

★ Noah's Kosher Menu ★

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2 Cents

STATUE OF LIBERTY

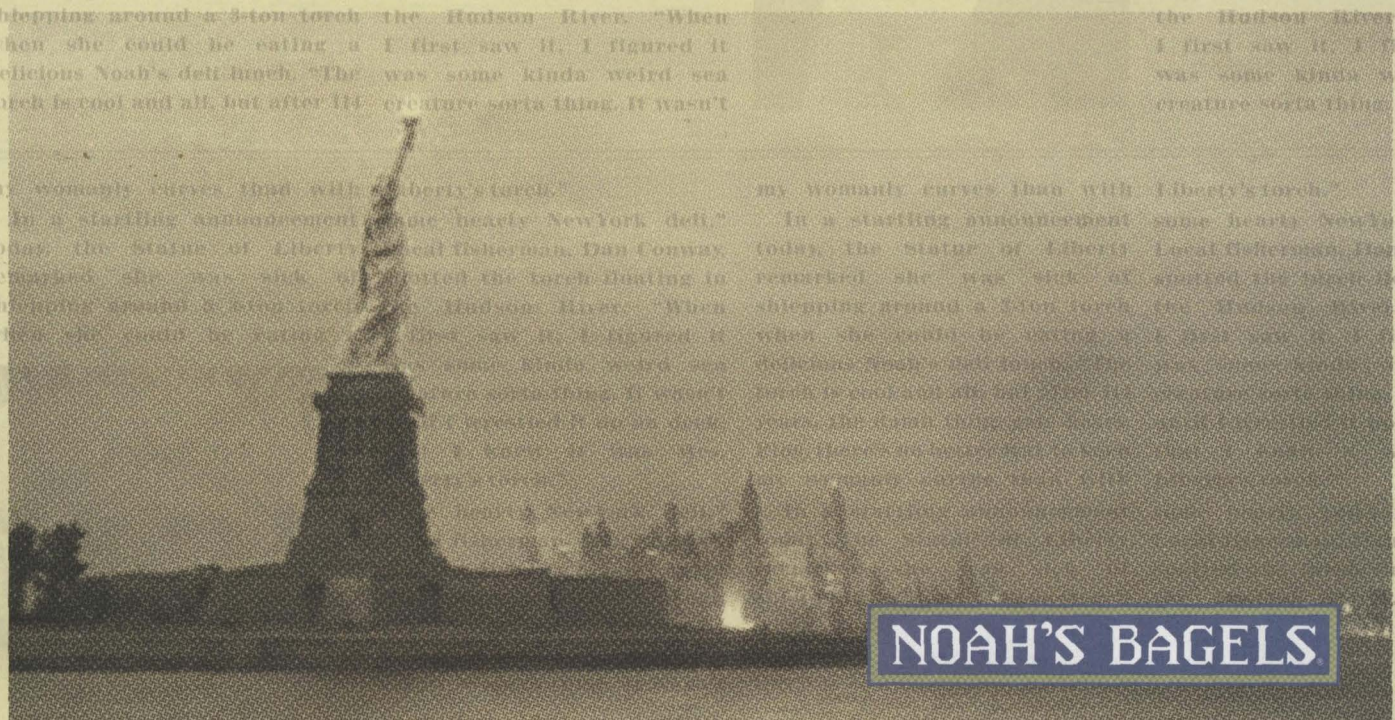
— Ditches "STUPID TORCH" for —

VEGGIE

MELLET

★ ON CORN RYE ★

In a startling announcement some hearty New York deli. today, the Statue of Liberty Local fisherman, Dan Conway, remarked she was sick of spotted the torch floating in shipping around a 3-ton torch the Hudson River. "When when she could be eating a I first saw it, I figured it delicious Noah's deli lunch. "The was some kinda weird sea torch is cool and all, but after 114 creature sorta thing. It wasn't years, the damn thing gets heavy. until I wrestled it up on deck, Plus, there's no better way to keep that I knew it was Mrs. my womanly curves than with Liberty's torch."



NOAH'S BAGELS

★ Noah's Kosher Menu ★

★ NOAH'S ★

BREAKFAST

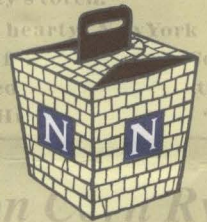
OH VEH, IT'S EARLY

EGG MIT BAGEL

- Plain..... \$2.55
- Cheese..... \$2.75
- Tomato & Cheese..... \$2.95
- Spinach, Mushroom & Cheese..... \$3.25
- Artichoke, Tomato & Cheese..... \$3.25
- Lox & Chives..... \$3.45

THE BAGEL SHLEPPER™

13 bagels and 2 of your favorite shmears, served in a Shlepper box.



- 13 Bagels and 2 Plain Shmears..... \$9.95
- 13 Bagels and 2 Flavored Shmears..... \$10.95
- 13 Bagels and 2 Lox Shmears..... \$11.95

NOAHS SHMEARS® TO GO TUBS

- Plain, Reduced Fat & Fat Free..... \$2.75
- Strawberry, Cinnamon Raisin, Vegetable, Chive, Garlic Herb, Sun-Dried Tomato..... \$3.25
- Reduced Fat Lox..... \$3.75

BAGELS

- Single Bagel..... \$.65
- Half-Dozen..... \$3.25
- Baker's Dozen (13 Bagels)..... \$5.95

BAGELS WITH SHMEAR

- Any bagel with:
 - Plain, Reduced Fat & Fat Free..... \$1.80
 - Strawberry, Cinnamon Raisin, Vegetable, Chive, Garlic Herb, Sun-Dried Tomato..... \$2.00
 - Reduced Fat Lox..... \$2.45
 - Hummus..... \$2.95

ASK ABOUT OUR FRESH BAKED SWEETS!

All of your favorite other toppings, just ask.

★ Noah's Kosher Menu ★

★ NOAH'S ★

SANDWICHES

Price Includes: 1) your choice of bread, 2) coleslaw, and 3) a crunchy dill pickle.

Albacore Tuna Sandwich.....	\$4.25
Noah's Whitefish Salad.....	\$4.25
Chopped Egg Salad.....	\$4.25
Veggie Veg-Out.....	\$4.25
Lox & Bagels.....	\$5.95
Cheese Melt HOT	\$3.95
Tuna Melt HOT	\$5.25
Jerusalem Melt HOT	\$5.25
Veggie Melt HOT	\$4.95
Pizza Melt HOT	\$4.45

BIALYS

Artichoke Spinach Bialy.....	\$4.25
Artichoke, Tomato, & Red Onion Bialy.....	\$4.25
Mushroom & Cheese Bialy.....	\$3.95
Tomato Rosemary Bialy.....	\$3.95
Pizza Bialy.....	\$2.95

FRESH BAKED BREADS

Challah Loaf.....	\$3.50
Corn Rye Loaf.....	\$3.95
Potato.....	\$3.95
Honey Wheat.....	\$3.95

Soup

Bowl.....	\$3.45
Cup.....	\$2.45

KNISHES

Potato Knish.....	\$2.25
Mushroom Spinach Knish.....	\$2.25
Cherry Cheese Knish.....	\$2.25

KUGEL

Slice of Sweet Kugel.....	\$2.95
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CALL 1-800-BAGEL-ME FOR A STORE LOCATION NEAR YOU.

★ Noah's Kosher Menu ★

DON'T BE A YUTZ KNOW YOUR YIDDISH

FOOD STUFF

BAGEL (bay-gul) Yiddish for ring or bracelet.

A healthy, dense, chewy and crusty roll of Central European origin. Taste one of ours and you'll understand.

BIALY (bee-ah-lee) Originally from Bialystok, Poland. Dough flattened by hand, typically dusted with flour and topped with delicious ingredients.

CHALLAH (hall-la) Traditional Jewish braided bread served at Shabbat dinner and at holidays.

HUMMUS (hum-mas) A Middle Eastern favorite made of garbanzo beans, sesame tahini, garlic and spices. Spread on your favorite bagel or used as a dip.

KNISH (k'-nish) A small, baked square of dough stuffed with delicious delights such as potato, spinach, mushroom and even fruit and cheese.

KUGEL (koo-gul) Traditional Jewish noodle casserole filled with eggs, cottage cheese and raisins.

LOX (locks) Cold, smoked salmon.

Oregon: Smoky, lean and firm. New York Nova: Our most popular, mild and delicate.

SHMEAR (shmeer) Cream cheese fresh-whipped to a smooth texture and available in a variety of sensational flavors.

EVERYDAY WORDS TO KNOW

MAVEN (may-ven) Expert. *Real bagel mavens know from Noah's because Noah knows from bagels.*

MAZEL (moz-zil) Luck; good luck. *We have good mazel.*

MENSCH (mensch) A decent, upright, honorable person of good character. *Noah is a mensch.*

MESHUGENAH (m'-shu-geh-na) Crazy as a soup sandwich. *This family is meshugenah.*

OY GEVALT (oy ge-vollt) An all-purpose word for exasperation. *Oy gevalt. We shlep all day and you forget the pastrami?*

OY VEY (oy-vay) An all-purpose lament. Like, "Oh the pain." *Oy vey. That lunch was so good I could plotz.*

PLOTZ (plahts) To burst with excitement. *That pastrami sandwich was so good, I could plotz.*

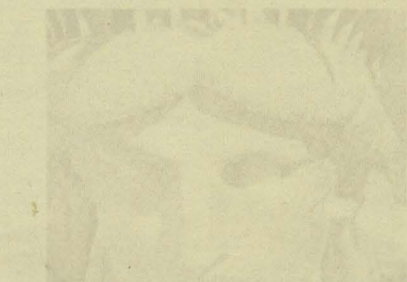
SHLEP (ryhmes with pep) To drag, pull or haul. Particularly unnecessary things like parcels. *We shlep all day and you forget the pastrami?*

CHAZZER (hazz-er) To eat like a pig. *I feel like such a chazzer after eating that bagel dog.*

KVETCHING (ka-vetching) To complain or whine. *Quit your kvetching.*

SHMENDRICK (shmen-drick) Nincompoop; an inept person. *Don't be a shmendrick. Of course I'll split a bagel dog.*

YUTZ (yutz) A stupid person; an idiot. *Don't be a yutz, know your yiddish.*



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NOAH'S BAGELS

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