court Handbook
The New Money Book of Personal Finance
The Retail Store
Top Financial Services Firms, Edition: Wetfeet Insider Guide
Weird Ideas That Work: 11 1/2 Practices for Promoting, Managing, and Sustaining Innovation
Windows XP Personal Trainer with CDROM
Word 2003 for Dummies

Culinary

What Office Tenants Want

4000 Champagnes
A Passion for Desserts
America's Best Chefs
Animal Ingredients: A To Z
At Your Service: A Hands-On Guide to the Professional Dining Room
Barry Ballister's Fruit & Vegetable Stand
Bartending for the Professional and Home Entertainer
Bernard Clayton's Complete Book of Small Breads
California Dish
Cheese Primer
Chez Nous: Home Cooking from the South of France
Creative Cookies
Cuba Cocina! The Tantalizing World of Cuban Cooking—Yesterday, Today, and Tomorrow
Dishing with Style
Don't Try This at Home: Culinary Catastrophes from the World's Greatest Chefs
Elegant Eating
Encyclopedia of Kitchen History
Enoteca Simple Delicious Recipes in the Italian Wine Bar Tradition
Feeding Baby
Finding Betty Crocker
Food in Russian History
Foods Around the World
From Curries to Kebabs
Gordon Ramsay's Just Desserts
Great Ceviche Book
Great Home Cooking in America
History of the World in 6 Glasses
Ice Sculpting the Modern Way
Italian Cuisine: A Cultural History
Jeremiah Tower Cooks
Kate's Cake Decorating
La Cucina Di Lidia
Ladyfingers & Nun's Tummies: A Lighthearted Look at How Foods Got Their Names
New Arrivals continued....

Lessons in Service from Charlie Trotter
Let's Cook: Desserts
Lidia's Family Table
Lidia's Italian American Kitchen
Liquid Pleasures
Mediterranean Vegetables
Nutrition A Culinary Approach
Pharaoh's Feast
Pocket Dictionary of Ethnic Foods
Prepare and Serve a Meal
Rice and Slaves: Ethnicity and the Slave Trade in Colonial South Carolina
Slow Food the case for taste
The Arab Table: Recipes and Culinary Traditions
The Best of Gourmet 1997
The Cheese Plate
The Cook's Essential kitchen Dictionary
The Cook's Tales
The Cuisines of Asia
The Perfect Egg and Other Secrets
The Seasoning of a Chef: My Journey from Diner to Ducasse and Beyond
The World of Caviar
True Tuscan: Flavors and Memories from the Countryside of Tuscany
Understanding Wine Labels
Vino Italiano
Vodka: Discovering
Well-Decorated Cake
What to Eat When You can't Eat Anything
Wine Places: the Land, the Wine, the People
World Food Hong Kong
World Food Spain

Entrepreneurs
Hotel Investments, 3rd ed.
How to Work with the Media
IAAM Information Package: Marketing Yourself
Managing Front Office Operations, 7th ed.
No Excuses Risk Management
Planning and Marketing Conferences and Workshops
The Life Safety Code
The Special Event Risk Management Manual

Video/DVDs
All Quiet on the Western Front
Coach Carter
Cold War Series (8 videos)
cyril Hitz Presents Bread Art (3 DVDS)
Egypt's Golden Empires
Financial Statement: By the Numbers
Guilty By Suspicion
Incredible Journeys Around the World: From the Amazon to the Artic
Incredible Journeys Around the World: From the Outback to Shangri-La
Incredible Journeys Around the World: From Venice to the Nile
Iron Jawed Angels
Is Wal-Mart Good for America?
Quiet Rage
The Private Life of Pants (6 videos)
Who Moved My Cheese the Movie
World War II set: (5 DVDs)
World War II: The War in Europe

Hospitality
Case Studies in Sports Marketing
Celebration: Studies in Festivity and Ritual
Creating Special Events
Event & Entertainment Marketing: A Must Guide for Corporate Event Sponsors and Entertainment