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The Queen City Brew, Library Newsletter, Vol. 3, Issue 2, October 2006

Johnson & Wales University - Charlotte

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The Queen City Brew

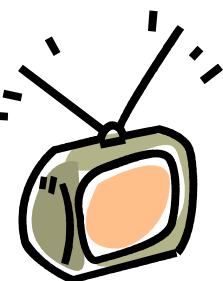
Volume 3, Issue 2

October 2006

Official Newsletter of
Johnson & Wales
University's
Charlotte Campus
Library

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Today at the library, I watched the Chinese army invade Tiananmen Square, Steve Colbert making fun of Wikipedia users (and himself, and the President), footage of the tsunami in Southeast Asia, and KFed's stellar performance at the Teen Choice Awards. Seriously. It was all on YouTube (www.youtube.com) - my new Internet obsession.

Being true to my inner librarian, I've been thinking of ways to incorporate YouTube into education. Let's face it- nothing is more boring than a 30-slide PowerPoint presentation with a never-ending onslaught of bullet points. For many of us, the things that really impact us are those that reach us through imagery. Wouldn't it be cool if you could include actual footage of the tsunami when you were describing its effects on tourism? Not only would you be able to explain the business impact - you could actually show the extent of destruction.

To add some power to your presentations, just visit YouTube and search the site using keywords. YouTube allows members to add tags (words that describe the object) to their videos, which means that you can often find things using common language, slang, and/or proper nouns. YouTube provides you with a direct link to the video footage you want, which you can place in your presentation. When you click the link, PowerPoint allows you to go directly to the video. Then you just have to push

the play icon and you're good to go.

These are a couple of interesting topics I've found footage on:

- Italian wine: various wine-tastings and vineyard footage (some famous people, and MANY tourist videos)
- New Delhi spice market
- Rice harvesting in China
- Tea ceremonies
- Various resorts and cruise ships
- Mosques in Istanbul and Cairo



Librarian's Warning: Just as with any type of Web source, you're going to have to sort through a lot of material that isn't really appropriate for academic assignments. You can avoid some of this by using several tags at once to keep things specific. Also, keep in mind that even though you probably can use the footage **for educational purposes**, you always need to cite the source of your information.

Christine Tran

Graham Kerr

Graham Kerr, author and well-known television personality, is coming to Charlotte in October. He will be speaking here at Johnson & Wales University on Thursday, October 12 in Hance Auditorium.

Kerr attended Brighton College from 1942-1946 and North Devon Technical College in 1950. He also served in the British Army from 1952-1957

Kerr began his career as a manager at the Royal Ascot Hotel in London from 1957-1958. He then moved on to work as the chief catering adviser for the Royal New Zealand Air Force from 1958-1963. During this time in New Zealand, Kerr began production of a 30 minute program called "Entertaining with Kerr." This show aired in New Zealand and Australia until 1968.

Kerr's next television series was "The Galloping Gourmet" produced from 1968-1971 with 455 30-minute programs that were broadcast in the United States and other countries. Because of the popularity of this show, Kerr became known as the Galloping Gourmet to millions of viewers.

In the 1970's Kerr faced personal and family problems. He returned to television in 1974 with a different culinary approach in the show, "Take Kerr." This program was a four minute spot that featured healthy flavorful food. It was broadcast in the United States by the Cable News Network.

With this new approach to healthy cooking, Kerr continued to produce television shows which included "A Bite with Kerr," "Simply Marvelous," "The Graham Kerr Show," "Graham Kerr's Kitchen," "The Best of Kerr," "Swiftly Seasoned with Graham Kerr," and "The Gathering Place." Many of these shows can still be seen throughout the world in syndication. He is also a best-selling author with 23 books. Many of the books contain recipes and tips from his television productions.

In recent years, Kerr has become more involved in health education drawing upon his own and his family's experiences. In 2000, he was awarded an honorary membership to the American Dietetic Association. Kerr's mission is to help people make creative and healthy lifestyle changes through the foods they enjoy. He is introducing a "Food Preference Sheet" to culinary and nutrition education programs. In 2003, Kerr was awarded an Honorary Doctorate in "Culinary Nutrition" from the Providence campus of Johnson and Wales University

The Johnson and Wales Library here in Charlotte owns copies of several of Kerr's books and DVDs. The information for this article came from the [Literature Resource Center](#) database and from <http://www.grahamkerr.com>.

Jean Moats

Want to see your name in print? WE DO!

It's a great way to showcase the written communication skills every employer wants to see! Each month, the Queen City Brew is going to feature a student article. So, if you've got the latest scoop on anything from campus activities to shopping secrets, fill us in! All you have to do is submit an article idea to Christine Tran via email (christine.tran@jwu.edu). We'll choose the best idea, help edit the masterpiece, and possibly put YOUR name in print!

Alternative Vista

Is Google the Only Way to Search?



If you are old enough to remember life before Google, then you might recall one of its predecessors: AltaVista. Try overcoming the Google reflex and point your browser to www.altavista.com. It's still there. If Google is all you've ever used, then take this opportunity to try something new.

In the old days, we would begin our search with one engine, then try another. Google changed all that. Somehow the mega-search-engine convinced us that it could find anything on the web, and that everything worth looking at would appear on the first page, or maybe the second. We didn't need to search through a dozen pages of hits. How did they accomplish this? Perhaps Google is just plain smarter. Sometimes it figures out what you really meant to type in your search.

Google doesn't always find what we want; it's easy to assume that something isn't out there if we can't find it quickly. Maybe we should revive an old tactic: using another search engine. There are many out there, but let's have a look at one of the most popular ones from the pre-Google era of web-surfing.

AltaVista has simplified its home page to follow Google's lead, but it has some interesting features. Not only does it include specialized searches for images and mp3s, but it has ways to refine the search to specific types of each file. We have the option to limit our search to sites in the USA. There is also a feature that keeps our search restricted to pages published in either English or Spanish. For users living in the United States, this is another way to keep the search under control. The biggest problem people have with conventional Google searches is the huge quantity of hits returned. If all of this is not enough, AltaVista also features a link to an advanced search.

Google is a great search engine, and has served web users faithfully for years. It continues to add innovations that change how we make use of the internet. It is not, however, the only way to do things in cyberspace. AltaVista is but one of many alternatives that we can turn to. Give it a shot, and keep an eye open for the other search engines, for there are many.

John Davis

Check Out Our Books on CD



As you may or may not be aware the library has a growing list of books on CD. Although our collection is small we do have a good variety of titles. For example, if you are a culinary arts student and have not read (or in this case listened to), Eric Schlosser's expose of the fast food industry entitled *Fast Food Nation* it is both shocking and highly recommend. Not since Upton Sinclair's *The Jungle* has there been such a widely researched and well laid out discussion of where our food *really* comes from. Business and hospitality students might be interested in checking out one of the two titles we have by John Maxwell, *The Difference Maker: Making Your Attitude Your Greatest Asset* and *Winning with People: Discover the People Principles that Work For You Every Time*. If, on the other hand, you'd like something a little bit more literary we have the *The Secret Life of Bees* by Sue Monk Kidd and *Angela's Ashes* by Frank McCourt. If its international literature you'd like to try we have *Fury* by Salman Rushdie. In any case, you really should take a minute to see what we have. The books on CD are currently located just behind the reference desk above the ready reference area.

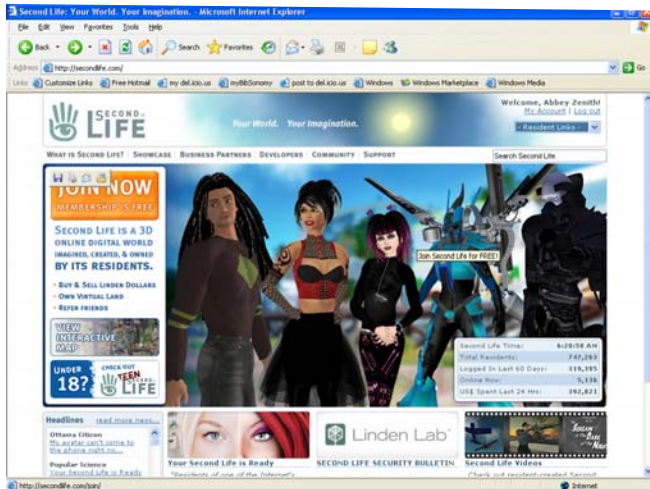
Richard Moniz

Reasons to Read

The number one reason to read is just for fun! October is the perfect month to get engrossed in a volume of mystery or horror. We would like to invite you to visit the library this month to see a display of mystery and horror books selected for your reading enjoyment.

Faculty Focus

Virtual Reality in the Classroom



Second Life, a virtual reality game played by hundreds of thousands of people internationally, is fast becoming a tool for higher education as colleges and universities take teaching into a new dimension.

First opening for public use in 2003, Second Life's membership has grown to 739,000. Twenty-four hours a day, seven days a week this virtual world imitates real life with its own socio-economic system. Yet this game has the ability to knock-down the real world limitations of time and space and provide an environment for both entertainment and opportunity.

"In-world" (the Second Life term for being online and in the game) people build relationships and communities; they teach, learn, create, buy, and sell. Second Life has spawned opportunities for virtual businesses that make real world dollars for its entrepreneurs. BusinessWeek (May 1, 2006) reported one virtual real estate agent with holdings of over \$250,000 and one creator of animation aids earning up to \$90,000 a year. People design, create, market and sell clothing, jewelry, furniture, houses, commercial buildings, vehicles and hundreds of other items. People also create places for others to visit or places to hold events for entertainment or education.

Colleges and universities quickly recognized the potential for using Second Life in education. The Chronicle of Higher Education's article "Avatars of Research," in September 2005, reports on Elon University's use of Second Life in sociology classes and the University of Pennsylvania's Wharton School for business applications. Kevin Werbach, assistant professor at Wharton is quoted as saying, "Going up and setting up a business in Second Life is fundamentally not that different from setting up a business in the real world . . . You have to have a core set of skills in defining an idea, implementing it, selling it, and managing the processes, which is really the essence of being an entrepreneur." Virtual simulations of real life experiences allow students a safe environment for experiential learning.

Dr. Hilary Mason and Dr. Mehdi Moutahir of Johnson & Wales University, Providence began a project last year that combines elements of business, tourism and sociology. The project, Global Outreach Morocco, is allowing students from many colleges to use academic skills to develop initiatives to benefit

Short list of other colleges and universities using Second Life...

- UC Berkeley
- Cornell
- Dartmouth Medical School
- Duke University
- Harvard University
- Yale University
- Indian University
- New York Law School
- Pepperdine University
- Stanford University
- University of Southern California
- University of Washington

Continued on page 5 >>

Faculty Focus

Virtual Reality in the Classroom (continued from 4)



Student re-creation of the Hassan II Mosque in virtual Morocco.



*JWU Librarian Rhonda Trueman
"Abbey Zenith" at the Hassan II Mosque*

Morocco. To increase tourism, the students are creating virtual Morocco in Second Life.

The possibilities for education in Second Life are infinite. There are applications for nearly every subject area. For more information on education in Second Life, visit www.simteach.com/wiki or at <http://secondlife.com/education>.

To see a real-life demonstration join us in the library computer lab on October 30th at 2:00 PM, where our very own Second Life Librarian, Abbey Zenith (yours truly) will be providing a one-hour tour of Second Life's educational sites.

Rhonda Trueman

Looking for Something FUN to do in Charlotte for Halloween?

Then you have come to the right place! There are many fun and exciting events happening all over Charlotte, ranging from child friendly to mature adult, as well as haunted rides to Halloween concerts.

I asked around and a few people told me of events happening in and around the Charlotte area.

Mr. Harlequin and Twigglet [Single Cell Productions] informed Johnson & Wales University, Charlotte Campus of the following entertaining events:

Event	Venue	Date	Ages	Cover	Time
Purgatory XXVIII	Amos' Southend	October 14 th	18+	\$18 [21+] \$21 [18+]	9 pm
* Sihk or Treat 4	Tremont Music Hall	October 27 th	?	\$?	7 pm

Kristal told Johnson & Wales University, Charlotte campus about three upcoming concerts and one tour.

Event	Venue	Date	Ages	Cover	Time
AIV	Thomasville, NC	October 27 th	?	\$?	?
Suicide Girls Tour	Amos' Southend	October 27 th	18+	\$14	Doors at 9 pm
Obsidian	The Brewery <i>Raleigh</i>	October 28 th	All Ages	\$?	?

Next, Amanda told us of the following events:

Event	Venue	Date	Ages	Cover	Time
* Rocky Horror Picture Show	Select Theaters	Friday or Saturday nights	?	\$?	?
Various Bars & Clubs	Uptown	Halloween Weekend	18+ / 21+	Depends on place	When the place opens

Christine Tran [Johnson & Wales University, Charlotte campus librarian] would like for everyone to know that the magazine, *Creative Loafing*, would have more information on other events happening in and around Charlotte.

And for those with families, Carowinds has brought back *Scarowinds* and *Nick or Treat*. They will operate every Friday and Saturday nights, September 29th – October 29th, from 7 pm until midnight.

I would like to thank everyone that made this article possible. Without you, I would not have been able to let others know of all the excitement happening around Charlotte for Halloween.

* Denotes the events recommended by several individuals.

Cassandra Schliebener



So Many Databases So Little Time!

You already know that databases are incredible warehouses of information that you can get various types of articles from. As Librarians, we understand how overwhelming it can be to identify and utilize the most appropriate database for a particular assignment. That's why we've developed some new tools to help YOU the next time you need to either identify which database to use OR if you have a question about the mechanics of how a particular database works. So, the next time you are in the library, stop by the Library Guide Tower which is located in front of the circulation desk. There you will find a number of helpful handouts that will surely help get you started on your next assignment.

Current guides available:

Database Selector Guide — This easy to use handout will walk you through which database is best to use based on the type of information you are seeking.

Database Guides— Unique to the Charlotte campus library databases, these guides explain how to perform simple searches. These guides are great, for example, if you need to know how to get an article from a particular database like Business Source Premier or Academic Search Premier.

Amy MacCabe

A Taste for Literature

“Food without wine is a corpse; wine without food is a ghost; united and well matched they are as body and soul, living partners.”

— *Andre Simon (1877-1970)*

New Arrivals: Books and DVDs/Videos

Arts & Sciences

Beside Ourselves
Blogs, Wikis, and Podcasts...
Breach of Faith
Climate Crash
Covenant with Black America
Eleanor Roosevelt v. 1 and 2
Employability Skills
Ethics and Public Policy
High Tech Trash
High Tide
How Would a Patriot Act?
Istanbul
Kicking the Carbon Habit
Language of Sharks
Language of Sharks (display copy)
Made in America
Mendel in the Kitchen
National Strategy for Pandemic Influenza
On Becoming Fearless
On the order of Chaos
Out of My Life and Thought
Panorama of the Classical World
Possum and other Receipts
Profiles in Audacity
Ravaging Tide
Revenge of Gaia
Reverence for Life
Sweet Fire
Sweet Fire (display copy)
The Bell Jar
The End of Poverty
The Federal Response to Hurricane Katrina
The Freemasons
The Trojan War
Third Reich in Power
Time to Say Goodbye

New Arrivals: Books and DVDs/Videos

Time to Say Goodbye (display copy)

War Like No Other

Where I'm Calling From

Business

Adopting the Euro in Central Europe

Ambitious Brew: The Story of American Beer

Beyond Oil

Break from the Pack: How to Compete in a Copycat Economy

Building Global Mindsets

Exceptional Selling: How the Best Connect and Win in High Stakes Selling

Exchange Rate Regimes

Fashion Today

Lifestyle Market Analyst

Mind Your X's and Y's: Satisfying the 10 Cravings of a New Generation of Consumers

Minority Rules: Turn Your Ethnicity Into a Competitive Edge

Moral Sentiments and Material Interests

Results without authority : controlling a project when the team doesn't report to you

Shoppportunity!: How to be a Retail Revolutionary

Stickin' to the Union

Strategic Partnerships

The Inner Game of Selling: Mastering the Hidden Forces That Determine Your Success

The Market for Virtue: The potential and limits of a corporate social responsibility

The Opt-Out Revolt: Why People are Leaving Companies to Create Kaleidoscope Careers

The Sari

Twentieth-Century American Fashion

Culinary

20 Minute Gourmet Meals

5 Ingredient Main Dishes

A Taste of Turkish Cooking

Amazing Dairy-Free Desserts

Best Food Writing 2006

Bobby Flay's Boy Meets Grill

Bobby Flay's Grilling for Life

British Food

Celiac Disease

Charting a Course to Wellness: Creative Ways of Living with Heart Disease and Diabetes

Chocolate Holidays

Chocolate: From Simple Cookies to Extravagant Showstoppers

Cooking with America's Championship Team ACF 2004

Dairy Free Cooking

Debbie Brown's Enchanted Cakes for Children.

Eating Thin for Life

Escoffier: The King of Chefs

Food Culture in China

Food Culture in Great Britain

Food Culture in India

Food Culture in Italy

Food Culture in Japan

Food Culture in Mexico

Food Culture in Spain

Food Fight

Food Fights Over Free Trade

French Beans and Food Scares: Culture and Commerce in an Anxious Age

Garnishing Made Easy

Happy Days with the Naked Chef

Hungry Planet: What The World Eats

Larousse Gastronomique Recipe Collection (2 sets of 4 volumes each)

Live, Love, Eat! The Best of Wolfgang Puck

Mario Tailgates NASCAR Style

Meals to Come: A History of the Future of Food

Minute Meals Quick and Healthy

More Great Good Dairy-Free Desserts

My Personal Path to Wellness

Nutrition for Foodservice and Culinary Professionals

Perfect Pairings: A Master Sommelier's Practical Advice for Partnering Wine with Food

Pierre Franey Cooks with His Friends

Preventive Nutrition: The Comprehensive Guide for Health Professionals

Recipe for Life: How to Change Habits that Harm into Resources that Heal

New Arrivals: Books and DVDs/Videos

Recipes for Dairy-Free Living
 Retro Desserts
 Secrets of Lactose-Free Cooking
 Shunju: New Japanese Cuisine
 Simple Italian Food: Recipes from My Two Villages
 Simple Treats: A Wheat-Free Dairy-Free Guide to Scrumptious Baked Goods
 Techniques of Healthy Cooking
 Thai Food
 The 150 Best American Recipes
 The AIA Gluten & Dairy Free Cookbook
 The Apprentice: My Life in the Kitchen
 The Artful Cookie
 The Artful Cupcake
 The Book of Yields
 The Culinary Reference Guide (3 copies)
 The Egg, Dairy & Nut Free Cookbook
 The Food of India
 The Icing on the Cake
 The International School of Sugarcraft Book 3
 The New Food Lover's Companion
 The New Irish Table
 The Professional Chef 8th Edition
 The Professional Pastry Chef: 4th ed.
 The Soul of a New Cuisine: A Discovery of the Foods and Flavors of Africa
 The South Beach Diet
 Understanding Nutrition
 Wedding Cakes You Can Make

Hospitality

Best American Travel Writing 2002
 Best American Travel Writing 2004
 Best American Travel Writing 2005
 Best Women's Travel Writing: True Stories From Around the World (2005)
 Best Women's Travel Writing: True Stories From Around the World (2006)
 Caliph's House: A Year in Casablanca
 City of Falling Angels

Lawn Bible:
 Recording Industry, 2nd Ed.
 Cairo: The City Victorious
 Canada (Traveller's History)
 Caribbean (Traveller's History)
 Cirque du Soleil: 20 Years Under the Sun
 City of Djinn: A Year in Delhi
 Concert Lighting: Techniques, Art and Business
 Concert Sound and Lighting Systems
 Concert Tour Production Management
 Crisis Management in the Food and Drinks Industry: A Practical Approach
 CS Havana at Your Door
 Current Issues in Convention and Exhibition Facility Development
 Embarrassment of Mangoes: A Caribbean Interlude
 Entertainment Law
 Europe From a Backpack: Real Stories From Young Travelers Abroad
 Falling Palace: A Romance of Naples
 Fortune-Teller told Me: Earthbound Travels in the Far East
 Fresh Air Fiend: Travel Writings
 Hotel and Motel Loss Prevention: A Management Perspective
 Hotel Management and Operations
 How to Produce a Successful Crafts Show
 Humbug: The Art of P.T. Barnum
 Istanbul: Memories and the City
 It's Not About the Tapas: A Spanish Adventure on Two Wheels
 Japan (Traveller's History)
 Marketing Destinations and Venues for Conferences, Conventions and Business Events
 Meetings with Remarkable Muslims: A Collection of Travel Writing
 Mexican Days: Journeys into the Heart of Mexico
 Music Genres and Corporate Cultures
 Navigating the Music Industry: Current Issues and Business Models
 North Africa (Traveller's History)
 Planning and Design of Outdoor Sports Facilities
 Profiles of American/Canadian Sports Stadiums and Arenas
 Ringlingville USA: The Stupendous Story of Seven Siblings and Their Stunning Circus Success
 Scotland (Travellers History)
 Spain (Travellers History)
 Stadia, Arenas and Grandstands: A Guide to Public Health

New Arrivals: Books and DVDs/Videos

Consequences and Their Management in Water Resources and Supplies

The Bells in Their Silence: Travels Through Germany

The Sports Franchise Game: Cities in Pursuit of Sports Franchises, Events, Stadiums and Arenas

Theater FestivalsL Best Worldwide Venues for New Works

Time's Magpie: A Walk in Prague

Too Much Tuscan Sun: Confessions of a Chianti Tour Guide

Traveller's History of Athens

Traveller's History of Australia

Traveller's History of Cyprus

Traveller's History of England

Traveller's History of France

Traveller's History of Germany

Traveller's History of Greece

Traveller's History of India

Traveller's History of Ireland

Traveller's History of Italy

Traveller's History of London

Traveller's History of Mexico

Traveller's History of New Zealand and the South Pacific Islands

Traveller's History of Oxford

Traveller's History of Paris

Traveller's History of Portugal

Traveller's History of Russia

Traveller's History of South Africa

Traveller's History of Southeast Asia

Traveller's History of Turkey

Traveller's History of Venice

USA

Zagat America's Top Restaurants 06

Zagat Top International Hotels, Resorts & Spas 06

Zagat US Family Travel Guide

Basketball Arenas

Hotel Front Office Management

Managing Visitor Attractions: New Directions

Traveller's History of China

Fitness Management: A Comprehensive

New American Circus

Circus Age: Culture and Society Under the American Big Top

Facility Manager's Guide to Security: Protecting Your Assets

Handbook of Consumer Behavior, Tourism and the Internet

Legal Aspects of the Music Industry: An Insider's View of the

Legal and Practical Aspects of the Music Business

Videos/DVDs

Small is the New Big

The Inner Game of Selling: Discovering the Hidden Forces That Determine Your Success

The Difference Maker: Making Your Attitude Your Greatest Asset

The Fred Factor: How Passion in Your Work and Life Can Turn The Ordinary Into the Extraordinary

You Don't Need a Title to Be a Leader: How Anybody, Anywhere, Can Lead Anytime

Nightline: The Deep Dive

Project Runway - 1st Season

Communication Assertiveness - Master Communication & Assertiveness Skills

Apollo 13

Backdraft

Courage Under Fire

Remember the Titans

Saving Private Ryan

Books on CD

Culture of Fear

Dispatches from the Edge

American Theocracy

The New American Workplace

Food for Thought: M.F.K. Fisher

