The Queen City Brew, Library Newsletter, Vol. 3, Issue 1, September 2006
Welcome Back!

For those of you returning welcome back and those of you who are new just plain welcome! It’s a tradition of ours to highlight changes that have taken place over the summer regarding the library. This summer there have been a lot:

• We received the remaining collections from the Charleston and Norfolk campus libraries. This represented several thousand books and hundreds of videos which have now been incorporated into the Charlotte library collection. Whereas last year we finished the spring terms with approximately 23,500 books this year we will begin the fall term with closer to 29,000!

• While the largest change to the collection has been through the influx of materials from the other campuses, the library staff have also engaged in collection development over the summer. Through faculty requests and collection analysis we have significantly enhanced all areas of the collection including areas which support the Arts & Sciences, business courses, hospitality courses, and culinary and baking and pastry courses as well (see the new items added section in this newsletter).

• In order to ensure that we still have room to grow and that the information we are providing is the most current and relevant possible we weeded several hundred books from the collection. During the first semester we plan to have a large book sale for those who are interested. Proceeds will be going to both future library collection development as well as a local charity.

• We added some new database resources including Hoovers and Morningstar. These will benefit all students but especially those in the business program. Among other things, Hoovers will be great for researching companies and Morningstar for researching stocks and mutual funds.

• There are now significantly more soft, comfortable seats in the library.

• A series of six “extra quiet area” study carrels have been added to one of the conference rooms in the back area of the library.

• On a staff level, two library assistants, Amy MacCabe and Rhonda Trueman, have been promoted to librarian positions, and we have another new staff member, John Davis.

Richard Moniz
Reasons to Read: Public Speaking

Do you find yourself at a loss of words when introduced to someone new? Would you like to make a great impression at your next interview? Is there a class presentation looming in your future? The key to finding the right words may be as close as the library. That is right! Learning to speak with ease to one person or to a roomful of people might just begin with reading a book. The Library at Johnson & Wales Charlotte has a wide array of books on speaking skills. From the basics of voice and diction, through the use of charm and wit in conversation and on to the power to speak with confidence to a group, you will find a book to meet your need.


- Shepherd, Margaret. The Art of Civilized Conversation. Margaret Shepherd. New York: Broadway Books, 2005. What to say and, sometimes more importantly, what not to say in everyday conversations can make the difference between making a sale (or a friend) or losing one.

- Ready, Anne, Cooper. Off the Cuff: What to Say at a Moment’s Notice. Franklin Lakes, NJ: Career Press, 2004. Learn how to answer the unexpected question during an interview or the request to “say a few words” at a friend’s wedding.

- Tracy, Brian, et al. The Power of Charm: How to Win Anyone Over in Any Situation. Atlanta: AMACOM, 2006. This book discusses the importance of paying attention not only to what you are saying and how you are saying it, but also to what your attitude and body language are saying too.

- Carlson, Tony. The How of Wow: A Guide to Giving a Speech That Will Positively Blow ‘Em Away. Atlanta: AMACOM, 2005. This book gives instruction on how to possess the ability to present yourself and your material in a way that will be heard and remembered by your audience.


These books represent just a few books the library has for improving your public speaking skills. If you would like a place to practice those skills, Johnson & Wales has a chapter of Toastmasters (www.toastmasters.org) that meets regularly throughout the year. For more information contact: Joan Solomon (joan.solomon@jwu.edu).

Rhonda Trueman

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Library Book Sale!

We've had a very busy summer incorporating books received from Charleston and Norfolk into the Library's collection and purchasing new books to develop the collection. During this process we have liberated books that may be excellent additions to your personal library. Please come by the Library, September 21st - September 25th to buy these books at bargain prices. Hardcover books and VHS videos $1.00, paperback books $.50! The books for sale will be located on book carts on the sidewalk outside the library each day from 8:30 AM to 4:30 PM. Proceeds will be used to purchase new books and to benefit a local charity. Cash or checks only, please.
For many of us, the sheer bulk of information available on information literacy (IL) is overwhelming. And, if that isn’t enough to throw us into a tailspin, it’s information ON information! If only we could keep track of all of the IL innovations that are useful in the classroom without spending hours in front of the computer hunting down leads. The key to keeping your head above the IL water is to find a few great sources to start with and branch out from there. The sites listed below are some of my favorites:

- **ACRL Information Literacy Standards Toolkit**: A great overview of IL, including points of interest for faculty. The section on “Resources and Ideas” has model lesson plans, and the “News” section is regularly updated with the latest and greatest in IL happenings. [http://www.ala.org/ala/acrl/acrlissues/acrlinfolit/infolitstandards/standardstoolkit.htm](http://www.ala.org/ala/acrl/acrlissues/acrlinfolit/infolitstandards/standardstoolkit.htm)

- **New York City College of Technology- Information Literacy: Designing Research Assignments with a Purpose**: This site provides a great overview of IL organized by skill. The best part, though, is the third section (by Tess Tobin), which includes sample assignments currently used by faculty and link to a paper on alternatives to term paper assignments. [http://library.citytech.cuny.edu/instruction/learningcomm/index.html](http://library.citytech.cuny.edu/instruction/learningcomm/index.html)

- **Drew University Library Designing Research Assignments**: This site is a simple, informative list of components and examples of IL assignments. Don’t be put off by the “research assignments” in the title - most of the assignments are smaller in scope and can be worked into hands-on projects. [http://www.users.drew.edu/~jcaldwel/assign.html](http://www.users.drew.edu/~jcaldwel/assign.html)

- **Saint Anselm College, Geisel Library Information Literacy Assignments**: This site has brief ideas for IL assignments bulleted and arranged by ACRL standard. This is a great quick-reference for those of you who just need a few ideas to awaken your assignment muse! [http://www.anselm.edu/Library/ILassignments.html](http://www.anselm.edu/Library/ILassignments.html)

Johnson & Wales University, Charlotte librarians are always available to help you develop assignments that meet your instructional objectives and incorporate information literacy. Please don’t hesitate to contact the librarian of your choice for assistance!

Christine Tran

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**Faculty Appreciation Day**

To kick off the Library Book Sale, we are planning a Faculty Appreciation Day in the Library. We hope that faculty will join us in the Library from 8:00 AM to 4:00 PM, September 20, 2006 for coffee and donuts and the opportunity to purchase books before the Book Sale officially begins on September 21st.
Charlotte Shout’s Culinary Arts Experience

Charlotte Shout is a month-long cultural arts festival that celebrates visual arts, music, dance, theatre, science, history, and the culinary arts. The 2006 festival runs from September 6 – September 30. Information is available about the various events at http://www.charlotteshout.com/nav.cfm. Check back often as the website is updated with new information.

Charlotte Shout’s Culinary Arts Experience will take place September 29 – September 30 here at Gateway Village. The Exclusive Culinary Gala Preview Party on September 29 from 5:00 p.m. – 10:00 p.m. requires a $75.00 all inclusive ticket for the evening. This party will feature demonstrations by celebrity chefs Anthony Bourdain, Sara Moulton, Marcus Samuelsson, and Billy Strynkowski. You can sample wine, beer, and liquor as well as great food from selected area restaurants. Musical entertainment will be provided as well for this hot party.

The Culinary Arts Experience continues on September 30 with free admission. You will need to purchase tokens in order to sample the food, wine, and beer from a variety of restaurants and vendors. This two day celebration is sponsored by the Compass Group, Johnson & Wales University, and Charlotte ArtsFest, Inc.

The final lineup of celebrity chefs includes Bourdain, Moulton, Samuelsson, Strynkowski, Sara Foster, Wolfgang Puck, Scott Liebfried, Ming Tsai, and Martin Yan. Rick Browne will be here at the Blues, Brews and BBQ September 22 –September 23. You can purchase cookbooks from the different chefs in the Village Bookstore at Gateway Village.

Check out the Blues, Brews and BBQ September 22 – September 23, 2006. Charlotte’s only sanctioned barbecue competition is returning for the fourth year. Here teams compete for the opportunity to win a spot at the Memphis in May Cookoff. Learn about cookers and brew schools while listening to live music.

Jean Moats

Yiasou Greek Festival

Go Greek this September. The Yiasou Greek Festival sponsored by Holy Trinity Greek Orthodox Cathedral at 600 East Blvd provides the opportunity to experience Hellenic cultural exhibits, authentic Greek cuisine and pastries, entertainment and shopping. Festival hours are 11 am to 8 pm Thursday, September 7; 11 am to 10 pm Friday and Saturday, September 8 and 9; and 12 noon to 8 pm on Sunday, September 10. Admission is $2.00.

Be sure to check out the marketplace with a variety of vendors where you can purchase jewelry, crafts, and gifts. However, the best part of the festival is the food. Enjoy roasted lamb, Grecian baked chicken, spanakopita, Greek salads, baklava, gyro and souvlaki sandwiches. While you enjoy your meal, you can watch youth and adults from Holy Trinity dancing in traditional Greek costumes. There are games and activities for children as well. Before you leave, stop by the cathedral to learn more about the Greek Orthodox religion and to see the beautiful iconography. Tours of the cathedral are conducted on the hour throughout the festival.

To learn more about the festival and to get a sneak peek at the menus, go to: http://www.yiasoufestival.org/index.html.

Jean Moats
**It’s Google Good!**

“What, you just Googled your research topic!!??” For many good reasons, this may ring a familiar tune from your campus Librarian or Professor. You probably already know that Googling can be dangerous territory especially if you forget to thoroughly evaluate the selected website(s). But what if you were attentive in last year’s Library Instruction session on evaluating web resources and you feel confident that you know how to use superior judgment when Googling? Well, if this is the case then read on to learn how you can create power searches in Google.

At one time or another you have probably wondered why your Google searches end up with many non-relevant results. Perhaps it has to do with the fact that there are over 4.2 BILLION webpages in Google and another billion+ which aren’t even indexed. Or perhaps it has to do with the mysterious way Google gathers and displays search results (this is a Google secret!). Or just perhaps it has to do with how you are searching! Needless to say, trying to locate correct, relevant, and verifiable information can be like finding a needle in the old haystack! To get better results the next time you Google go ahead and try a few of these different search strategies. You may be surprised at the results!

<table>
<thead>
<tr>
<th>Command</th>
<th>Use</th>
<th>Example</th>
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<tbody>
<tr>
<td>implied boolean</td>
<td>Similar to traditional Boolean terms (AND, OR, NOT), implied boolean uses the + and – operators to force Google to include or exclude words from your search string.</td>
<td>Looking for information about panthers the animal, not Panthers the football team? Try this search using implied Boolean: panthers -football +animal</td>
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<td>*</td>
<td>Searching for an exact quote but not sure of all the words? Try using an asterisk in place of the unknown word(s).</td>
<td>What are the lyrics for that Shakira and Wyclef song? Try this search string: I never ***she *dance like this</td>
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<td>define</td>
<td>The define term quickly locates definitions of your search term from various online dictionaries.</td>
<td>A quick definition can be found by typing the term define: and then the keyword. Here’s an example for the term literacy: define:literacy</td>
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<tr>
<td>allintitle</td>
<td>This term focuses your search by looking for specific keywords in a webpage title.</td>
<td>Hmmmm...where was that website about global warming and Al Gore? Try this search string to locate it: allintitle:global warming al gore</td>
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<tr>
<td>stocks</td>
<td>Locate stocks instantly using this term. Note: you must know the ticker symbol for this function to work.</td>
<td>What’s the Bank of America Stock at today? Try: stocks:BAC</td>
</tr>
<tr>
<td>~</td>
<td>Using the tilde symbol in a search string tells Google to search for similar or like words.</td>
<td>How can I search for airfare that is not only inexpensive but also cheap or lowcost? Try using the following search string: ~inexpensive airfare Europe</td>
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<tr>
<td>site</td>
<td>Using the word site as a query pulls websites with a specific domain. This is great for government and educational websites.</td>
<td>How can I limit my Google search to find government statistics for the population of North Carolina? Try: site:gov north carolina population</td>
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<td><strong>”</strong></td>
<td>Searching for an exact phrase? Try putting double quotation marks around your search terms.</td>
<td>Example: “charlotte restaurants” (produces 160,000 results) vs. charlotte restaurants (produces 21,600,000)</td>
</tr>
<tr>
<td>directory</td>
<td>Web directories can be great starting points for a topic or subject search.</td>
<td>In Google go to: <a href="http://directory.google.com/">http://directory.google.com/</a> and search by topic for a subtopic.</td>
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</table>

Lastly, when typing in your search terms Google will ignore many common words like "where", "how", “to”, “and” and “a”. To force Google to search these words try using your + sign to force these common terms into your search query.

>>Continued on page 6
It's Google Good!  (cont'd from page 5)

The tips and tricks mentioned this article only skim the surface for how to yield better Google search results. To read more about Google and how to improve your searching techniques, check out these online resources:


Amy MacCabe

New Arrivals

When considering this publication, we knew it would not be possible for us to include both a list of all of the items we received from the Charleston and Norfolk libraries (several thousand items in total) as well as those which we purchased through normal collection development. As a result, the following is a list of only the items that we have purchased through our normal collection development process. We, of course, hope that you will come by the library both early and often to view all of our collections!

1453
1945: The War that Never Ended
A Failure of Initiative
A Season in Mecca
A Summons to Memphis
Albert Schweitzer
American Vertigo
American Woman
Anatomy and Physiology For Dummies
And a Bottle of Rum
And their Children After Them
Andersonville
Angle of Repose
APA
Arab and Jew
Arc of Justice
Are Men Necessary
Assassin's Gate
Away Down South
Beak of the Finch
Before the Next Attack
Big Bam
Big Cotton
Blind Watchmaker
Bobos in Paradise
Breathing Lessons
Bright Forever
Bright Shining Lie

Book Exchange

The book exchange is underway in the library again this year. Fantasy, mystery, romance, motivational, sci-fi…they are all available for your leisurely read. Simply come into the library and browse the selection which is located in front of the circulation desk. Take as many books as you would like to read and leave the books you want to exchange on the table. Check-out is not needed and you can keep the books for as long as you like. Don’t have any books to exchange? No worries. This exchange is open to everyone regardless of whether or not you can donate books.

Amy MacCabe

A Taste for Literature

“As I ate the oysters with their strong taste of the sea and their faint metallic taste that the cold white wine washed away, leaving only the sea taste and the succulent texture, and as I drank their cold liquid from each shell and washed it down with the crisp taste of the wine, I lost the empty feeling and began to be happy and to make plans.”

—Ernest Hemingway, A Moveable Feast

Arts & Sciences
## New Arrivals: Books

<table>
<thead>
<tr>
<th>Bushworld</th>
<th>Lenin's Tomb</th>
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<tbody>
<tr>
<td>Caine Mutiny</td>
<td>Lies</td>
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<td>Carry Me Home</td>
<td>Lincoln at Gettysburg</td>
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<td>Challenging Nature</td>
<td>Loving, Living, Party Going</td>
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<td>Charlemagne</td>
<td>Making of the Atomic Bomb</td>
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<td>China: Its History and Culture</td>
<td>March</td>
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<td>China: The Balance Sheet</td>
<td>Maximum City</td>
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<td>Chinese Lessons</td>
<td>Mayflower</td>
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<td>Clemente</td>
<td>My Life and Hard Times</td>
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<td>Climbing Mount Improbable</td>
<td>Natural Disaster Hotspots</td>
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<td>Clousplitter</td>
<td>Natural Disaster Hotspots Case Studies</td>
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<td>Common Ground</td>
<td>On Human Nature</td>
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<td>Confessions of an Economic Hit</td>
<td>Persian Fire</td>
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<td>Man</td>
<td>Perspectives on Plagiarism</td>
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<td>Crashing the Gate</td>
<td>Peter the Great</td>
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<td>Creators</td>
<td>Plows, Plagues, and Petroleum</td>
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<td>Devil's Highway</td>
<td>Prophets of Regulation</td>
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<td>Divided Ground</td>
<td>Red Queen</td>
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<td>Down and Out in the Great Depression</td>
<td>Red Sky at Morning</td>
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<td>Dragons of Eden</td>
<td>River out of Eden</td>
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<td>Education myths</td>
<td>Satanic Verses</td>
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<td>Elbow Room</td>
<td>Satisfaction Guaranteed</td>
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<td>Empire Falls</td>
<td>Shades of glory</td>
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<td>End of Iraq</td>
<td>Simon Bolivar</td>
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<td>Enron</td>
<td>Social Transformation of American Medicine</td>
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<td>Evidence of Things Unseen</td>
<td>Southern Seen</td>
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<td>Executioner's Song</td>
<td>Standing on the Shoulders of Giants</td>
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<td>Facing East from Indian Country</td>
<td>Stone Diaries</td>
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<td>Fiasco</td>
<td>Sudden origins</td>
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<td>Fortunate Son</td>
<td>Tales of the South Pacific</td>
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<td>France and the French</td>
<td>Ten-Minute Trainer: 150 Ways to Teach It</td>
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<td>Gangs of New York</td>
<td>The Age of Diminished Expectations</td>
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<td>Generation Me</td>
<td>The Ancestor's Tale</td>
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<td>Ghost Wars</td>
<td>The Box</td>
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<td>God: A Biography</td>
<td>The Chosen</td>
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<td>Good Scent from a Strange Mountain</td>
<td>The Devil and Miss Prym</td>
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<td>Good War</td>
<td>The Diversity of Life</td>
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<td>Hooked</td>
<td>The Future of Life</td>
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<td>Horse: How the Horse Has Shaped Civilizations</td>
<td>The Gale Encyclopedia of Mental Disorders (2 volumes)</td>
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<td>How We Live</td>
<td>The Great Deluge</td>
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<td>In a Barren Land</td>
<td>The Great Unraveling</td>
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<td>Inconvenient Truth</td>
<td>The Historian</td>
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<td>Independence Day</td>
<td>The Hours</td>
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<td>Information Literacy Assessment</td>
<td>The Long Tail</td>
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<td>Iran Awakening</td>
<td>The Mambo Kings</td>
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<td>Keepers of the House</td>
<td>The Mighty and the Almighty</td>
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<td>Kristallnacht: Prelude to Destruction</td>
<td>The Passion of My Times</td>
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<td>The Prize</td>
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</table>
New Arrivals: Books

The Proteus Effect
The Supreme Court Explained
The Sustainability Revolution
The Tycoons
The Weather Makers
The World is Flat (2 additional copies)
Thousand Acres
Through Their Eyes
Time's Arrow
To Hell with All That
Understanding China
Unfinished Season
Using Pop Culture to Teach IL
Viruses, Plagues, and History
Voices of Protest
War of Nerves
War Without Mercy
Way West
Wealth and Democracy
Weirdos in the Workplace
What Happened here
What We Believe But Cannot Prove
Whiskey Rebellion
Who were the Israelites
Whose Bible is it?
Whose Freedom?
Why the North Won the Civil War
Will in the World
Winds of Change
World Undone
You are Not a Stranger Here

From the Information Plus series:
American Economy
Electronic America
Sports in America
Water
Youth Violence

From the At Issue Series:
ADHD
Adoption
Affirmative Action
Alcohol Abuse
Alzheimer's Disease
Animal Experimentation
Anorexia
Antidepressants
Anti-Semitism
Are American Elections Fair?
Are Chain Stores Ruining America?
Are Efforts to Reduce Terrorism Successful?
Are Privacy Rights Being Violated?
Are the World's Coral Reefs Threatened?
Bilingual Education
Bulimia
Castro's Cuba
Child Labor and Sweatshops
Civil Rights
Club Drugs
Constitutional Convention
Contemporary Issues
Creationism Versus Evolution
Cults
Date Rape
Depression
Diabetes
Do Infectious Diseases Pose a Serious Threat?
Do Nuclear Weapons Pose a Serious Threat?
Does Advertising Promote Substance Abuse?
Does Capital Punishment Deter Crime?
Does the Internet Benefit Society?
Does the Internet Increase the Risk of Crime?
Does the United States Need a National Health Insurance Policy? 19.95
Does the World Hate the United States?
Drugs and Sports
Drunk Driving
Early Black Reformers
Endangered Species
Ethnic Violence
Euthanasia
Explorers of the New World
Fast Food
Food Safety
Gangs
Genocide
Global Warming
Great Speeches in History
History Firsthand
Holocaust: Death Camps
Immigration
Inner-City Poverty
Is the Death Penalty Fair?
Is the Gap Between the Rich and Poor Growing?
Is the World Heading Toward an Energy Crisis?
New Arrivals: Books

Is Torture Ever Justified?
Islam in America
Islamic Fundamentalism
Legalizing Drugs
Making and Using the Atomic Bomb
Marijuana
Marijuana
Media Bias
Missile Defense
Muslims in America
National Security
Nuremberg Trial
Oklahoma City Bombing
Pearl Harbor
Performance Enhancing Drugs
Physician-Assisted Suicide
Pioneers
Police Corruption
Prohibition
Protecting the Nation's Borders
Rain Forests
Rape
Rape on Campus
Reality TV
Religion and Education
Renaissance
Reparations for American Slavery
Reproductive Technology
Roaring Twenties
School Shootings
Sex Education
Sexually Transmitted Diseases
Sexually Transmitted Diseases
Should There Be Limits to Free Speech?
Sixties Counterculture
Slavery
Slavery Today
Smoking
Steroids
Terrorism
The 1960s
The Black Death
The Death Penalty
The Ethics of Abortion
The Ethics of Capital Punishment
The Ethics of Euthanasia
The Ethics of Genetic Engineering
The Ethics of Human Cloning

The Israeli-Palestinian Conflict
The Middle Ages
The Militia Movement
The Right to Die
The Spread of AIDS
The Vietnam War
The World Trade Center Attack
Vaccinations
Voting Behavior
War Crimes
Welfare Reform
What Causes Addiction?
What Encourages Gang Behavior?
What is a Hate Crime?
What Motivates Suicide Bombers?
White Supremacy Groups
Women in the Military
Women's Rights
Women's Rights
Women's Suffrage
World War I
World War II

From the Issues on Trial series:
Civil Liberties and War
Freedom of the Press
Racial Discrimination
Reproductive Rights
Rights of Suspects
Students' Rights
The Death Penalty
The Environment

From the Religions and Religious Movements series:
Buddhism
Christianity
Confucianism
Hinduism
Islam
Judaism

From the Turning Points in World History series:
American Frontier
American Slavery
Ancient Egyptian Civilization
Baby Boom
Immigration
North American Indian Wars
Rise of the Soviet Union
New Arrivals: Books

The American Revolution
The Cold War
The Creation of the U.S. Constitution
The Early Middle Ages
The End of Ancient Rome
The Holocaust
The Industrial Revolution
The Rise of Communism
The Rise of Nazi Germany
The Technological Revolution
The Vietnam War
The War on Terrorism
Victorian England
World War I
World War II

100 Fashion Designers - 010 Curators
365 Answers About Human Resources for the Small Business Owner
A History of Central Banking in Great Britain and the United States
A Nation of Realtors
A Sociology of Work in Japan
Action Learning in Action
Alexander Hamilton
Alignment: Using the Balanced Scorecard to Create Corporate Synergies
All Marketers Are Liars
And Now a Few Words From Me
Automatic Millionaire
Bag the Elephant!
Becoming a Category of One
Beyond Budgeting
Beyond Oil
Black Style
Blink
Blog Rules: A business guide to managing policy, public relations and legal issues
Blood and Oil
Blueprint to a Billion

Bond's Top 100 Franchises 2006
Branding Unbound
Bridging the Culture Gap
Broken Genius: The Rise and Fall of William Shockley, Creator of the Electronic Age
Building Public Trust
Capitalism at the Crossroads
Capitalism, Democracy, and Welfare
Career Warfare
China, Inc.: How the Rise of the Next Superpower Challenges America and the World
Choosing & Using Consultants
Confidence
Consultants & Advisers
Credit Markets for the Poor
Culture and Politics in Economic Development
Dealing with Darwin
Does IT Matter?
Doing Right in a Shrinking World: How Corporate America Can Balance Ethics and Profit in a Changing Economy
End of the Line
Essentials of Business Process Outsourcing
Excellence in Warehouse Management
Fashion
Fashion Cultures; Theories, Explorations and Analysis
Fashion Design
Fashion Retail (Interior Angles)
Fashion Retailing: A Multi-Channel Approach
Fashion: From Concept to Consumer
Feeding the Monster: How Money, Smarts, and Nerve Took a Team to the Top
First Among Equals
Food is love: Food advertising and gender roles in modern America
Foundations: Creating Impact in a Globalised World
Free Agent Nation
Freedom From Want
Fresh Fruits
Fruits
General Motors and the Nazis
Generating Buy-In
Generation Debt
Governance as Leadership
Hard Facts, Dangerous Half-Truths & Total Nonsense
Hedgehogging
How to Get the Financing for Your New Small Business
How to Use the Internet to Advertise, Promote and Market your Business or Website
New Arrivals: Books

Icons of Fashion: The 20th Century
I-deals, Idiosyncratic Deals Employees Bargain for Themselves
Ideas Are Free
Immigrants, Unions, and the New U. S. Labor Market
Imperial Nature
In the Company of Others
In the Line of Fire: How to Handle Tough Questions When it Counts
Integrity Selling
Integrity Service: Treat Your Customers Right-Watch Your Business Grow
Juicing the Orange: How to Turn Creativity into a Perwer Business Advantage
Knock 'em Dead (1998)
Leadership and Self Deception: Getting Out of the Box
Lion Taming
Listener Supported
Lovemarks
Loyalty Myths
Making Strategy Work
Management Wisdom from the New York Yankees' Dynasty
Managers not MBAs
Managing Customers as Investments
Mass Affluence
Media Man
My Life as a Quant
My Years With General Motors
Naked Conversations
Never Eat Alone
No Substitute for Victory
Nobsites to Somebodies
Off the Cuff
Oil: Politics, Poverty and the Planet
Optimizing the Power of Action Learning
Origins of the Crash
Performance Management
Peripheral Vision: Detecting the Weak Signals that Will Make or Break your Company
Plowshares and Pork Barrels
Podcast Solutions: the Complete Guide to Podcasting
Presenting to Win
Principles of Marketing (1991)
Pull: Networking and Success Since Benjamin Franklin
Raising Less Corn, More Hell
Red-Hot Cold Call Selling
Resonant Leadership: Renewing Yourself and Connecting with Others through Mindfulness, Hope and Compassion
Revolutionizing IT
RFID and Beyond
Right From the Start
Sales Management
Satisfaction
Saving Social Security
Score! A Better Way to Do Business
Secrets of Style
Self-employed Workers Organize
Silos, Politics, and Turf Ward
Small Giants
State and Business Groups in Mexico
Strategic Supply Chain Management
Streamlined
Supply Chain Management
Supply Chain Management on Demand
Supply Chain Strategies
The Agenda
The Anatomy of Peace: Resolving the Heart of Conflict
The Art of Civilized Conversation
The Art of the Start
The Big Moo
The Broadband Explosion
The Cluetrain Manifesto: The End of Business as Usual
The Commodification of Childhood: The Children's Clothing Industry and the Rise of the Child Consumer
The Concise Handbook of Management
The Corporate Blogging Book: Absolutely Everything you need to know to get it right
The Design of Things to Come
The Dollar Crisis
The Dollarization Discipline
The Economic Sociology of Capitalism
The Economic Transformation of the United States
The Economics of Mobile Telecommunications
The Enthusiastic Employee
The EVA Challenge
The Extended Enterprise
The Facilitator's Fieldbook: step-by-step procedures, checklists and guidelines, samples and templates
The Fashion Sleuth: How to Research the Internet for Fashion
The Financial Troubleshooter
The Five Lessons a Millionaire Taught Me About Life and Wealth
The Future of Competition
The Giants of Sales
The Growth Gamble
The How of Wow
The Incredible Payback
New Arrivals: Books

The Innovation Killer: how what we know limits what we can imagine-- and what smart companies are doing about it
The Language of Fashion
The Little Book that Beats the Market
The Little Red Book of Selling
The London Look: Fashion from Street to Catwalk
The Master of Seventh Avenue
The Next Global Stage
The Number
The Origin of Wealth: Evolution, Complexity, and The Radical Remaking of Economics
The Origins of Value
The Outsourcing Revolution
The Patterson Principles of Selling
The Pocket Stylist
The Power of Charm: How to Win Anyone Over in Any Situation
The Power of Impossible Thinking
The Prime Solution
The Project Management Advisor
The Responsibility Virus
The Restaurant Dream?
The Sales Success Handbook: 20 Lessons to Open and Close Sales Now
The Set-Up-To-Fail Syndrome
The Sourcing Solution
The Supply Chain Imperative
The Ten Faces of Innovation
The Triangle Fire, the Protocols of Peace, and Industrial Democracy in Progress Era New York
The Trusted Advisor
The United States of Wal-Mart
The Virtual Handshake
The Wal-Mart Effect
The Well-Timed Strategy
The Wisdom of Crowds
The Wizard and the Warrior
Tough Management
Travels of a T-Shirt in the Global Economy
Twilight in the Desert
Ultimate Question: For Driving Good Profits and True Growth
Underdog Advantage
Understanding Fashion History
United States Foreign Oil Policy Since World War I
Varieties of Capitalism and Europeanization
Village of the Dammed
What Clients Love
What Not to Wear
What Not to Wear: For Every Occasion
What You Wear Can Change Your Life
Why Great Leaders Don't Take Yes for an Answer
Why Most Things Fail
Why Some Companies Emerge Stronger and Better from a Crisis
Will Your Next Mistake be Fatal?
Winners Never Cheat
Winning the Merger Endgame
Workforce Crisis

Culinary

A Baker's Field Guide to Cupcakes
A Cook's Tour In Search of the Perfect Meal
A Personal Touch on Celiac Disease
Adventures in the Kitchen
Anthony Bourdain's Les Halles Cookbook
Big Book of Barbecue Sides
Blue Ginger
Bone in the Throat
Bringing Home the Bacon & Cutting the Mustard
Chinese Cooking for Dummies
Cooking New American
Cook's Tour in Search of the Perfect Meal
Design and Equipment for Restaurants and Foodservice
Eating and Healing: Traditional Food as Medicine
Escoffier: The King of Chefs
Extreme Cuisine
Feeding Desire: Design and the Tools of the Trade 1500-2005
Food at Work
Food Culture in Russia and Central Asia
Food Culture in South America
Food Culture in Sub-Saharan Africa
Food Culture in the Caribbean
Food Culture in the Near East, Middle East, and North Africa
Food in History
Food in the Ancient World
Foster's Market Cookbook
French Cheeses
French Food on the Table, on the Page, and in French Culture
Frequent Fryers Cookbook
Gluten-Free Baking Classics
Gone Bamboo
Grilling America
New Arrivals: Books

Grilling America
Heat
Hotel Bemelmans
How Baking Works
How to Cook Without a Book
Insatiable
Kitchen Culture in America
Martin Yan Quick and Easy
Martin Yan's Asian Favorites From Hong Kong, Taiwan, and Thailand
Nasty Bits
Real American Food
Sara's Secrets for Weeknight Meals
Shut Up and Eat
Simply Ming
Slow Mediterranean Kitchen
So What Can I Eat?
Tasting Balsamic Vinegar of Modena (2 copies)
Terrors of the Table
The Abs Diet
The Africa Cookbook
The Barbecue America Cookbook
The Best American Recipes 2004-2005
The Family Table
The GF Kid
The History and Culture of Japanese Food
The Land of Balsamic Vinegar (2 copies)
The Meaning of Food
The Official Patient's Sourcebook on Celiac Disease
The Professional Bar & Beverage Manager's Handbook
The World is Not For Sale: Farmers Against Junk Food
Two for the Road
What Should I Eat? A Complete Guide to the New Food Pyramid
What to Eat
What to Eat: Ten Things You Really Need to Know to Eat Well and Be Healthy
Wild Menu
Windows on the World Complete Wine Course
Wine, Food, and Tourism Marketing
Wolfgang Puck Makes It Easy
Your Organic Kitchen

A Method to March Madness
A Trip Too Far
Business & Convention Travellers 2001 Edition
Case Studies in Ecotourism
Cases in Human Resource Management in Hospitality
Cases in Sustainable Tourism
Casino Operations Management
Center for Exhibition Industry Research Index 2005
Coney Island: Fred Thompson and the Rise of American Amusements
Cruise Operations Management
Culture Shock! Barcelona at Your Door
Culture Shock: Cambodia
Culture Shock: Czech Republic
Culture Shock: Ireland
Culture Shock: Japan
Culture Shock: Malaysia
Culture Shock: Munich at Your Door
Culture Shock: Shanghai
Culture Shock: Spain
Culture Shock: Tokyo
Culture Shock: Vancouver at Your Door
Culture Shock: Bahrain
Culture Shock:Netherlands
Current Issues and Development in Hospitality & Tourism Satisfaction
E-Commerce and Information Technology in Hospitality and Tourism
Electronic Procurement: Applications and Trends
Food Service Manual for Health Care Institutions
Hospitality Management Education
Human Resource Management in the Hospitality Industry
Human Resource Management in the Hospitality Industry: A Practitioner’s Perspective
Instant Employee Handbook Creator
International Cases in Tourism Management
International Cultural Tourism
Internet Marketing in Hospitality
Ocean Travel and Cruising: A Cultural Analysis
Restaurant and Food Graphics
Safety and Security in Tourism: Relationships, Management and Marketing
Sex and Tourism
Sport and Adventure Tourism
Sport Promotion and Sales Management
Sport Tourism Destinations
New Arrivals: Books, Videos/DVDs & Books on CD

**Video/DVDs**

Better Bread Series (4 DVDS)  
Bread Art: Decorative Ornaments Made Easy  
Bread Art: Decorative Breads to Make at Home  
Burt Wolf What We Eat (4 DVDS)  
Cappuccino Trail: The Global Economy in a Cup  
CEO Exchange: Happy Customers & Employees: The Recipe for Success  
CEO Exchange: The Dream Team: Turning Big Ideas Into Multibillion Dollar Businesses  
Cola Wars: Message in a Bottle  
Frontline: Tax Me If You Can  
General Motors: Driving the World from Detroit  
Great Lodges of the Canadian Rockies  
In Brands We Trust  
Nightly business Report: 25 Most Influential Business Persons of the Past 25 Years  
On the Money: The ABCs of Accounting: Assets & Payroll  
On the Money: The ABCs of Accounting: Introductions & Definitions  
On the Money: The ABCs of Accounting: The Matching Concept & The Accounting Cycle  
Outsourcing: White Collar Exodus  
Project Runway - 2nd Season  
Sandwiches That You Will Like  
The Clios 2005  
The Meaning of Food  
Tortilla Soup  
Frontline: Dot Con

**Books on CD**

Advanced Selling Strategies  
Execution  
Field Notes from a Catastrophe  
First Things First  
Goals!  
How Full is Your Bucket  
The First World War  
The One Percent Doctrine  
The Servant Leadership Training Course: Achieving Success Through Character, Bravery, & Influence  
The Terrorist  
The Zahir  
Winning With People