Students Chose to Swipe at Marketplace Over Snowden

The two dining halls were different, he added. "All of our operations have very high quality ingredients to work with. However, Marketplace's design and menu offerings are different, and because of that they do have a slightly higher budget to work with."

Students were left to question whether the budget was also as disproportionate as the quality in food and speculated that because of the gap, Marketplace must have more than the slightly higher budget he stated.

After surveying the 40 students about the differences between the two establishments, it is clear there is more than a reworking of the recipes that causes the lack of popularity at Snowden (see the poll results in the graphic to the right). Only ten percent of the 40 students who were surveyed prefer Snowden to Marketplace when dining Downcity. The overwhelming majority would prefer to be served better quality food at a reliable dining hall compared to the hit-or-miss options provided at Snowden dining hall.

Though students clearly enjoy the Marketplace experience and all of the surveyed students (even the four who chose Snowden) said they would walk to Marketplace if it were a weekend option, it is not likely to happen. Sandblom said, "We have experimented in the past with keeping Marketplace open on weekends, but it was not successful. We find that when there are no classes, people just don't go to Marketplace."

Students think the Marketplace weekend failure, which has left Snowden as the only Downcity choice, may be because Snowden's profit margin is greater, having a lower budget and the same price per swipe.

It seems that faced with another lazy weekend morning of unpalatable and odorous French toast accompanied with undercooked home fries, students would eagerly swipe at Marketplace over Snowden if given the choice again. There are other University options available such as Downcity's City Burger or Harborside's Red Sauce and Harborview. Transportation is provided to Harborside, but many times students don't want to travel that far.

As a result of the unapparent motive to serve food solely from Snowden Monday through Sunday, disappointed and hungry students are taking their swipes—rather money—elsewhere in Providence.

Is there a solution? Perhaps the University could consider providing alternatives that seek to equalize the dining inequities for students on the weekends. To help achieve this goal, students may send the Campus Herald their comments, suggestions, and experiences to jwcampus Hernandez@ gmail.com or through our Facebook and Twitter.

Vince Sandblom
Assistant Editor

A Waltz Through Winter Week

The annual winter formal, was held at Twin River Casino in Lincoln, R.I. This year's theme was Fire & Ice, which was visible through the elegant decor. After enjoying the variety of food catered, the 380 party attendees moved to the dance floor where they danced the night away or tried their luck inside the casino.

The annual Winter Week came and went by all too fast and we are already looking forward to next year's events.

Students dancing and having a great time at Snoball. Photo courtesy of Andrew Calipa
Winner of Dining Services Survey

Ashley Slater
Advertising Manager

Johnson & Wales University’s Dining Services puts out a survey each year in order to gather as much feedback from students as possible. This survey is called the NACDFS (The National Association of College & University Food Services). Each year, Dining Services makes changes and adjustments based on students’ input from the NACDFS.

This year, each student who completed the survey was given a chance to win an iPad mini. Students were only allowed one submission and were asked to provide basic contact information in the event that they were selected.

Sarita Weekes, a junior majoring in Criminal Justice, took home the prize this year. Steve Sandblom, the director of Campus Dining, met with Sarita on January 30 at Marketplace to personally congratulate her.

CRIME LOG

1) Thursday, January 17, 2013 at 12:35pm

Arrest / Off Campus, Broad St. Providence

Cops conducted a vehicle stop at 53 Broad St. and arrested four occupants from the vehicle. The vehicle stop resulted from a weapons discharge call that had been reported moments earlier at the intersection of Richmond and Friendship Street. No students were involved in this incident.

2) Wednesday January 23, 2013

Community Notice

There have been several recent reports of items stolen from vehicles throughout the City of Providence. These incidents have occurred on or around both the Downcity and Harborborders Campuses. Make sure you lock your vehicle and secure all valuables.

3) Tuesday, January 29, 2013 at 9:17pm

Crime Alert

Cell Phone Snatch & Grab /Traffic Circle end of Washington Avenue Providence

Suspect #1 was described as a Hispanic or black male approximately 20-25 years old, 5 feet 8 inches tall, medium build wearing a black jacket with a white sweatshirt underneath.

Suspect #2 was described as a Hispanic male approximately 20-25 years old, 5 feet 8 inches tall, medium build with a thin beard, low cropped hair, wearing a black fleece jacket with red on the shoulders.

A student reported to Campus Safety & Security that his iPhone was stolen from his hands between 5:50pm and 6:00pm while near the traffic circle at the end of Washington Avenue on the Harborborders Campus. The student also reported that once his iPhone was taken that he chased the suspect up Washington Avenue towards Narragansett Boulevard and an altercation took place resulting in the student receiving minor injuries. The suspects then fled the area.

No weapons were used in this incident.

The incident was immediately reported to the Providence Police Department who are investigating.

CRIME PREVENTION TIPS:

If you see suspicious activities, report them right away to Campus Safety & Security.

Remove GPS devices, laptops, CD cases, knife-kits, and/or other items of value from the passenger compartment of your vehicle.

Lock items in your trunk. Conceal your valuables and think safety and security first at all times.

Walk in groups whenever possible and always be aware of your surroundings.

Use Silent Witness at (www.jwu.edu/providence/safety) to provide anonymous tips or call 401-598-2947 to leave anonymous information.
The Street Food Feed

Shane Oliver
President of CEO

Have you ever thought about being your own boss? Do you dream of working for yourself? Do you think you have what it takes? Now you can turn your dream into a reality with the support of Johnson & Wales University. You don't need to be an entrepreneurship major to take advantage of the resources made available to students through the Entrepreneurship Center.

Never before has there been a better opportunity for students to pursue the quest of starting up a business. "We want our students to think about the possibilities of entrepreneurship, whether they are majoring in culinary, hospitality, business or technology," John Robitaille, director of the Larry Friedman International Center for Entrepreneurship (LICE) said.

With so many qualified college graduates out of work today, job creation has become a "hot-ticket" item, both nationally and globally, and JWU gets it. At JWU, we are developing young entrepreneurs by providing them business fundamentals, along with experiential learning opportunities. "Our goal is to transform individuals into entrepreneurs and assist them in turning their ideas into viable companies," says Director Robitaille.

The good news is even better. At JWU, students have the opportunity to win $5000 in business startup resources in an entertaining and enjoyable way. On December 12, 2012, the Collegiate Entrepreneurs Organization (CEO) hosted the second Annual JWU Sharkfest competition in the Schneider Auditorium. What exactly is the Sharkfest competition? Is it an inviable opportunity for JWU students and alumni to take a business idea and turn it into reality. Students present an elevator pitch in ninety seconds before a panel of seasoned industry professionals. The entire experience will prepare aspiring entrepreneur for success in bringing their dream of owning a business to life.

Just how serious is JWU about economic development and job creation? In one year, the Sharkfest competition has grown from awarding just one student to five students. Last year, the grand prize of $5000 went to Tim Silva, a JWU student entrepreneur and owner of Redneck food truck. This year grand prizes were awarded to five different winners in five categories. Over 500 students were in attendance, watching 152 contestants compete. 14 semi-finalists were selected to compete for the grand prize of $25,000 in entrepreneurial resources. The five winners of this year's Sharkfest competition were: Taylor Niver — technology; Brandon Monti — social venture; Jessica Funa — general business, Teraza Pitts — culinary; and Eric Weiner — alumnus. CEO is very proud of all of these finalilasts and is pleased to have awarded each of them an honorary CEO membership.

The Sharkfest '12 competition was tough. Nonetheless, the five grand prizes were awarded accordingly and well deserved. This year's competition was judged by a panel of industry specialists including Angelo Pitiass, JWU alum and Co-Founder, Health ID Profile; Dale Venturini, Rhode Island Hospitality Association; E.J. Smoot, managing partner, Richard C. Young investments; Kelly Ramirez Executive Director, Social Venture Partners of Rhode Island; and Roland Boucher, JWU Alumni and CFO, Cardi Corporation.

What are they going to do with the $5000 startup resources won by each of the five lucky grand-prize winners, they are a awarded invaluable space to launch their businesses out of the Entrepreneurship Center this spring. They were offered invaluable connections and networking opportunities through the CEO Club and the Entrepreneurship Center.

It is interesting to have business startups operate within the college. JWU students have access to all the resources that are available to JWU the students with dreams of someday becoming their own boss.

Which on-campus dining facility would you prefer to dine at during the weekend?

"Definitely Marketplace because of the quality. Unfortunately, it's not open during the weekends." — Amanda, Senior, Culinary Arts and Food Management major

Do you think there is a difference in quality between Marketplace and Snowden?

"Marketplace has way better quality foods and a wider variety than Snowden. Snowden feels a little too much like a high school cafeteria while Marketplace is cozier and friendlier." — Florence Li, Freshman, Hotel and Lodging Management major

What suggestions do you have to help improve the campus dining experience?

"I did my internship at Snowden and they have the same type of food all the time. I've been to other colleges dining halls where they have sushi bars! We need more variety and a wider expansion of choices." — Kevin Martinez, Junior, Culinary Arts major

More to February than Hearts and Flowers

Katherine Taylor
Copy Editor

Throughout the month of February, Johnson & Wales University is hosting its seventh annual African American Read-In. This national event is celebrating its twenty fourth anniversary and JWU is currently the only college in the state of Rhode Island participating.

Professors have been asked to take a few minutes of their class time to share a literary passage written by an African American author. A poem, short story, or passage of a novel will suffice. In order to help faculty prepare for readings this month, the Johnson & Wales Digby Downey library has prepared a Lib Guide to support this effort.

The reason Johnson & Wales has chosen to participate in the African American Read-In is simple. Authors, poets, and playwrights deserve recognition, and we cannot forget all the wonderful works by African Americans. According to Associate English professor and event chair, Thomas Gaining, "The spirit in which we do this is to note the contributions these writers have made to the literary landscape even though they are often overlooked in the mainstream canon."

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Designed specifically for recent college graduates, Bryant University's one-year MBA prepares you for leadership positions in corporate, non-profit, and governement organizations. If you are entering a career in accounting, Bryant offers a full-time Master of Professional Accounting (MPAc) degree for those who want to sit for the CPA exam.

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As a Bryant graduate, you will join a powerful network of alumni that includes accomplished professionals across the country and around the world. Bryant's College of Business is one of only 5% of colleges and universities in the world accredited by the AACSB International - The Association to Advance Collegiate Schools of Business.

Visit www.bryant.edu/gradschool to learn more.
Restaurant Review: Vanity

Vanity is a relatively new restaurant located on South Main St across from the Whiskey Revolution. It's designed as a sexy 1900's tribute to the establishments that operated in violation of the Eighteenth Amendment.

The atmosphere was classier than I had expected. I automatically felt underdressed wearing just a sweater and jeans. Vanity combines the 1920's vintage feel with modern decor, setting the bar pretty high in terms of ambiance.

The selection of food combinations freshness with delicious ingredient combinations and is meticulously done so by several JWU trained chefs. I can honestly say that this was not your average "out to dinner" experience. I began the meal with an order of spinach and artichoke dip and seasoned chips. Although this was a simple and fairly ordinary appetizer, Vanity put this dish together in a way that I haven't had before, I must say it was delicious. Although the dish is usually blended, Vanity served it with more of a chunky texture. The cheese and artichoke flavors complimented each other, without being overpowering.

For the main course, I ordered the Ravioli Royale—something out of the ordinary for my personal taste. This dish consisted of lobster stuffed ravioli served with shrimp saute and pink champagne cream sauce. Based on the appearance, I expected that the combination of the lobster and shrimp in the cream sauce would be incredibly rich; however, it was far from that. The flavors mixed exceptionally well together, making it easy to consume the entire plate.

As the clock neared 10:00 p.m., the tables were pulled off the floor and the elegant restaurant slowly transformed into a classy nightclub for the rest of the evening. Although I did not stay the entire evening, the music was fun and had everyone dancing in their seats until they finished their meals.

Although the prices were a bit out of a college student's price range, I would highly recommend that you take a trip to Vanity as a special occasion. The atmosphere and food choices are definitely worth their steep prices.

Our waiter was very attentive, always monitoring our drinks and refilling as needed. She was very observant and checked on our table to ensure that we had a complete experience. All members of the staff I met were very warm and welcoming and always aware of the customers' needs. My suggestion would be that if you are looking for something different from your average night out, Vanity is the place to go. Be sure to make a reservation! Rating: 4 stars

Valentine Cheesecake

Ingredients:
- 4 1/2 cups Ricotta Cheesecake or light cream cheese
- 1/2 cup full cream vanilla baking chips
- 1/4 cup peanut butter
- 2 tablespoons butter or margarine
- 1/3 cup powdered sugar
- 1/4 cup red, white, and pink candy-coated chocolate candies
- 1 tablespoon red or pink jimmies sprinkles

Procedure:
1. Place the cream cheese in a medium sized bowl. In a small microwavable bowl, microwave vanilla chips, peanut butter, and butter uncovered on high for 1 to 1 1/2 minutes, stirring every 30 seconds until melted and smooth. Pour peanut butter mixture over cream cheese, stirring until evenly mixed.
2. Place 1/2 of the cream cheese mixture in a plastic 1-gallon food-storage bag and add the powdered sugar. Seal the bag and shake until the content is well coated. Spread on waxed paper or foil and let it cool for 15 minutes.
3. Meanwhile, stir candies and sprinkles into the remaining cream cheese mixture. Spread on waxed paper or foil and cool for 15 minutes.
4. In a serving bowl, mix both cereal mixtures and enjoy.
5. Store any leftovers in an airtight container.
Memo From Cupid
Your Guide to the Day of Love

All Fuller
Ideas & Opinion/ Tech & Design Editor

February has been celebrated as a month of romance and affection for as long as we can remember. The reasons are probably due to the romantic and affectionate holiday, Valentine's Day, which comes every February 14th. However, there is some history behind this adored holiday. A discovery by Emperor Claudius in the third century B.C.E. stated that single men made better soldiers than men with wives and families to tend to. After coming to this realization, he began outlawing marriage for young men. St. Valentine, originally a Catholic priest and religious figure in third century Rome, disregarded Claudius and secretly continued to perform marriage ceremonies for young lovers. There are a few variations to this infamous Saint; however, all stories emphasize the priests' compassion, heroic, and romantic actions.

The date February 14th is when legend says St. Valentine was put to death after he was discovered for performing illegal marriage ceremonies. The reason we associate the word "love" with Valentine's Day is because during Europe in the Middle Ages it is said that lovebirds began their mating season in the middle of February. Now, in numerous countries including Canada, the United States, Mexico, United Kingdom, France, and Australia, people associate this time of year with romance.

Providence is offering a variety of things to do with your special someone, friends, or by yourself this Valentine's Day. Whether you are looking to get dressed up and go out for a night around town, keep it casual and see a movie, or stay at home and order some take out, there is something on this list for you.

Activities in Providence for February 14th
Now in the Box Office: "Safe Havens," a romantic drama based on the novel by Nicholas Sparks, hits theaters February 8th. Register now for Valentine's Day showings at the Providence Place Cinema.

Activity: Ice Skating: Bank of America City Center, 10:00 a.m. to 10:00 p.m.

$6.00 to skate
$4.00 skate rentals
Dine In: The Big Bar: Valentine's Prix Fixe menu and Champagne Toasting! Dinner for two, including appetizers, entrees, and desserts from 5:00-9:00 p.m. $40.00 per ticket.

Dining: Grace's is offering a special in honor of Valentine's Day. There will be specialty cocktails, mixed drinks, and complimentary couple photos. The dessert special for two will be chocolate cake doughnuts made from olive oil, nectarine, blood-orange ganache, and cardamom topped with spiced whipped cream. For more information visit their website: www.graceapro.com or call 401-272-7811.

Dining: Xo Cafe, 10 Prime Steak & Sushi, Rick's Roadhouse, Luxe Burger, and Harry's Bar & Burger are all offering special Valentine's Day deals for couples!

Random Facts of Love:
The oldest Valentine was a poem written in 1415 by Charles, Duke of Orleans.

In the early 1700s people began exchanging handmade valentines. 1,000,000 Valentine's Day cards are sent each year.

Women purchase 85% of all valentines.

Valentine's Day is the second largest U.S. holiday of the year, after Christmas.

More than a Party
How to be a good person and still have fun on spring break

Katherine Taylor
Copy Editor

Spring break is right around the corner, and aside from going home, the two most popular options are somewhere warm and full of parties, or a volunteer experience. Many people would have never thought the idea of spending a precious free week of relaxation on building houses or cleaning up neighborhoods, but just because a volunteer vacation isn't ideal, it doesn't mean that a party vacation can't give back. Sustainable tourism is a rising trend in hospitality. But what exactly is sustainable tourism, and how does it apply to a college spring break trip?

According to the World Tourism Organization, sustainable tourism is any type of tourism that:

- Minimizes negative social, economic and environmental impacts.
- Generates greater economic benefits for local people and enhances the well-being of host communities.
- Improves working conditions and access to the industry.
- Involves local people in decisions that affect their lives and life changes.
- Makes positive contributions to the conservation of natural and cultural heritage embracing diversity.
- Provides more enjoyable experiences for tourists through more meaningful connections with locals, culture, and a greater understanding of local cultural, social and environmental issues.

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“Reached” is not too far out of Reach

Katherine Taylor
Copy Editor

Why is it a common theme in books to have a futuristic society that relies on the remains of a screwed-up America? It is because as a whole, we love these stories. The idea that the government needs to step in because humans practically destroy the planet and all of civilization way back in the 2000s seems to reoccurring storylines in best-selling books today. The most famous of those scenarios is presented in “The Hunger Games” trilogy. Ally Condie’s “Matched” trilogy; however, is definitely a contender in this vein of storytelling.

Condie’s writing style is smooth and easily engages the reader. She breaks the story up by the perspectives of the major characters, and offers an interesting twist on who is considered a major character in the third book.

“Reached” is the third and final book in Condie’s New York Times bestseller trilogy, “Matched.” “Reached” made its grand debut on November 13, 2012 and has been a huge hit since.

After months of tireless searching to find the government rebel’s (the remains of a screwed-up America) most trusted and most well-organized group with an even more organized plan. Upon announcement, they are both hailed highly in the troops, as plans for a revolution are set in motion.

Unfortunately, Condie is working for the Rising in Central since she is based in that city. As an internal sorter, she falsifies Society data in the same way the Rising falsified their own match data just months prior. Condie’s day-to-day job leaves her aching and eagerly awaiting the day Ky will come to Central to see her. Her position as a pilot allows her to travel to ships that can get her to Cassia.

As the day Ky is scheduled to come to Central draws nearer, some things break out, and plans are changed on all fields. Rapidly, the disease spreads throughout Central and the Provinces. Xander is working as a medic in Camus Province at the time of the outbreak, and is forced to keep the secrets of the illness quiet when citizens start to get sick.

While the Society fights to keep control of the unfamiliar and seemingly incurable disease, the Rising starts a revolution.

Cassia, Ky, and Xander are forced to continue their assigned jobs with the Rising in order to keep the revolution on track, but the overwhelming urge to save the ones they love interferes. They are faced with challenges, questions, and situations that force them to question the basics of government, society, growing up, love, and death.

Can having the right to choose be possible in the Society? Will the full-scale rebellion succeed and free the citizens of the Society? The tale is told again and never again that history proves that the masses cannot choose for themselves. The emotionally thrilling final chapter in the Matched trilogy is a battle of family, love, power, and choice.

The futuristic government-controlled society that rises from the ashes of a demolished America, led by a young hero or heroine who rebel against the strict government takeover plot, has been around for a few times before. However, there is something different about Ally Condie that is different; the ending of “Reached” is a little bit better because they are realistic. We do not know what our own future holds—but with all of the issues in the world today, a government-controlled society born from an old fall may not be too far away. “Reached” is a fictional novel, but the concept is not too far away.

“Reached” is not too far out of Reach

Katherine Taylor
Copy Editor

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Stop by Experiential Education & Career Services (EE&CS) for resume assistance and tips on preparing for this event.

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MOVIE NIGHT
9PM IN THE HRC WILDCAT LOUNGE

- 11/29: PREMIUM RUSH
- 12/6: FOR A GOOD TIME CALL
- 12/13: THE SANTA CLAUSE
- 1/10: LOOPER
- 1/17: ALEX CROSS
- 1/24: ARGO
- 1/31: THE BLUES BROTHERS
- 2/7: SKYFALL
- 2/14: TWILIGHT: BREAKING DAWN PART 2

UIB FILMS
"I found a parking spot Downcity in time for class... #said no one ever"

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THINE ACCUSATIONS POST FLAPPINGCAST AND BEFUDGLE ME, MY BELOVED!

SUDOKU

EASY

6 3 8 5
1 5 4 6 7 9
9 8 5 2 3 4
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DIFFICULT

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LAST ISSUES ANSWERS:

CHALLENGING

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CHALLENGING

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2 4 6 8 7 9 3 1 5

Fun & Games

by phil flickinger (www.blundergrads.com)

Ignite Her Fire with Your Flame

(How to strip for your girlfriend)

1. Be ready.
When she comes home from a long day of school, be ready to hit her with the element of surprise. Dim the lights in the bedroom and light a candle or two to create the perfect atmosphere. Having the music already prepared will allow you to begin comfortably. Costumes are always a plus.

2. Start slow.
Make eye contact and begin your routine slow and seductively. She will be surprised and a little out of her element in the beginning so let her get comfortable. Begin by pulling your shirt up and over your head, allowing emphasis on your upper body.

3. Warm things up.
After you’ve danced around a bit without your shirt, she will be anxiously awaiting more. It’s time to take it to the next level. Begin unbuttoning your pants, making sure to maintain eye contact.

4. Relax.
You’re almost done. It may feel cheesy or awkward, but don’t be afraid to show off those buns! This is your last chance to throw in a booty shake or two, and that’s the icing on the cake. Show her what you’ve got!

5. Seal the deal.
Make your way over to the bed, facing her as you lay down. You must say everything that you want her to do through your eyes. Reel her in. At this point, she should be walking towards you. Reach out your hand and she’s yours.

Key Factors:
Don’t rush the evening. Let it happen and be comfortable with it.

Make sure you pick the music ahead of time—perhaps her favorite song?

This technique works best when it’s unexpected; don’t give away any hints beforehand!

Strip tease photos. courtesy of Google.com
BlackBerry Revamps Company Image with Z10 Smartphone

Ryland Grudzinski
Staff Writer

After battling bankruptcy for the last several years, BlackBerry, formally known as RIM, will unveil the BlackBerry Z10. Though companies like Apple and Microsoft already have a substantial presence in the smartphone business, BlackBerry hopes its much-awaited contender will put the company back on the map. The Z10 has some impressive features, but will it be enough to compete with established smartphone giants?

BlackBerry has a history of catering to large companies rather than the average consumer; however, the Z10 should appeal to both. It will be the first phone on the market to provide a feature called Balance. Balance effectively divides phones into two separate devices, one for work and one for personal life. Photos, social apps, and personal email will be designated to one side of the phone, with work-related information on the other.

According to CNET, "A smartphone is only as good as its app-store selection." So far, BlackBerry has been able to secure a vast amount of big-name apps, such as Skype, Kindle, Facebook, and Twitter. Most other developers currently have apps in development for the Z10, but can BlackBerry prove its success and receive the same amount of attention as Apple or Android? We will have to wait and see.

Blackberry began unveiling the Z10 on January 31 in the United Kingdom and plans for a slow roll-out to other countries. The company hopes its new smartphone will appeal to a global market and is organizing full launch events in Dubai and South America. Unfortunately, the Z10 will not be for sale in the United States until an undisclosed date in March of 2013. By then, the buzz will be out on whether the BlackBerry Z10 is a hit or a miss.

BlackBerry Z10. Photo courtesy of 9to5mac.com

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The E-ink Keyboard. Photo courtesy of news.softpedia.com

The Keyboard for Everything

Dan Davila
Staff writer

What if you could have customizable function keys for every program on your computer? What if you never had to hit "Format" then "Font" to change from Times New Roman to Helvetica? What if you could have the ability to switch from program to program by merely hitting one button?

This is a reality that isn't too far away. Many tech companies have begun to develop keyboards where each key is composed of an E-ink screen. What is E-ink? You ask? E-ink is the technology behind the realistic, book-like looks of most E-readers. It's cheap, efficient, and can be embedded into keys without affecting its performance.

When programs are not open, it looks like a regular keyboard. However, when you open Word, PowerPoint, or Adobe, the tiny E-ink screens shift to show the function of each key for that specific program. Amazing, right? The utilization of the E-ink technology is not the only awesome part of this keyboard. Every time you change from one program to another, the keys automatically change to the functions set for that program. This allows for smooth and effortless transitions from program to program. Not to mention, it is wireless and weighs about half of what a normal keyboard does. What more could you ask for? This keyboard sounds like the next best thing, so keep a close watch on when this new technology will hit the market.

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