



THE DRIVING OF THE GOLDEN SPIKE MAY 10, 1869, COMPLETED THE RAILROAD THAT HELPED TO UNIFY AMERICA.



Tune Your Radio To  
"YOUR AMERICA"

Union Pacific Radio Show

Every Saturday

NBC Coast-to-Coast Network

Consult Local Newspaper for Time and Station

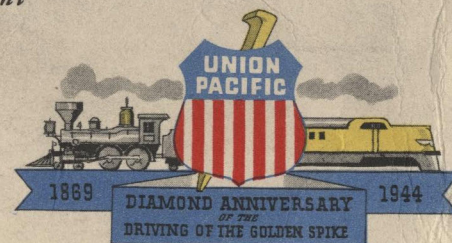


**M**AY 10th, 1944 marks the 75th Anniversary of the completion of the Union Pacific Railroad. Therefore, it is appropriate that during the month of May our radio program, "Your America", and our publication advertising, feature that epic event. The illustration within this folder will appear in a number of national publications as a part of our May advertisement.

During 1944, our railroad's national advertising has been based primarily on the fundamental doctrine of individual enterprise and initiative. It is this progressive spirit, and faith in the country's future, that built this railroad—that built the western territory which we serve.

Today, over its "strategic middle route", uniting the East with the Pacific Coast, Union Pacific is transporting the armed forces and the materials of war to speed the day of victory . . . to keep alive the spirit of equal opportunity in *Your America*.

*Wm Jefferson*  
President





**B**Y the statutes of July 1, 1862, and July 2, 1864 . . . Congress created a corporation to be known as the Union Pacific Railroad Company, with authority to construct and maintain a railroad and telegraph . . . and thereby to unite the railroad system of the Eastern States with that of California, strengthen the bonds of union between the Atlantic and Pacific coasts, develop the immense resources of the great central portion of the North American continent, and create a new route of commerce from the Atlantic and Europe to the Pacific and Asia.”  
—*Excerpt from . . . Report of the Select Committee of the House of Representatives.*

While Union Pacific was extending its rails westward, the Central Pacific was building eastward from California. On May 10th, 1869, the rails joined at Promontory Point, Utah, to complete the transcontinental span. • It was Abraham Lincoln who had foreseen the need and advocated the building of a transcontinental railroad and on that memorable day his dream was realized. The famous Golden Spike which united the rails and the nation was driven by Governor Stanford of California and Thomas C. Durant, vice-president of Union Pacific, while many distinguished guests witnessed the historic ceremony.

*A color reproduction SUITABLE FOR FRAMING  
(14½" x 20") of this scene from Cecil B. DeMille's Paramount  
production "Union Pacific" may be had FREE by writing  
Union Pacific Railroad—Room 1130, Omaha 2, Nebr.*