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The Queen City Brew, Library Newsletter, Vol. 2, Issue 7, March 2006

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The Queen City Brew

Volume 2, Issue 7

March 2006

Official Newsletter of
Johnson & Wales
University's
Charlotte Campus
Library

Taxes

Need income tax forms? Need help with preparing your taxes? There are forms and assistance available to you both online and in person.

The Public Library of Charlotte and Mecklenburg County has federal tax forms and North Carolina state income tax forms available at all of their branch locations. You will find the largest selection of forms and instruction books at the Main Branch on North Tryon Street. At the Main Library, the forms are on the second floor beside the staircase. At the library, there is a helpful brochure that lists Internet sites for tax information.

Another option if you need federal income tax forms is to go to the IRS Official Site at <http://www.irs.gov/index.html>. At this site you can find not only the forms and instruction books that can be printed out or downloaded, but also answers to frequently asked questions about taxes and the law.

For North Carolina Incomes Taxes, the Department of Revenue website is <http://www.dor.state.nc.us/index.html>. Tax forms for individuals and corporations are available to be printed out or downloaded. If you file state taxes in South Carolina, their website is <http://www.sctax.org/default.htm>.

Free tax preparation and free e-filing is available at selected sites throughout Charlotte. You do need to call ahead and make an appointment as the volunteers are only available on specific days at specific times depending on the location. If you would like more information, stop by the reference desk at the Johnson & Wales Library.

Jean Moats



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New Staff Member

The library staff would like to welcome our newest staff member, Rhonda Truman. Rhonda has prior experience as an office manager and in corporate event planning. She is currently on the Board of Directors for North Carolina Genealogical Society and recently completed her Masters Degree in Library and Information Science at UNC-Greensboro. In addition to her other duties, Rhonda will be assisting us at the reference desk so many of you will see her if you stop by. Please join us in welcoming her to J&W.

Richard Moniz

Time Management and Helpful Aids



The ability to organize your time efficiently enables you to be a better student and employee. It frees you from the stress of last minute papers and all-nighters before exams and it allows you to plan for guilt free down-time and fun too!

Monthly - Wall Calendar

For a visual reminder of upcoming events try using a wall calendar. This can be one of the dry-erase laminated calendars that allow you to plan 3 or 6 months at a time or it can be a freebie monthly calendar given to you as a promotion. Another option is to print a blank calendar from computer software program such as Outlook or find a Website that allows you to create and print your own calendar.

Use a wall calendar to keep track of schedules, holidays, appointments, deadlines. Use your class syllabi to mark the dates for reports, exams, projects, etc. Place the calendar on a wall near your study area so you will be sure to glance at it often.

Weekly - Appointment Calendar

Whether you use the calendar in the Johnson & Wales University student handbook, a pocket calendar, a computer, or a PDA a daily planner will help you to plan your time on a daily or weekly basis. Planzo at www.planzo.com is a free Internet resource that allows you to create an online calendar that you can view from any internet connection. This online calendar is simple to use and allows you to share your calendar with others or keep it private. You can even set it up to e-mail your daily schedule to you each morning or text message events and reminders to your cell phone. Remember to schedule:

- study time (3 hours for each 1 hour of class time)
- computer time (if you need to use computer labs)
- leisure time (don't forget the fun stuff)

Daily - To Do Lists

Each evening write out a list of the important tasks for the next day. This provides you with the opportunity to

review unfinished tasks and plan what needs to be done tomorrow.

Your to-do list should include those things that you **HAVE TO DO**, the things that you **WANT TO DO**, and also the things that you **MIGHT DO** for the day. This will allow you to prioritize your tasks and decide what can be left for another day.

One More Tip - Spare Time

Do you find yourself killing time while waiting for a ride, for a friend, or for a class to start? Make the best use of your time by carrying along tasks that you can complete during odd moments of spare time. These tasks might include:

- reading assignments or book chapters
- going over index cards created for studying
- making outlines for papers
- reviewing or planning your schedule

If you would like more information on time management you can find these books at the campus library:

The Results Driven Manager: Taking Control of Your Time. Boston, MA: Harvard Business School Press, 2005.

Charney, Cyril. The Instant Manager: More than 100 Quick Tips and Techniques for Great Results. NY: American Management Association, 2004.

Lehmkuhl, Dorothy and Dolores Cotter Lamping. Organizing for the Creative Person. NY: Three Rivers Press, 1993.

Morgenstern, Julie. Time Management from the Inside Out. NY: Henry Holt and Company, 2004.

Internet guides to time management for students:

Time Management for Students. Ed. Brian Poser, BA, M.Ed. 2003. Counselling and Development Centre, York University. February 15, 2006 <http://www.yorku.ca/cdc/lsp/downloads/time_management_2003.PDF>.

Time-Management-Guide.com. Ed. Sergey Dudyi, Ph. D. 2005. February 23, 2006 <<http://www.time-management-guide.com/student-time-management.html>>.

Rhonda Trueman

Library Policies

As Johnson & Wales students you are expected to adhere to a degree of professionalism and to respect the rights of your fellow classmates. For the sake of those students who have raised concerns I would like to provide a brief reminder of three policy issues in relation to the library.

You are not permitted to either make or receive cell phone calls in the library or library computer lab. The only exception to this policy for students is if you are in a vacant conference room. Failure to comply will result in disciplinary action and a temporary loss of library privileges.

The computer lab in the library is a classroom. As a courtesy to students we make it available when there is no class in session. If you refuse to vacate the lab when a class is in session you will face disciplinary action. The computer labs across the street in the Academic Center, especially that which is located in room 436 is designated as a regular general use lab while classes are in session.

The library extended its hours this year based on student feedback to include more night and weekend times. That said, students need to respect the scheduled hours of the library and vacate the library at the designated time. Failure to do so will also result in disciplinary action.

Richard Moniz
Director of Library Services

Library Committee Update

I had mentioned in last month's newsletter that I would report back on the library committee's discussion of the recent general library survey. The committee members felt that, despite some concerns which were voiced, the library was targeting hours very effectively. That said, in order to make sure the needs of students are being met the group decided to allow the library staff to get the most up to date statistics before making a final decision/proposal on this issue. The library conducted hourly headcounts for the month of February as it had planned to do and the results will be used to determine whether or not there is a legitimate need to reconsider hours of service. Beyond that the library committee seemed pleased that the staff received favorable reviews. They also expressed unanimous agreement and support for our policy to eliminate cell phones and cut back on noise in the library based on concerns expressed by student respondents.

Richard Moniz

A Lemon

*Out of lemon flowers
loosed
on the moonlight, love's
lashed and insatiable
essences,
sodden with fragrance,
the lemon tree's yellow
emerges,
the lemons move down
from the tree's planetarium.*

*Delicate merchandise!
The harbors are big with it—
bazarrs
for the light and the
barbarous gold.*

*We open
the halves
of a miracle,
and a clotting of acids
brims
into the stary divisions:
creation's
original juices,
irreducible, changeless,
alive:*

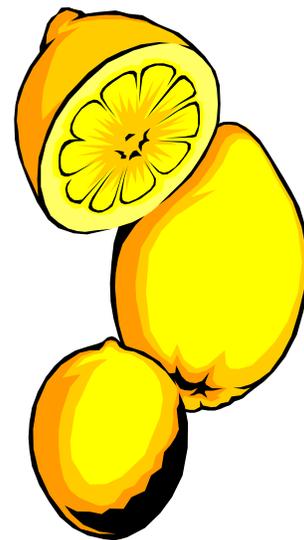
*so the freshness lives on
in a lemon,
in the sweet-smelling house of the rind,
the proportions, arcane and acerb.*

*Cutting the lemon
the knife
leaves a little
cathedral:
alcoves unguessed by the eye
that open acidulous glass
to the light; topazes
riding the droplets, altars,
aromatic façades.*

*So, while the hand holds the cut of the lemon,
half a world
on a trencher,
the gold of the universe
wells to your touch:
a cup yellow with miracles,
a breast and a nipple
perfuming the earth;
a flashing made fruitage,
the diminutive fire of a planet.*

Pablo Neruda (1904-1973), translated by Ben Belitt

Digby, Joan and John Digby, ed. Food for Thought: An Anthology of Writings Inspired by Food. Hopewell,



Fabulous Fiction

Christine Tran

Eva Luna

Isabel Allende
(PQ 8098.1.L54 E82 2005)



Eva Luna never imagined that a chamber pot would be the instrument of her freedom. The orphaned daughter of servants, she was expected to have no voice beyond that used to mumble submission to others' will. With one defiant act (that's the cleanest way to describe dousing a high government official with the contents of his own toilet!), Eva Luna launches herself from servitude into a life of adventure. Forced to flee the soiled official's wrath, she finds sanctuary with the underground resistance fighting. Eva uses her new-found voice to fight for freedom, and it leads her to happiness in the most unexpected place.

Timeline

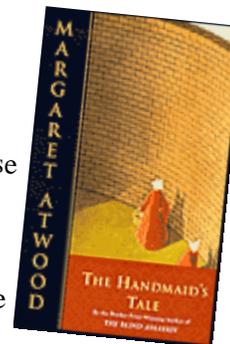
Michael Crichton
(PS 3553.R48 T56 1999)



In *Timeline*, Michael Crichton takes the traditional time travel tale, tosses in some quantum physics, mixes in some medieval adventure and takes us on a ride from twenty-first century America to fourteenth century France. Yale history professor Edward Johnston takes the trip of his life to medieval France using tech firm ITC's time travel device. When Johnston doesn't return, his student assistants jump back in time to rescue him. Fighting for their lives from the moment they arrive, the students must survive the battles and political intrigue of the Hundred Years War, find their mentor, and make it back to the future before the portal locks them in the past!

The Handmaid's Tale

Margaret Atwood
(PR 9199.3 .A8 H3 1998)



Imagine a place where men's lives are stripped of all purpose but to serve a tyrannical government and women's sole purpose is to birth and raise future agents of the state. In *The Handmaid's Tale*, Offred serves as concubine to a commander of the Republic of Gilead. Rarely allowed to venture outside, forbidden to read, and forbidden to choose her own friends, Offred dreams of the past- a time when she had control of her career, finances and social life. When Offred's need to regain freedom in her life leads her to the resistance movement and clandestine romance, she becomes a target of the secret police. Will Offred live to chronicle her people's abuse, or will she become another victim of the state?

Celebrating a Bit o'the Green in Charlotte



From the traditional March 17th wearing o'the green and the drinking o'the stout in local pubs to a full-fledged St. Patrick's Day Festival and Parade on Saturday, March 18th, St. Patrick's Day stretches through two days of fun this year in Charlotte. It is said that on St. Patrick's Day everyone is a little Irish, so don't miss your opportunity to celebrate in style.

Traditional Irish Pubs

Rí Rá at 208 N. Tryon St. has a St. Paddy's Party on Friday the 17th with live Irish music by Acme Celi Band from 6:00 pm to 9:00 pm, followed by DJWojo and Celtic rock from Loch Ness Johnny. On Saturday there will be a Parade Party with Dear Carolina and 200 Joules. For more information, phone: 704-333-5554.

Connolly's on 5th (115 East 5th St.) will feature Ceol na Gael (Music of the Gaels) on Saturday March 18th after the St. Patrick's Day Parade. For more information, phone: 704-358-9070.

St. Patrick's Day Festival and Parade – March 18th

The Festival begins at 10:00 AM on 3rd Street between Tryon Street and Church Street. There will be Irish bands and bagpipes, Irish dancers, Irish arts and craft vendors, amusements for children and plenty of food and drink. For more information visit the parade websites:

www.saintpatricksdaysparade.com/charlotte/charlotte.htm

www.charlottestpatsday.com.

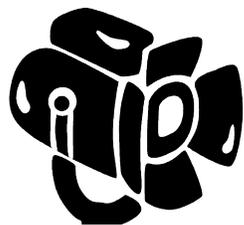
Moira Quinn will be the 2006 Grand Marshal of the parade which kicks off at 11:00 AM, Saturday, March 18th at the Charlotte Observer Building at the corner of Tryon and Stonewall and travels north to Ninth. The reviewing stand is at the corner of Third and Tryon.

Last year's festival and parade drew 30,000 spectators to downtown Charlotte and this year promises to be "even bigger and better." So come join the fun, admission is free!

Rhonda Trueman

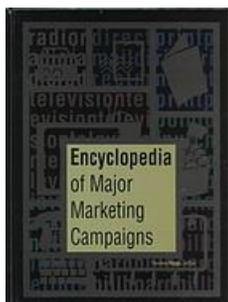
Want to see your name in print? WE DO!

It's a great way to showcase the written communication skills every employer wants to see! Each month, the Queen City Brew is going to feature a student article. So, if you've got the latest scoop on anything from campus activities to shopping secrets, fill us in! All you have to do is submit an article idea to Christine Tran via email (christine.tran@jwu.edu). We'll choose the best idea, help edit the masterpiece, and possibly put YOUR name in print!



Superb Reference Resources Spotlight on Business Reference Books

By this point in your academic career, I'm sure you know that reference books are excellent resources to use when beginning to do research for a particular assignment or project. Now, I know, you're thinking the term 'reference book' sounds utterly boring but if you haven't used them yet, give them a chance. They aren't as dull as you might think they are! Why, you ask? Well, these resources are chock-full of enlightening information which can save you lots of time when doing research. To convince you of their cool factor, below is a sampling of a few business related reference books. Take a look and see for yourself what's in each of them. Who knows, you may just need to use these resources one day!



Encyclopedia of Major Marketing Campaigns

(REF HF 5387 .E53 2000)

Want to know what the driving force was behind Nike's Just Do It campaign? Need to know the marketing strategy and target market for the Tommy Hilfiger Corporation? Perhaps, you're interested in finding the

historical perspective on the U.S. Army's "Be All You Can Be" campaign. Answers to all these questions and many other major marketing related research questions can be found in the two volume set, Encyclopedia of Major Marketing Campaigns. This resource profiles 500 significant and innovative marketing and advertising campaigns of the 20th century.

Encyclopedia of Consumer Brands

(REF HF 5415.3 .E527 1994)

Did you know that Chef Boyardee® was actually a chef named Hector Boiardi who immigrated to the U.S. from Italy in 1914? Did you know that Chap Stick®, was invented in the 1880's and was originally a combination of petroleum and wax molded into a foil wrapped stick? Bet you didn't know that when Trivial Pursuit® debuted in 1984, approximately 21 MILLION games were sold during the first year of sales. If you are interested in finding out more about brands and their history then

check out the Encyclopedia of Consumer Brands. This three volume set covers consumable products, personal products and durable goods and is a must for anyone needing information on the top brands of the 20th century.

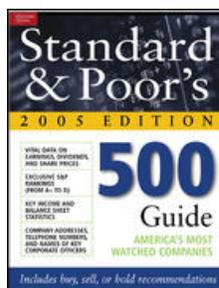


Advertising Age Encyclopedia of Advertising

(REF HF 5803 .A38 2003)

This three volume set covers much more than just advertising. For starters, you'll find entries on advertising agencies, brands, company histories, historical perspectives of advertising and even a

listing of the top advertisers and agencies. For anyone doing research on a major company or product don't forget to utilize this resource!



Standard & Poor's 2005 Edition 500 Guide: America's Most Watched Companies

(REF HG 4057 .A4758 2005)

Looking to invest in a large U.S. company? You may just want to check out the S&P 2005 Edition 500 Guide. This guide provides company highlights, stock statistics, investment

rationale, and company financials on all the companies listed in the S&P 500 Index.

The 2005 Retail Business Market Research Handbook (REF HF 5429.3 .R48 2005)

What were the most prominent consumer behavioral trends in 2005? Which companies were listed in the top 100 for retail and specialty stores? What demographic spends the most on mail order products? What is the major driving factor for a consumer's choice in super-market preference? The answers to these retail industry questions and many more are found in the Retail Business Market Research Handbook.

Amy MacCabe

Having Trouble Finding a New Place to Live for Next Year? I May Have the Solution. *(Continued from page 1)*

Johnson & Wales University Charlotte campus offers upper-class students, as well as commuting students, off-campus housing at City View Towers. For some, City View Towers is a last resort for applying for housing, and you are the ones in which I am happy to help you in your search for your perfect “home-away-from-home.”

Driving, and walking, around Charlotte, I have found many guides for searching a new apartment/town home/house/loft/condominium/etc. You first need to decide, are you planning on living on your own, having roommates and finding a place together, or are you planning on looking for a “room to rent?” Knowing which would best suit you and your financial situation will be a tremendous help in your search for off-campus housing.

One of the best guides I found to be the most useful was *Apartment Finder* (www.apartmentfinder.com). This guide book can be found in the various plastic magazine bins located all throughout downtown Charlotte – in fact, there is one on the corner of Trade and Cedar streets, and all down Trade Street towards the center of the city.

Apartment Finder separates each apartment and town home in Charlotte, as well as a few in Gastonia, Concord, and Kannapolis. The guide is easy to read – has prices clearly stated, pictures of the housing developments, detailed property lists, phone numbers and addresses to the places, and even a map and directions to arrive at each location.



If buying or renting a house is more appealing to you, then *The Real Estate Book of [area name]* is the magazine for you (www.livingchoices.com). As with the *Apartment Finder*, it is easy to read and helpful with all of your searching needs.

One important thing to remember about seeking new housing quarters is to make sure you ask all the questions you need to ask and make sure that all potential roommates are present when talking with a representative about possible housing.

If you are the type of person that does not want to rent a WHOLE housing unit [apartment, town home, house, loft, etc.], then you definitely need to check out “Roommate Nation” (www.rommatenation.com). “Roommate Nation” helped me

to find the town home that I am currently residing in while attending Johnson & Wales University Charlotte. This is a paid site which means you have to pay to sign up. Signing up for the site enables you to browse all criteria of each free room and housing location. Most people post pictures to show how the location looks, list room size, and even if they smoke and / or drink.

Finding a new place to live is tough, but at least this time, you have a choice in who you live with while finishing your college career at Johnson & Wales University Charlotte. Have fun and be smart when searching for your new living space.

Cassandra Schliebener



Cassandra is the Student Assistant for the Charlotte Campus Library

New Arrivals: Books and DVDs/Videos

Arts & Sciences

The North Carolina Century: Tar Heels Who Made a Difference, 1900-2000 (second copy)
Toasts: Plain, Spicy and Wry

Business

Retail Product Management
Home Buying for Dummies

Culinary

Beginning Hydroponics
Creatures of Empire: How Domestic Animals Transformed Early America
Emeril's New New Orleans Cooking
Emeril's Potluck
Emeril's There's a Chef in My Family
Emeril's There's a Chef in My Soup
From Emeril's Kitchens
Guide to Healthy Restaurant Eating
How to Open a Financially Successful Coffee, Espresso & Tea Shop
Modern Garde Manger
Pastries, Cakes, and Desserts: Tradition and Evolution according to the Etoile
Prime Time Emeril
The Land of Balsamic Vinegar
What Einstein Told His Barber
Wild at the Table

Hospitality

Donated from the PLCMC
LexisNexis Advertising Red Books 2005 (3 volumes)
Inside the Minds: The Business of Sports
Facility Management
Fundamental Focus: A New Perspective on the Basics of Events and Event Organizations
Extreme Engineering: Dubai Ski Resort

New Arrivals: Video/DVDs

Extreme Engineering: Dubai Ski Resort (DVD)
Kitchen Stories
Like Water for Chocolate

