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Institutional Repository Annual Report: AY 2009-2010

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Annual Report AY 2009-2010 Year 4

Prepared by:

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ScholarsArchive@JWU Administrator**

April 2013

Overview

The *ScholarsArchive@JWU* is a digital showcase that provides open access to journal articles, working papers, dissertations and theses, and other creative works published by the Johnson & Wales University faculty, staff, colleges, departments, and students.

The ScholarsArchive@JWU is a unique library service that provides an open access platform for faculty, staff, and students to share their knowledge and contributions with the global community. The ScholarsArchive@JWU is also an invaluable promotional and marketing tool for contributors and the university. Prospective students, faculty, and staff can easily access examples of high quality scholarship, publications, events, and creative works.

The ScholarsArchive@JWU is also a sought after repository for restaurant and travel menu collection donations.

This report covers activity from: July 2009 – June 2010

Activity Summary

The primary focus this year was to add more content, specifically the National Restaurant Association menu collection stored at the Providence Harborside Campus library. This would prove to be a pivotal collection, not only for marketing and outreach purposes, but it would raise our visibility in the arena of historical digital collections -- specifically restaurant menus. Outreach efforts overall were greatly increased. As a result, the first collection of undergraduate honors work was collected. Library newsletters and staff publications increased significantly as well.

New Content

- 355 restaurant menus from the National Restaurant Association collection
- 26 EDTs
- 8 Library Newsletters (Providence)
- 7 undergraduate honors works from the First Annual Academic Symposium of Undergraduate Scholarship
- 2 Library staff publications (Providence)
- 1 Administrative staff publication (Providence)

New Partnerships

- Dr. Michael Fein, Honors Program and Academic Symposium of Undergraduate Scholarship Coordinator, School of Arts & Sciences

Outreach

- Presentation to the College of Business Department Chairs (April 7, 2010)
- Presentation to the Marketing Department (April 21, 2010)

MEASURES OF USE*

Submissions: 397 items

Downloads : 47,811 (as of 3/26/2013)

Top 20 Items (as of 3/26/2013)

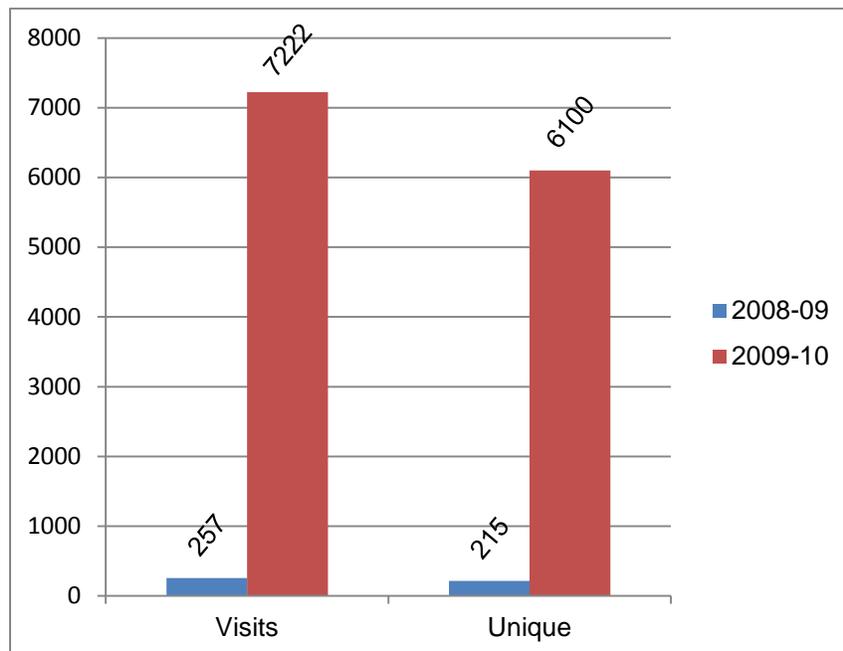
1. [JWU APA Basics Handbook 2009-2010: A Style Manual for Students of the Alan Shawn Feinstein Graduate School](#)
2. [Dockside's Grand Slam Menu](#)

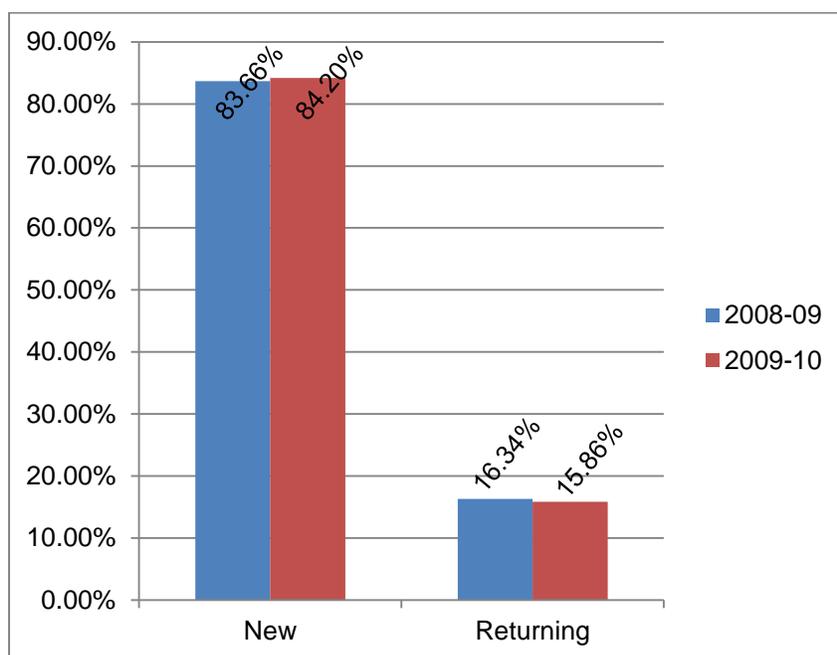
3. [Allie's American Grille](#)
4. [20 Railroad Street](#)
5. [Carlos O'Briens: Just Another Bar and Grill](#)
6. [Hot Shoppes Kiddies' Menu](#)
7. [Sarasota Brewing Co. Bar & Grill](#)
8. [The Original St. Louis Bread Company Bakery & Café](#)
9. [Depot - An Urban Grill Room & Bar](#)
10. [Goldie's Patio Grill, Est. 1962](#)
11. [The London Bar and Grill / The Benson on Broadway](#)
12. [Krazy Bird Bar & Grill](#)
13. [Flanigan's Seafood Bar and Grill](#)
14. [Granville's Steak House](#)
15. [Hotel Brunswick - Snacks 'n Sweets](#)
16. [Jasper's Drink and Snacks Menu](#)
17. [Henrici's 90th Anniversary Souvenir Booklet \(1868-1958\)](#)
18. [Iggys Sports Grill](#)
19. [Kickers](#)
20. [Frederick's Pastries](#)

* Reports from AY 2006-2007 through AY 2011-2012 were completed retrospectively during March & April 2013, therefore, download data reflects totals as of March 26, 2013.

Google Analytics™ Data

The ability to collect Google Analytics data now, helps to provide crucial statistics to use in marketing and outreach initiatives. Highlighted below is the number of visitors and returning visitors. There is a direct correlation to the increase in content to the increase in traffic.





Staffing & Work Flow

Staff consists of one full time reference librarian. There is no set percentage of time or formal schedule for work related to the IR. For digitization, work increases during the spring and summer months, while outreach and marketing efforts are the mostly achieved during the academic year.

Equipment

Equipment and software is unchanged from previous academic year.

- EPSON GT-20000 Scanner
- Adobe Pro 9 software
- Mobile scanning workstation with PC Desktop running Windows XP
- Office computer workstation running Windows XP
- PaperPort scanning management software

Professional Development & Training

- New HELIN Digital Collections Affinity Group formed, June 2010 (Chair)
- Northeast Document Conservation Center (NEDCC) "The Tectonics of Digital Curation: A Symposium on the Shifting Preservation and Access Landscape." Boston, May 25 & 26, 2010.

Successes

The first research request regarding the National Restaurant Association menu collection was submitted by a history professor from the University of Southern Mississippi. He was looking for children's menus and references to children in adult menus to see how children's dining evolved in the 1930s, 1940s, and 1950s.

A second request from a summer intern at Yellowstone National park was also fielded. The interest was mainly in logistics of collecting, organizing, and digitizing practices.

Challenges

The challenges are similar to the previous Academic Year 2008-09: To balance renewed efforts to increase the visibility and viability of the IR as a library service with reference services responsibilities. So far work and attention to matters related to the IR have been fairly balanced.

Opportunities & Goals

The goal leading into the summer of 2009 was to digitize and upload 1,000 menus. By the end of AY 2009-2010, 355 menus from the National Restaurant Association menu were digitized and uploaded. A major goal continues to be to digitize and upload more NRA menus, but to also add the Marilyn B. Feingold menu collection to the ScholarsArchive@JWU. The MBF collection menu collection was donated to the library in 2006. The collection was outsourced for scanning and digitization and the menus were uploaded to the Helin server with access through the Helin online catalog. Helin asked that they be removed from their servers this year now that we have an IR, which is a perfect platform to migrate to and grow our online presence.

Further opportunities and goals revolve around outreach and collecting new content from faculty, staff, and students at both Providence and Charlotte campuses. The goal is that in the near future all four campuses will be stakeholders and contributors to the ScholarsArchive@JWU.

Conclusions

The ScholarsArchive@JWU has grown significantly this academic year, both in content and visibility. There has been great support from administrators and contributors. Fielding two outside research requests was validation that we are beginning to make a mark in the open access digital collections arena. It's critical that professional development and training opportunities continue to be taken advantage of in order to learn new strategies for outreach and marketing.