Johnson & Wales University ScholarsArchive@JWU

JWU Library Newsletter - Providence Campus

University Libraries

Fall 2010

Check it Out! Library Newsletter, Fall 2010

Johnson & Wales University - Providence

Follow this and additional works at: https://scholarsarchive.jwu.edu/lib newsletter

Repository Citation

Johnson & Wales University - Providence, "Check it Out! Library Newsletter, Fall 2010" (2010). *JWU Library Newsletter - Providence Campus*. 9. https://scholarsarchive.jwu.edu/lib_newsletter/9

This Newsletter is brought to you for free and open access by the University Libraries at ScholarsArchive@JWU. It has been accepted for inclusion in JWU Library Newsletter - Providence Campus by an authorized administrator of ScholarsArchive@JWU. For more information, please contact jcastel@jwu.edu.

Check it out! Newsletter 2 JOHNSON & WALES

Issue 1 Fall 2010



Library Open Longer, Later... You Asked For It!

Last year the number of people coming to JWU Library increased nearly 14% over the previous year:

2008-2009 → 400,335 users 2009-2010 → 461,463 users

That's, an increase of 61,128 people.

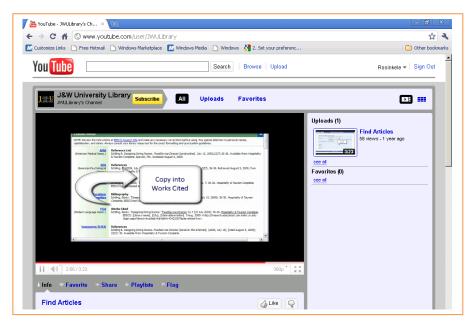
Analysis of the data showed that during the week, student use of the library increased the most after 3:00 p.m.

Taking into account affordability, library administration was able to meet at least some of the demand by extending Friday and Saturday evening hours.

Downcity Sun 11:00AM-12Midnight Mon-Thu 7:30AM-12Midnight Fri 7:30AM-7:00PM Sat 10:00AM-7:00PM

Harborside Sun 11:00AM-12Midnight Mon-Thu 7:30AM-12Midnight Fri 7:30AM-10PM Sat 8:00AM-7:00PM





Watch & Learn!

Library Launches Online "How To" Videos

This summer librarians from all four JWU campuses formed a working group to create brief video tutorials intended to teach JWU Library users how to locate good information. Five tutorials will be launched by the start of fall classes.

The tutorials will be online and available from JWU Library websites and libguides, as well on the JWU Library YouTube channel at:

http://www.youtube.com/jwulibrary

Led by the digital services librarian, the working group met virtually several times during the summer in order to collaboratively determine the content of the tutorials. With more in production, tutorials ready for September will include:

UNIV

- **Overview of Library Resources**
- **Searching Across Multiple Databases**
- **Finding SWOT Analysis Reports**
- Searching the Catalog by Title
- **Using Keyword Searches**







STYLESIGHT



Cool Design Tool for Fashion Retail Majors

To meet the needs of the JWU College of Business Fashion Retailing Program, JWU Library now offers *Stylesight*, a proprietary web site that offers everything students need to "assess current trends, collaborate on and analyze trend forecasts and reports, for effective results during the design cycle." (About Stylesight)

The website includes a vast gallery of fashion and design images, color play and story board design tools, as well as market intelligence and a customizable workspace for all account holders.

Stylesight Workspace

From the JWU Library Databases A-Z page, students can go to Stylesight and then select My Preferences. By establishing an individual account, each student will be able to select, manipulate and store a wide range of graphic elements associated with fashion design and marketing.



School of Technology Applauds JWU Library

At a ceremonial luncheon last May, Frank Tweedie, dean of the School of Technology, awarded JWU Library the School of Technology's "Unsung Hero" award. Receiving the award on behalf of the library were Ariela McCaffrey, reference & instruction librarian, and Talia Resendes, digital services librarian. Both librarians had taught for the SoT as adjunct instructors. Also present at the ceremony were **Dr. Jeffrey Senese**, vice president of academic affairs, and Dr. Veera Gaul, university provost.

Now on display in the library's conference room in the Yena Center is a framed certificate that reads in part,

> "As the recipient of this year's Unsung Hero Award, your work has created added value to our students' future through your tireless devotion to Johnson & Wales University's brand of career preparation."

Some of the activities that led to the award included the library's display of self-portraits by the students in professor Brian Alves' Digital Media Perspectives class (DME1020). Photos of the artwork were also added to the library's Facebook site.

In an effort to make the library more responsive to the needs of SoT students, digital services librarian, Talia Resendes, also worked closely with Stephen Andrade, assoc. professor and chair of the Computer Graphics Department. One result of their discussions was the decision to consolidate the library's collection of oversized books-many of them related to the graphic arts-into a prominent row of shelves near the reference desk.

Dean of libraries, **Rosie Hopper**, also put together a proposal to create a new space in the library where any student--whether studying computer graphics, marketing, or some other subject-could find supplies and equipment with which to complete graphic design projects. (The proposal is still pending.)



While visiting JWU this summer, worldrenowned chef Jacques Pepin and his daughter Claudine get a warm JWU Library welcome from Harborside chief librarian, Barbara Janson (Photo by J. Griffin)

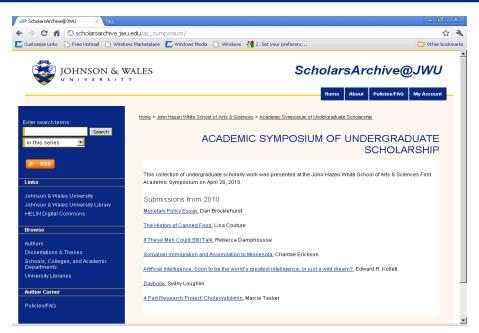


Page 2 - Check it Out! Newsletter Issue 1 Fall 2010



no downloading involved. Anyone with a browser on their mobile phone can open and bookmark the site, and then easily search the HELIN catalog, request items, or renew items, all from their mobile phone.

http://mobilehelin.uri.edu



Distinguished Undergrad Compositions Published

This past spring, seven JWU undergraduates presented papers at *the John Hazen White School of Arts & Sciences Academic Symposium of Undergraduate Scholarship.* The papers—by students **Dan Brocklehurst, Lisa Couture, Rebecca Damphousse, Chantae Erikson, Edward R. Kollett, Sydney Loughlin**, and **Marcy Tasker**—represented outstanding research or creative work by undergraduates, and were selected by members of the . SAS faculty. Following the symposium, the papers were published in the *ScholarsArchive@JWU*.

This first-ever publication of student works in the *ScholarsArchive@JWU* also represents the continuation of an initiative at Johnson & Wales to draw attention to the university's scholarly output. While as committed as ever to applied and experiential learning for JWU students, academic administrators are emphasizing--and developing new--opportunities for students to integrate formal research and scholarship activities into the academic experience.

The *ScholarsArchive*@*JWU* is an open-access, web-based platform developed for the purpose of showcasing works of art and scholarship originating at or owned by JWU. The platform supports text-based formats for showcasing fiction and poetry as well as expository writing, but it can also support other formats such as graphic, audio or video files. Reference librarian, **Erika Frank**, manages the site and has been doing presentations to academic departments, soliciting contributions of the best in faculty or student works. Once a work is published, it can be viewed by anyone with access to a web browser. Thus, there is no better way to expose the rest of the world to some of the notable creative output of the JWU community. Questions about the *ScholarsArchive@JWU* can be directed to **Erika Frank** by e-mail (<u>efrank@jwu.edu</u>) or telephone (401-598-2466.)

Reference librarian &

ScholarsArchive@JWU manager Erika Frank

Check it Out! Newsletter Issue 1 Fall 2010 - Page 3



jwuLink makes it easy to access:

uconnect • student life • academics • e-mail • and more!



N & WALK

Your single sign-in resource for all things JWU **1** Visit **2** Login **3** Explore