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## Check it Out! Library Newsletter, Fall 2010

Johnson & Wales University - Providence

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# Check it out! Newsletter



JOHNSON & WALES  
UNIVERSITY

Issue 1 Fall 2010



## Library Open Longer, Later... You Asked For It!

Last year the number of people coming to JWU Library increased nearly **14%** over the previous year:

2008-2009 → 400,335 users

2009-2010 → 461,463 users

That's, an increase of *61,128* people.

Analysis of the data showed that during the week, student use of the library increased the most after 3:00 p.m.

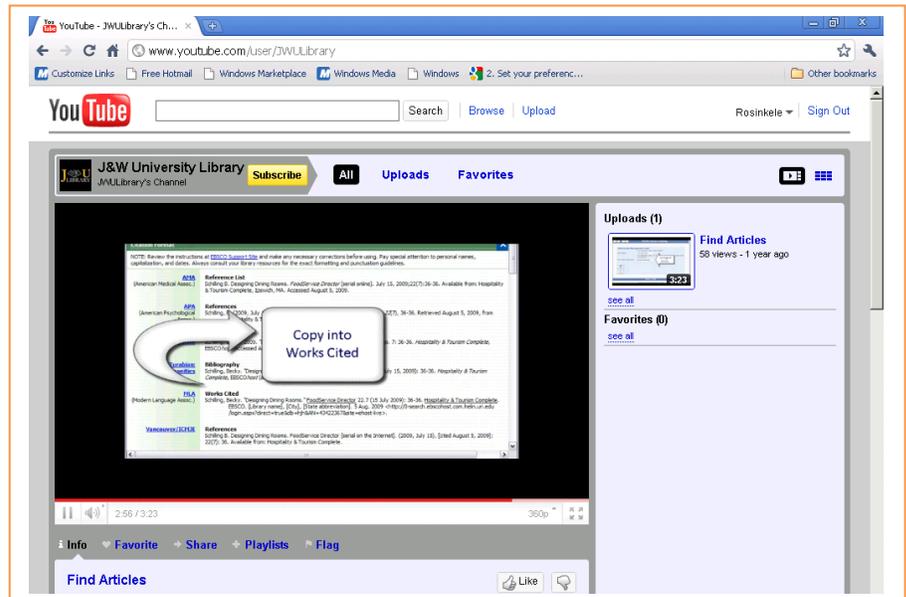
Taking into account affordability, library administration was able to meet at least some of the demand by extending Friday and Saturday evening hours.

### Downcity

Sun 11:00AM-12Midnight  
Mon-Thu 7:30AM-12Midnight  
Fri 7:30AM-7:00PM  
Sat 10:00AM-7:00PM

### Harborside

Sun 11:00AM-12Midnight  
Mon-Thu 7:30AM-12Midnight  
Fri 7:30AM-10PM  
Sat 8:00AM-7:00PM



## Watch & Learn!

### Library Launches Online “How To” Videos

This summer librarians from all four JWU campuses formed a working group to create brief video tutorials intended to teach JWU Library users how to locate good information. Five tutorials will be launched by the start of fall classes.

The tutorials will be online and available from JWU Library websites and libguides, as well on the *JWU Library YouTube channel* at:

<http://www.youtube.com/jwulibrary>

Led by the digital services librarian, the working group met virtually several times during the summer in order to collaboratively determine the content of the tutorials. With more in production, tutorials ready for September will include:

- Overview of Library Resources
- Searching Across Multiple Databases
- Finding SWOT Analysis Reports
- Searching the Catalog by Title
- Using Keyword Searches



Txt us at 401-484-0275



Subscribe to the  
JWU Library  
Youtube  
channel!





## School of Technology Applauds JWU Library

At a ceremonial luncheon last May, **Frank Tweedie**, dean of the School of Technology, awarded JWU Library the School of Technology’s “Unsung Hero” award. Receiving the award on behalf of the library were **Ariela McCaffrey**, reference & instruction librarian, and **Talia Resendes**, digital services librarian. Both librarians had taught for the SoT as adjunct instructors. Also present at the ceremony were **Dr. Jeffrey Senese**, vice president of academic affairs, and **Dr. Veera Gaul**, university provost.



Now on display in the library’s conference room in the Yena Center is a framed certificate that reads in part,

“As the recipient of this year’s **Unsung Hero Award**, your work has created added value to our students’ future through your tireless devotion to **Johnson & Wales University’s** brand of career preparation.”

Some of the activities that led to the award included the library’s display of self-portraits by the students in professor **Brian Alves’** Digital Media Perspectives class (DME1020). Photos of the artwork were also added to the library’s *Facebook* site.



In an effort to make the library more responsive to the needs of SoT students, digital services librarian, **Talia Resendes**, also worked closely with **Stephen Andrade**, assoc. professor and chair of the Computer Graphics Department. One result of their discussions was the decision to consolidate the library’s collection of oversized books—many of them related to the graphic arts—into a prominent row of shelves near the reference desk.



Dean of libraries, **Rosie Hopper**, also put together a proposal to create a new space in the library where any student--whether studying computer graphics, marketing, or some other subject—could find supplies and equipment with which to complete graphic design projects. (The proposal is still pending.)



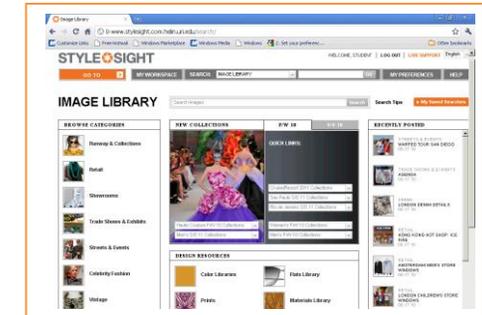
## Cool Design Tool for Fashion Retail Majors

To meet the needs of the JWU College of Business Fashion Retailing Program, JWU Library now offers *Stylessight*, a proprietary web site that offers everything students need to “assess current trends, collaborate on and analyze trend forecasts and reports, for effective results during the design cycle.” (About *Stylessight*)

The website includes a vast gallery of fashion and design images, color play and story board design tools, as well as market intelligence and a customizable workspace for all account holders.

### Stylessight Workspace

From the JWU Library Databases A-Z page, students can go to *Stylessight* and then select My Preferences. By establishing an individual account, each student will be able to select, manipulate and store a wide range of graphic elements associated with fashion design and marketing.



Guess Who ...



While visiting JWU this summer, world-renowned chef **Jacques Pepin** and his daughter **Claudine** get a warm JWU Library welcome from Harborside chief librarian, Barbara Janson (Photo by J. Griffin)

## TXT-a-Librarian Still a Great Way To Get Help!

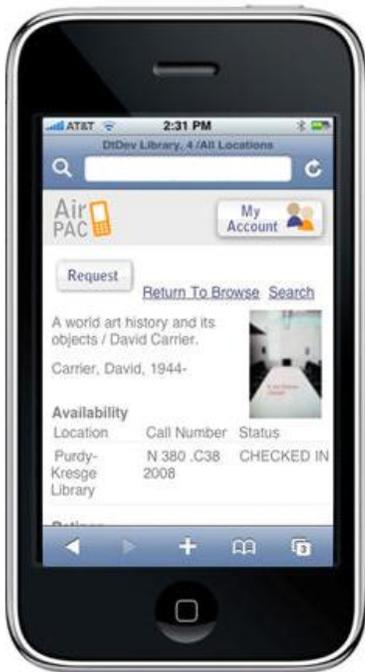
New number...

Txt us at **401-484-0275**



Coming in September...

## HELIN Catalog Goes *Mobile*



It's not an app so there's no downloading involved. Anyone with a browser on their mobile phone can open and bookmark the site, and then easily search the HELIN catalog, request items, or renew items, all from their mobile phone.

<http://mobilehelin.uri.edu>

## Distinguished Undergrad Compositions Published

This past spring, seven JWU undergraduates presented papers at the *John Hazen White School of Arts & Sciences Academic Symposium of Undergraduate Scholarship*. The papers—by students **Dan Brocklehurst, Lisa Couture, Rebecca Damphousse, Chantae Erikson, Edward R. Kollett, Sydney Loughlin, and Marcy Tasker**—represented outstanding research or creative work by undergraduates, and were selected by members of the SAS faculty. Following the symposium, the papers were published in the *ScholarsArchive@JWU*.

This first-ever publication of student works in the *ScholarsArchive@JWU* also represents the continuation of an initiative at Johnson & Wales to draw attention to the university's scholarly output. While as committed as ever to applied and experiential learning for JWU students, academic administrators are emphasizing--and developing new--opportunities for students to integrate formal research and scholarship activities into the academic experience.

The *ScholarsArchive@JWU* is an open-access, web-based platform developed for the purpose of showcasing works of art and scholarship originating at or owned by JWU. The platform supports text-based formats for showcasing fiction and poetry as well as expository writing, but it can also support other formats such as graphic, audio or video files. Reference librarian, **Erika Frank**, manages the site and has been doing presentations to academic departments, soliciting contributions of the best in faculty or student works. Once a work is published, it can be viewed by anyone with access to a web browser. Thus, there is no better way to expose the rest of the world to some of the notable creative output of the JWU community. Questions about the *ScholarsArchive@JWU* can be directed to **Erika Frank** by e-mail ([efrank@jwu.edu](mailto:efrank@jwu.edu)) or telephone (401-598-2466.)



Reference librarian &  
ScholarsArchive@JWU manager  
**Erika Frank**



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