

True delicatessens are rare because they continue a tradition of meat preparation and preservation predating refrigeration. Long before refrigeration, methods of prolonging the useful life of food had been perfected; smoking, pickling and other curing methods.

In 1888 a delicatessen was established on Ludlow Street in New York's Lower East Side. In the early part of the twentieth century, the Lower East Side was home to teeming millions of newly emigrated families. Lack of public and private transportation forged a solid community, and Katz's became a focal point for congregating. On Fridays the neighborhood turned out for franks and beans, long a Katz tradition. Katz's reputation for recreating the flavors of the Old World created a loyal following for many generations of residents and visitors to New York.

A move to the present side of the street was necessitated in the early 1900's by the construction of the subway system, although the entry remained on Ludlow street, next to a vacant lot on Houston Street. The present Houston Street facing was added in the period 1946-49.

During World War II, the three sons of the owners were all serving their country in the armed forces, and the family tradition of sending food to their sons became sealed as the slogan "Send A Salami To Your Boy In The Army"™.

Augustus C. Ludlow was an American Naval hero of the War of 1812. It was to Ludlow that Captain James Lawrence uttered the famous words "Don't give up the ship".

Houston (pronounced how-ston) Street was named for William Houstoun, a Georgian delegate to the Continental Congress.

**THERE'S NOTHING MORE NEW YORK THAN KATZ'S**  
(where Harry Met Sally)

### **KATZ'S CATERING**

From Power Breakfasts for CEO's to Cook-outs for Cub Scouts. Buffets of meat platters, hot and cold pastas, stuffed cabbage and all the traditional delicatessen fare, we now offer specialty parties with custom entrees, finger foods, vegetable and fruit platters and appetizers of your choice. We offer full party planning, table and chair rental, servers and cleanup  
We're not just meat anymore.

### **KATZ'S SHIPPING**

Stop at our shipping counter for information on how we can send your favorite treats to your favorite people.



**205 E. HOUSTON ST. \* NYC 10002 \* CATERING EVERY OCCASION**  
**(212) 254-2246 1 (800) 4 HOT DOG**

**KATZ'S DELICATESSEN**  
**205 EAST HOUSTON STREET**  
**NEW YORK, NY 10002**

**FOR ALL YOUR CATERING NEEDS....SINCE 1888**

*"Send a salami to your boy in the army"*



**Breakfast Specials** (served till 11:30 A.M.)

Eggs, beef sausages, Pancakes, French Toast  
(Potatoes, Orange Juice, Coffee or Tea Included)

Bagel, Lox, Cream Cheese 7.25

New York on the tongue!

Bagel and Cream Cheese 1.95

at least you should ask for tomato

**All Day Omelets**

Pastrami or Corned Beef 7.60

Salami 7.10 Tongue 9.30

Lox and Onions 8.20

with bread, pickles and steak fries

**Soups**

Matzo Ball Soup 3.60

If the soup weren't surrounding it,  
this matzo ball would float away  
with 1/2 Sandwich 7.30

Chicken Noodle Soup 3.00

Thick with chicken and noodles, a meal  
with 1/2 Sandwich 6.75

Split Pea Soup 3.60

with 1/2 Sandwich 7.30

**Beverages**

Sodas 1.15 (Liter size 1.95)

Dr. Browns Assortment

Pepsi Cola 7UP Canada Dry

Assorted Diet

Juices/Seltzer/Bottled Water 1.70

Coffee or Tea .85 .95 1.05

Ice Coffee or Tea 1.30

Espresso 1.85 Cappuccino 2.85

Hot Chocolate .90

Beers On Tap 1.90-3.80 Bottles 2.10-3.10

On Tap— KATZ BREW, Anchor Steam,

Bass Ale, Amstel Light, Sam Adams, Budweiser  
and Bud Lite

Bottles— Domestic and Imported

We have Large Sizes and Pitchers

**New York Egg Cream**

Chocolate or Vanilla Syrup, Milk,  
and a "spritz" seltzer -

Heaven on Earth

Large 2.25 XLarge 2.75

**Desserts**

New York Cheesecake 2.95

Creamy and sinful cream cheese  
filling, slow poured into a  
handshaped shell

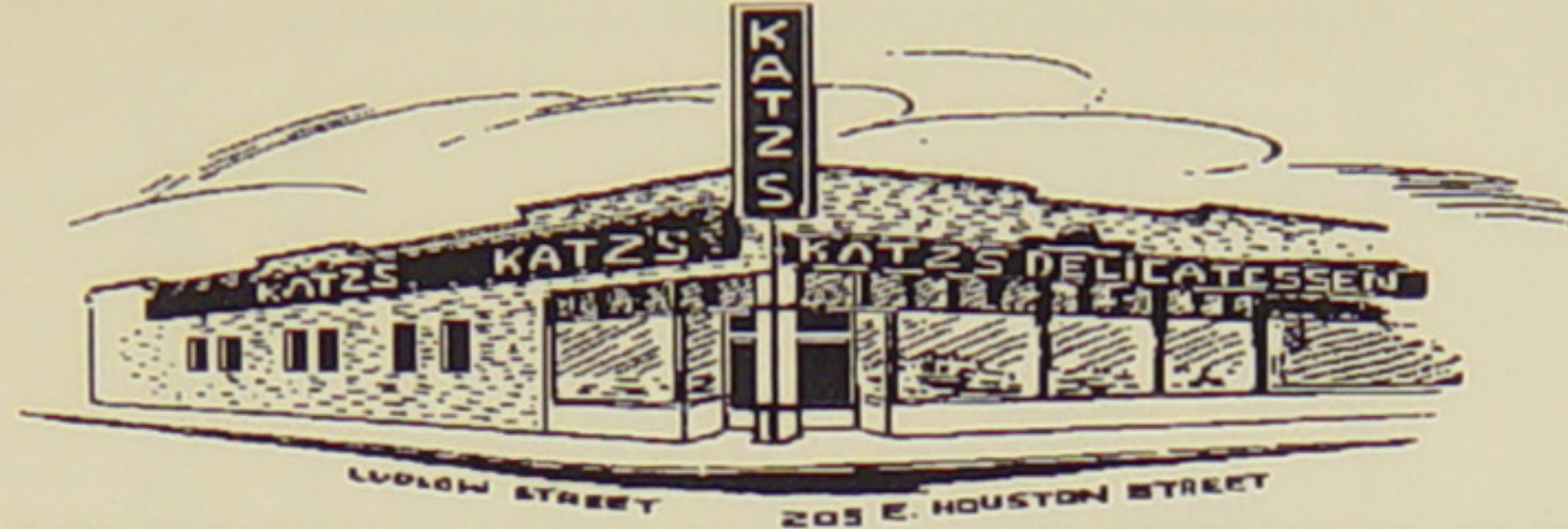
Fruit & Filling Pies 2.75

Layer Cakes 2.75

Pound Cakes 2.65

Daily Selections

**Delivery?  
Call us**



**KATZ'S DELICATESSEN**  
205 E. HOUSTON STREET NYC 10002  
(212) 254-2246 Fax (212) 674-3270  
**SINCE 1888**

**Noshes**

Frankfurter 2.00

Our "Best of New York" natural casing  
all beef dog

Knoblewurst or Knockwurst 3.20

1 piece and 1 slice rye

Chili Dog 3.10

Bowl of Meat Chili 5.45

with bread and pickles

2 Knockwurst with beans 6.80

with bread and pickles

**Grill Favorites**

Katz's Cheesesteak 6.55 \*

This would make Rocky leave Philadelphia

Hamburger 2.45 \*

Cheeseburger 3.10 \*

Chiliburger 3.70

\*allow 5 minutes



**All Day Specials**

All Specials come with bread and pickles

Hot Open Faced Sandwich Plates 8.80

Brisket, Roast Beef, or Turkey Served with (choice of 2):  
steak fries, potato salad, cole slaw, macaroni salad or beans

3 Meat Platter 15.30 (Feeds 2 tourists or one regular customer)

Generous portions of hand sliced pastrami, brisket and corned beef

Dinner Platter 13.50

Start with a bowl of our matzo ball soup, then feast on this platter of  
hand sliced brisket with potato and noodle Kugel

**Dinner Specials (available all day),**

All dinners served with salad, bread and pickles

Katz's Homemade Beef Stew 9.55

Mildly spiced like grandma made

Roast Chicken (half chicken) 9.30

Served with steak fries or potato of the day and vegetable

(4-8 p.m. served with tossed green salad and cup of soup)

**WE SHIP OUR PRODUCTS WORLD-WIDE  
CALL 1 (800) 4 HOT DOG**

**Sandwiches**

Ours are the largest and best you'll ever have..

We dare you to finish one

**Hot**

Katz's Pastrami 7.95

Smoked to juicy perfection and hand carved to your  
specifications (ask for Mayo at your own peril)

Katz's Corned Beef 7.95

Our secret "dry cure" pickling formula requires a full month  
to be ready to serve. The secret to finishing one is to pace yourself

Katz's Brisket 7.95

Baked, try a little tenderness

Katz's Knoblewurst 6.05

Our garlic beef sausage - not for the faint of heart

Rueben 9.80

For years we've been keeping our combination corned beef,  
swiss cheese, and Sauerkraut combo under wraps. Now we are  
ready to go public.

Combo 9.35 Combo with Turkey 9.45 Combo with Tongue 9.95

**Cold**

Katz's Tongue 9.35

Either center cut or tip, this is the finest example of this delicacy.  
Our specialty, cured in-house

Katz's Original Recipe Salami Soft 6.05 Hard 7.60

Our Salami is famous all over the world. Choose either soft or the  
harder aged and see why people have been sending this Katz staple  
to loved ones for years

Bologna 6.05 Turkey 8.25 Roasted or Breast

Roast Beef 7.95 Fresh Daily

Chopped Liver 6.05 Like Grandma Made - only better

Liverwurst 6.05 Old World Pate

Egg Salad 4.90 Tuna or Chicken Salad 5.45 Salmon 5.95

On Club Bread .35 Lettuce/tomato .35 Cheese .80

Lean or Extra Lean 1.00

**Cold Sub 5.65**

Turkey, Pastrami, Salami, Roast Beef, Bologna, Liverwurst or Tuna

Cheese, Lettuce, Tomato, Oil, Vinegar & Spices On Club bread

Lighter than our sandwiches..... but enough for a meal

AVAILABLE AT BACK COUNTER ONLY

**ASK ABOUT OUR PARTY PLANNING AND CATERING**

Katz's Salamis make a unique gift idea.  
Stop by our shipping counter and let us mail one  
to someone you love