Today at the library, I watched the Chinese army invade Tiananmen Square, Steve Colbert making fun of Wikipedia users (and himself, and the President), footage of the tsunami in Southeast Asia, and KFed’s stellar performance at the Teen Choice Awards. Seriously. It was all on YouTube (www.youtube.com) - my new Internet obsession.

Being true to my inner librarian, I’ve been thinking of ways to incorporate YouTube into education. Let’s face it- nothing is more boring than a 30-slide PowerPoint presentation with a never-ending onslaught of bullet points. For many of us, the things that really impact us are those that reach us through imagery. Wouldn’t it be cool if you could include actual footage of the tsunami when you were describing its effects on tourism? Not only would you be able to explain the business impact - you could actually show the extent of destruction.

To add some power to your presentations, just visit YouTube and search the site using keywords. YouTube allows members to add tags (words that describe the object) to their videos, which means that you can often find things using common language, slang, and/or proper nouns. YouTube provides you with a direct link to the video footage you want, which you can place in your presentation. When you click the link, PowerPoint allows you to go directly to the video. Then you just have to push the play icon and you’re good to go.

These are a couple of interesting topics I’ve found footage on:
- Italian wine: various wine-tastings and vineyard footage (some famous people, and MANY tourist videos)
- New Delhi spice market
- Rice harvesting in China
- Tea ceremonies
- Various resorts and cruise ships
- Mosques in Istanbul and Cairo

Librarian’s Warning: Just as with any type of Web source, you’re going to have to sort through a lot of material that isn’t really appropriate for academic assignments. You can avoid some of this by using several tags at once to keep things specific. Also, keep in mind that even though you probably can use the footage for educational purposes, you always need to cite the source of your information.
Graham Kerr

Graham Kerr, author and well-known television personality, is coming to Charlotte in October. He will be speaking here at Johnson & Wales University on Thursday, October 12 in Hance Auditorium.

Kerr attended Brighton College from 1942-1946 and North Devon Technical College in 1950. He also served in the British Army from 1952-1957.

Kerr began his career as a manager at the Royal Ascot Hotel in London from 1957-1958. He then moved on to work as the chief catering adviser for the Royal New Zealand Air Force from 1958-1963. During this time in New Zealand, Kerr began production of a 30 minute program called “Entertaining with Kerr.” This show aired in New Zealand and Australia until 1968.

Kerr’s next television series was “The Galloping Gourmet” produced from 1968-1971 with 455 30-minute programs that were broadcast in the United States and other countries. Because of the popularity of this show, Kerr became known as the Galloping Gourmet to millions of viewers.

In the 1970’s Kerr faced personal and family problems. He returned to television in 1974 with a different culinary approach in the show, “Take Kerr.” This program was a four minute spot that featured healthy flavorful food. It was broadcast in the United States by the Cable News Network.

With this new approach to healthy cooking, Kerr continued to produce television shows which included “A Bite with Kerr,” “Simply Marvelous,” “The Graham Kerr Show,” “Graham Kerr’s Kitchen,” “The Best of Kerr,” “Swiftly Seasoned with Graham Kerr,” and “The Gathering Place.” Many of these shows can still be seen throughout the world in syndication. He is also a best-selling author with 23 books. Many of the books contain recipes and tips from his television productions.

In recent years, Kerr has become more involved in health education drawing upon his own and his family’s experiences. In 2000, he was awarded an honorary membership to the American Dietetic Association. Kerr’s mission is to help people make creative and healthy lifestyle changes through the foods they enjoy. He is introducing a “Food Preference Sheet” to culinary and nutrition education programs. In 2003, Kerr was awarded an Honorary Doctorate in “Culinary Nutrition” from the Providence campus of Johnson and Wales University.

The Johnson and Wales Library here in Charlotte owns copies of several of Kerr’s books and DVDs. The information for this article came from the Literature Resource Center database and from http://www.grahamkerr.com.

Jean Moats
Alternative Vista
Is Google the Only Way to Search?

If you are old enough to remember life before Google, then you might recall one of its predecessors: AltaVista. Try overcoming the Google reflex and point your browser to www.altavista.com. It’s still there. If Google is all you’ve ever used, then take this opportunity to try something new.

In the old days, we would begin our search with one engine, then try another. Google changed all that. Somehow the mega-search-engine convinced us that it could find anything on the web, and that everything worth looking at would appear on the first page, or maybe the second. We didn’t need to search through a dozen pages of hits. How did they accomplish this? Perhaps Google is just plain smarter. Sometimes it figures out what you really meant to type in your search.

Google doesn’t always find what we want; it’s easy to assume that something isn’t out there if we can’t find it quickly. Maybe we should revive an old tactic: using another search engine. There are many out there, but let’s have a look at one of the most popular ones from the pre-Google era of web-surfing.

AltaVista has simplified it’s home page to follow Google’s lead, but it has some interesting features. Not only does it include specialized searches for images and mp3s, but it has ways to refine the search to specific types of each file. We have the option to limit our search to sites in the USA. There is also a feature that keeps our search restricted to pages published in either English or Spanish. For users living in the United States, this is another way to keep the search under control. The biggest problem people have with conventional Google searches is the huge quantity of hits returned. If all of this is not enough, AltaVista also features a link to an advanced search.

Google is a great search engine, and has served web users faithfully for years. It continues to add innovations that change how we make use of the internet. It is not, however, the only way to do things in cyberspace. AltaVista is but one of many alternatives that we can turn to. Give it a shot, and keep an eye open for the other search engines, for there are many.

John Davis

Check Out Our Books on CD

As you may or may not be aware the library has a growing list of books on CD. Although our collection is small we do have a good variety of titles. For example, if you are a culinary arts student and have not read (or in this case listened to), Eric Schlosser’s expose of the fast food industry entitled Fast Food Nation it is both shocking and highly recommend. Not since Upton Sinclair’s The Jungle has there been such a widely researched and well laid out discussion of where our food really comes from. Business and hospitality students might be interested in checking out one of the two titles we have by John Maxwell, The Difference Maker: Making Your Attitude Your Greatest Asset and Winning with People: Discover the People Principles that Work For You Every Time. If, on the other hand, you’d like something a little bit more literary we have the The Secret Life of Bees by Sue Monk Kidd and Angela's Ashes by Frank McCourt. If its international literature you’d like to try we have Fury by Salman Rushdie. In any case, you really should take a minute to see what we have. The books on CD are currently located just behind the reference desk above the ready reference area.

Richard Moniz

Reasons to Read

The number one reason to read is just for fun! October is the perfect month to get engrossed in a volume of mystery or horror. We would like to invite you to visit the library this month to see a display of mystery and horror books selected for your reading enjoyment.
First opening for public use in 2003, Second Life’s membership has grown to 739,000. Twenty-four hours a day, seven days a week this virtual world imitates real life with its own socio-economic system. Yet this game has the ability to knock-down the real world limitations of time and space and provide an environment for both entertainment and opportunity.

“In-world” (the Second Life term for being online and in the game) people build relationships and communities; they teach, learn, create, buy, and sell. Second Life has spawned opportunities for virtual businesses that make real world dollars for its entrepreneurs. BusinessWeek (May 1, 2006) reported one virtual real estate agent with holdings of over $250,000 and one creator of animation aids earning up to $90,000 a year. People design, create, market and sell clothing, jewelry, furniture, houses, commercial buildings, vehicles and hundreds of other items. People also create places for others to visit or places to hold events for entertainment or education.

Colleges and universities quickly recognized the potential for using Second Life in education. The Chronicle of Higher Education's article "Avatars of Research," in September 2005, reports on Elon University's use of Second Life in sociology classes and the University of Pennsylvania's Wharton School for business applications. Kevin Werbach, assistant professor at Wharton is quoted as saying, "Going up and setting up a business in Second Life is fundamentally not that different from setting up a business in the real world . . . You have to have a core set of skills in defining an idea, implementing it, selling it, and managing the processes, which is really the essence of being an entrepreneur." Virtual simulations of real life experiences allow students a safe environment for experiential learning.

Dr. Hilary Mason and Dr. Mehdi Moutahir of Johnson & Wales University, Providence began a project last year that combines elements of business, tourism and sociology. The project, Global Outreach Morocco, is allowing students from many colleges to use academic skills to develop initiatives to benefit
Morocco. To increase tourism, the students are creating virtual Morocco in Second Life.

The possibilities for education in Second Life are infinite. There are applications for nearly every subject area. For more information on education in Second Life, visit www.simteach.com/wiki or at http://secondlife.com/education.

To see a real-life demonstration join us in the library computer lab on October 30th at 2:00 PM, where our very own Second Life Librarian, Abbey Zenith (yours truly) will be providing a one-hour tour of Second Life’s educational sites.

JWU Librarian Rhonda Trueman

“Abbey Zenith” at the Hassan II Mosque
Looking for Something FUN to do in Charlotte for Halloween?

Then you have come to the right place! There are many fun and exciting events happening all over Charlotte, ranging from child friendly to mature adult, as well as haunted rides to Halloween concerts.

I asked around and a few people told me of events happening in and around the Charlotte area.

Mr. Harlequin and Twigglet [Single Cell Productions] informed Johnson & Wales University, Charlotte Campus of the following entertaining events:

<table>
<thead>
<tr>
<th>Event</th>
<th>Venue</th>
<th>Date</th>
<th>Ages</th>
<th>Cover</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purgatory XXVIII</td>
<td>Amos’ Southend</td>
<td>October 14th</td>
<td>18+</td>
<td>$18 [21+] $21 [18+]</td>
<td>9 pm</td>
</tr>
<tr>
<td>* Sihk or Treat 4</td>
<td>Tremont Music Hall</td>
<td>October 27th</td>
<td>18+</td>
<td>$14</td>
<td>Doors at 9 pm</td>
</tr>
</tbody>
</table>

Kristal told Johnson & Wales University, Charlotte campus about three upcoming concerts and one tour.

<table>
<thead>
<tr>
<th>Event</th>
<th>Venue</th>
<th>Date</th>
<th>Ages</th>
<th>Cover</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIV</td>
<td>Thomasville, NC</td>
<td>October 27th</td>
<td>?</td>
<td>$?</td>
<td>?</td>
</tr>
<tr>
<td>Suicide Girls Tour</td>
<td>Amos’ Southend</td>
<td>October 27th</td>
<td>18+</td>
<td>$14</td>
<td>Doors at 9 pm</td>
</tr>
<tr>
<td>Obsidian</td>
<td>The Brewery Raleigh</td>
<td>October 28th</td>
<td>All Ages</td>
<td>$?</td>
<td>?</td>
</tr>
</tbody>
</table>

Next, Amanda told us of the following events:

<table>
<thead>
<tr>
<th>Event</th>
<th>Venue</th>
<th>Date</th>
<th>Ages</th>
<th>Cover</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Rocky Horror Picture Show</td>
<td>Select Theaters</td>
<td>Friday or Saturday nights</td>
<td>?</td>
<td>$?</td>
<td>?</td>
</tr>
<tr>
<td>Various Bars &amp; Clubs</td>
<td>Uptown</td>
<td>Halloween Weekend</td>
<td>18+ / 21+</td>
<td>Depends on place</td>
<td>When the place opens</td>
</tr>
</tbody>
</table>

Christine Tran [Johnson & Wales University, Charlotte campus librarian] would like for everyone to know that the magazine, Creative Loafing, would have more information on other events happening in and around Charlotte.

And for those with families, Carowinds has brought back Scarowinds and Nick or Treat. They will operate every Friday and Saturday nights, September 29th – October 29th, from 7 pm until midnight.

I would like to thank everyone that made this article possible. Without you, I would not have been able to let others know of all the excitement happening around Charlotte for Halloween.

* Denotes the events recommended by several individuals.

Cassandra Schliebener
So Many Databases So Little Time!

You already know that databases are incredible warehouses of information that you can get various types of articles from. As Librarians, we understand how overwhelming it can be to identify and utilize the most appropriate database for a particular assignment. That’s why we’ve developed some new tools to help YOU the next time you need to either identify which database to use OR if you have a question about the mechanics of how a particular database works. So, the next time you are in the library, stop by the Library Guide Tower which is located in front of the circulation desk. There you will find a number of helpful handouts that will surely help get you started on your next assignment.

Current guides available:

Database Selector Guide — This easy to use handout will walk you through which database is best to use based on the type of information you are seeking.

Database Guides— Unique to the Charlotte campus library databases, these guides explain how to perform simple searches. These guides are great, for example, if you need to know how to get an article from a particular database like Business Source Premier or Academic Search Premier.

Amy MacCabe

A Taste for Literature

“Food without wine is a corpse; wine without food is a ghost; united and well matched they are as body and soul, living partners.”

— Andre Simon (1877-1970)
New Arrivals: Books and DVDs/Videos

Time to Say Goodbye (display copy)
War Like No Other
Where I'm Calling From

Adopting the Euro in Central Europe
Ambitious Brew: The Story of American Beer
Beyond Oil
Break from the Pack: How to Compete in a Copycat Economy
Building Global Mindsets
Exceptional Selling: How the Best Connect and Win in High Stakes Selling
Exchange Rate Regimes
Fashion Today
Lifestyle Market Analyst
Mind Your X's and Y'x: Satisfying the 10 Cravings of a New Generation of Consumers
Minority Rules: Turn Your Ethnicity Into a Competitive Edge
Moral Sentiments and Material Interests
Results without authority: controlling a project when the team doesn't report to you
Shopportunity!: How to be a Retail Revolutionary
Stickin' to the Union
Strategic Partnerships
The Inner Game of Selling: Mastering the Hidden Forces That Determine Your Success
The Market for Virtue: The potential and limits of a corporate social responsibility
The Opt-Out Revolt: Why People are Leaving Companies to Create Kaleidoscope Careers
The Sari
Twentieth-Century American Fashion

Amazing Dairy-Free Desserts
Best Food Writing 2006
Bobby Flay's Boy Meets Grill
Bobby Flay's Grilling for Life
British Food
Celiac Disease
Charting a Course to Wellness: Creative Ways of Living with Heart Disease and Diabetes
Chocolate Holidays
Chocolate: From Simple Cookies to Extravagant Showstoppers
Cooking with America's Championship Team ACF 2004
Dairy Free Cooking
Debbie Brown's Enchanted Cakes for Children
Eating Thin for Life
Escoffier: The King of Chefs
Food Culture in China
Food Culture in Great Britain
Food Culture in India
Food Culture in Italy
Food Culture in Japan
Food Culture in Mexico
Food Culture in Spain
Food Fight
Food Fights Over Free Trade
French Beans and Food Scares: Culture and Commerce in an Anxious Age
Garnishing Made Easy
Happy Days with the Naked Chef
Hungry Planet: What The World Eats
Larousse Gastronomique Recipe Collection (2 sets of 4 volumes each)
Live, Love, Eat! The Best of Wolfgang Puck
Mario Tailgates NASCAR Style
Meals to Come: A History of the Future of Food
Minute Meals Quick and Healthy
More Great Good Dairy-Free Desserts
My Personal Path to Wellness
Nutrition for Foodservice and Culinary Professionals
Perfect Pairings: A Master Sommelier's Practical Advice for Partnering Wine with Food
Pierre Franey Cooks with His Friends
Preventive Nutrition: The Comprehensive Guide for Health Professionals
Recipe for Life: How to Change Habits that Harm into Resources that Heal

20 Minute Gourmet Meals
5 Ingredient Main Dishes
A Taste of Turkish Cooking
New Arrivals: Books and DVDs/Videos

Recipes for Dairy-Free Living  
Retro Desserts  
Secrets of Lactose-Free Cooking  
Shunju: New Japanese Cuisine  
Simple Italian Food: Recipes from My Two Villages  
Techniques of Healthy Cooking  
Thai Food  
The 150 Best American Recipes  
The AIA Gluten & Dairy Free Cookbook  
The Apprentice: My Life in the Kitchen  
The Artful Cookie  
The Artful Cupcake  
The Book of Yields  
The Culinary Reference Guide (3 copies)  
The Egg, Dairy & Nut Free Cookbook  
The Food of India  
The Icing on the Cake  
The International School of Sugarcraft Book 3  
The New Food Lover's Companion  
The New Irish Table  
The Professional Chef 8th Edition  
The Soul of a New Cuisine: A Discovery of the Foods and Flavors of Africa  
The South Beach Diet  
Understanding Nutrition  
Wedding Cakes You Can Make

Lawn Bible:  
Recording Industry, 2nd Ed.  
Cairo: The City Victorious  
Canada (Traveller's History)  
Caribbean (Traveller's History)  
Cirque du Soleil: 20 Years Under the Sun  
City of Djinns: A Year in Delhi  
Concert Lighting: Techniques, Art and Business  
Concert Sound and Lighting Systems  
Concert Tour Production Management  
Crisis Management in the Food and Drinks Industry: A Practical Approach  
CS Havana at Your Door  
Current Issues in Convention and Exhibition Facility Development  
Embarrassment of Mangoes: A Caribbean Interlude  
Entertainment Law  
Europe From a Backpack: Real Stories From Young Travelers Abroad  
Falling Palace: A Romance of Naples  
Fortune-Teller told Me: Earthbound Travels in the Far East  
Fresh Air Fiend: Travel Writings  
Hotel and Motel Loss Prevention: A Management Perspective  
Hotel Management and Operations  
How to Produce a Successful Crafts Show  
Humbug: The Art of P.T. Barnum  
Istanbul: Memories and the City  
It's Not About the Tapas: A Spanish Adventure on Two Wheels  
Japan (Traveller's History)  
Marketing Destinations and Venues for Conferences, Conventions and Business Events  
Meetings with Remarkable Muslims: A Collection of Travel Writing  
Mexican Days: Journeys into the Heart of Mexico  
Music Genres and Corporate Cultures  
Navigating the Music Industry: Current Issues and Business Models  
North Africa (Traveller's History)  
Planning and Design of Outdoor Sports Facilities  
Profiles of American/Canadian Sports Stadiums and Arenas  
Ringlingville USA: The Stupendous Story of Seven Siblings and Their Stunning Circus Success  
Scotland (Travellers History)  
Spain (Travellers History)  
Stadia, Arenas and Grandstands: A Guide to Public Health

Hospitality

Best American Travel Writing 2002  
Best American Travel Writing 2004  
Best American Travel Writing 2005  
Best Women's Travel Writing: True Stories From Around the World (2005)  
Caliph's House: A Year in Casablanca  
City of Falling Angels
New Arrivals: Books and DVDs/Videos

Consequences and Their Management in Water Resources and Supplies
The Bells in Their Silence: Travels Through Germany
The Sports Franchise Game: Cities in Pursuit of Sports Franchises, Events, Stadiums and Arenas
Theater FestivalsL Best Worldwide Venues for New Works
Time's Magpie: A Walk in Prague
Too Much Tuscan Sun: Confessions of a Chianti Tour Guide
Traveller's History of Athens
Traveller's History of Australia
Traveller's History of Cyprus
Traveller's History of England
Traveller's History of France
Traveller's History of Germany
Traveller's History of Greece
Traveller's History of India
Traveller's History of Ireland
Traveller's History of Italy
Traveller's History of London
Traveller's History of Mexico
Traveller's History of New Zealand and the South Pacific Islands
Traveller's History of Oxford
Traveller's History of Paris
Traveller's History of Portugal
Traveller's History of Russia
Traveller's History of South Africa
Traveller's History of Southeast Asia
Traveller's History of Turkey
Traveller's History of Venice
USA
Zagat America's Top Restaurants 06
Zagat Top International Hotels, Resorts & Spas 06
Zagat US Family Travel Guide
Basketball Arenas
Hotel Front Office Management
Managing Visitor Attractions: New Directions
Traveller's History of China
Fitness Management: A Comprehensive
New American Circus
Circus Age: Culture and Society Under the American Big Top
Handbook of Consumer Behavior, Tourism and the Internet
Legal Aspects of the Music Industry: An Insider's View of the Legal and Practical Aspects of the Music Business

Videos/DVDs

Small is the New Big
The Inner Game of Selling: Discovering the Hidden Forces That Determine Your Success
The Difference Maker: Making Your Attitude Your Greatest Asset
The Fred Factor: How Passion in Your Work and Life Can Turn The Ordinary Into the Extraordinary
You Don't Need a Title to Be a Leader: How Anybody, Anywhere, Can Lead Anytime
Nightline: The Deep Dive
Project Runway - 1st Season
Communication Assertiveness - Master Communication & Assertiveness Skills
Apollo 13
Backdraft
Courage Under Fire
Remember the Titans
Saving Private Ryan

Books on CD

Culture of Fear
Dispatches from the Edge
American Theocracy
The New American Workplace
Food for Thought: M.F.K. Fisher