9-1-2012

Design & Communication: The Future of Service-Learning

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COMMUNICATION:  
Technical Writing Class Online

We have moved our professional communication curriculum from the confines of a single classroom to the expanse of cyberspace.

In an online class in Spring 2011, some of our technical writing students partnered with teammates and clients in remote cities to prepare instruction manuals to meet the needs of community non-profits.

We continue our interstate collaborations in our Fall 2012 technical writing course and in our ongoing development of our minor program in professional communication.

DESIGN:  
Alan Shawn Feinstein Center for Technology and Design, School of Technology  
Digital Solutions Team

A key component of JWU education is the integration of theoretical and academic learning with hands-on exposure and real-life experience.

Students are available during the fall, winter, and spring terms to provide web and graphic solutions to community-based organizations.

The no-cost services that students and faculty at the Feinstein Design Center provide to improve non-profit organizations may include:

- Print Material Design: brochures, logo design, posters, letterhead, business cards, templates, promotional materials
- Website Development: re-design of an existing site or creation of a new website

To continue with our interdisciplinary approach, the minor program in professional communication includes a course in advanced business communication to be taught collaboratively with the Digital Solutions Team and other courses involving high-stakes communication tasks.

TEXT BOOK PROJECT:

Professors Laura Gabiger (School of Arts & Sciences), Ulrike Gencarelle and Deana Marzocchi (School of Technology) are collaborating on an interdisciplinary textbook based on the process in the Alan Shawn Feinstein Design Center.

This skinny step-by-step guide combines the design consulting process with service-learning pedagogies and instruction on the written and oral communication tasks essential to a successful consulting project.