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# The Queen City Brew, Library Newsletter, Vol. 5, Issue 5, February 2011

Johnson & Wales University - Charlotte

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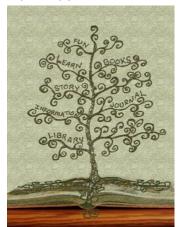
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Official Newsletter of Johnson & Wales University's Charlotte Campus Library

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It's Time For...

# The Queen City Brew

Volume 5, Issue 5

February 2011

## **UPCOMING LIBRARY HOURS**

We're coming in on the final stretch of the Winter Term. It's hard to believe! Final projects, papers, and exams are coming up. The Library can help you will all of it.

The Library will have extended hours again during Exam Week. We will stay open until 11 pm on Monday, Tuesday and Wednesday. Tutoring will be available in the back of the Library on those days, as well. If you could use some help getting ready for your exams, check out the schedule (when it becomes available) of what tutoring is available and when.

Once exams are done, the library will have abbreviated hours until the beginning of Spring Term. See our full hours below.

#### Exam Week

Monday 2/21 8 am – 11 pm

Tuesday 2/22 8 am – 11 pm

Wednesday 2/23 8 am – 11 pm

Thursday 2/24 8 am – 9 pm

Friday 2/25 8 am – 4 pm

Saturday 2/26 closed

Sunday 2/27 closed

#### Break

Monday 2/28 8 am – 4 pm
Tuesday 3/1 8 am – 4 pm
Wednesday 3/2 8 am – 4 pm
Thursday 3/3 8 am – 4 pm
Friday 3/4 9 am – 4 pm
Saturday 3/5 closed

Sunday 3/6 closed

The Library will resume regular hours on Monday March 7.

We wish you the very best on your exams and final projects!

# STYLESSIGHT

One of the new databases that is available at the Library this year is **Style-sight**. For students of retailing, and any interested in fashion, this is an exciting database to explore.

Frank Bober is the creator and CEO of Stylesight. With a history in apparel as a designer and manufacturer, he had a unique idea of what he wanted to build as a tool that he would have wanted to use. The result is Stylesight, "a leading provider of trend content, tools and technology."

Stylesight has much to offer the professional and amateur user. Home to well over 4 million images, it provides great browsing potential. But these images are also searchable using keyword, making it possible to find specifics. This, however, is the tip of the iceberg. Other offerings include:

- Ability to organize results in an unlimited number of folders
- Create slideshows and storyboards
- Zoom on image for detail
- Fashion buzz
- Content added daily
- Trend forecasting
- Coverage of all designer collections
- Ability to email images
- Color palletes

The content includes women's fashion, men's fashion, and children's, and also interiors. Once you in the database, you also have access to webinars and blogs to learn more.

So how do you access this database? Go to the main Charlotte Library page at jwucharlotte.libguides.com and click on 'databases' for the full alphabetical list of subscription databases. Toward the bottom is the link for Stylesight.

-Valerie Freeman



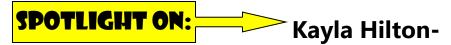
## Help! How Can I Get The Full Text of My Article?

**Q:** I'm in Academic Search Premier database and it doesn't show a HTML or PDF option. It just says SEARCH HELIN and takes me to the library catalog. How can I find the full text of my article?

**A:** Write down or save the article citation details like title, author, date, volume, and issue. Go to <a href="http://library.jwu.edu/research/">http://library.jwu.edu/research/</a> and click on Journal Locator. Enter the journal name where it asks for title and click search. In the blue highlighted area, pick another database and then search within the journal for the article. If the journal isn't carried in another database, you can always try entering the article title in Google. While many now want a payment, some articles are free on the web.

- Betty Thomas

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#### What are you studying at JWU Charlotte?

I am studying Fashion Merchandising and Retail Management

#### What is something that your classmates would be surprised to find out about you?

I'm actually really into art. I own a huge book of my designs and I'm constantly adding new sketches every chance I get.

#### What do you do for fun?

I really like to just hang-out with my friends and sketch in my book.

#### Name one place on earth you'd like to travel to, and why

I would absolutely love to travel to Paris, France. I think the place is romantic and the fashion is awesome.

#### What do you like to read? Who's your favorite author?

Lately, I've been really into fashion magazines and columns. Yet when I have the time I really enjoy murder mystery books. My favorite author is Stephen King.

#### If you weren't studying in the field you are, what would you be doing?

If I wasn't a fashion major at Johnson & Wales University, I believe I would be studying art at University of South Carolina in my hometown of Columbia, South Carolina.

It's evening. You're studying in the library for a project or upcoming exam. You're feeling hunger pangs but trying to ignore them because you've found the perfect research materials and don't want to drop everything to go eat. What to do? Not to worry. Relief has arrived in the form of a Wingzza food truck, which you'll find parked on the street outside of the library Tuesday – Friday evenings, 6:30PM – 8:30PM. You can get pizza (whole or by the slice), Buffalo wings, fries, slaw, canned soft drinks and bottled water. The prices are reasonable for students. Best of all, you can leave your things here in the library, and come right back to them after you've eaten.

# Who's hungry?



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### SPOTLIGHT ON: Jeri Langford

What do you teach at JWU Charlotte?

I have the privilege of teaching marketing, advertising and public relations to students mostly in the College of Business.

What is something that your coworkers would be surprised to find out about you?

Ha! I was born in Ft. Lauderdale, Florida and have lived in Charlotte more than 35 years! You didn't expect anything juicy, did you?

What do you do for fun?

I love to run half marathons, snow ski, garden and am learning to play my new ukulele. I played one in high school but seems like I forgot everything. I also want to learn to snowboard but my children think it's too late for me.

Name one place on earth you'd like to travel to, and why

I'd like to go to Normandy, to see what my father and uncle experienced during WWII. Then, I'd like to see the German POW camps to be able to articulate what happened there to younger generations.

This summer, I got to see the airplane barracks at Redstone Arsenal where my grandmother was an airplane mechanic during WWII.

What do you like to read? Who's your favorite author?

I tend to get trapped into reading books and articles that are related to my teaching area. The current book I am reading is Lovemarks, by Kevin Roberts, an advertising CEO who discusses the power of brands.

If you did not teach, what would you be doing?

Run half marathons, snow ski, garden, play ukulele and learn to snowboard. Oh, and sleep more.....

# **Ouiet Zone**

GAUTION In response to numerous student requests, the back part of the library and adjoining conference rooms have been set aside as a quiet zone for study.

Please be considerate when using those areas of the library

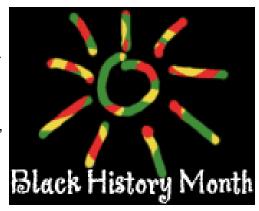


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## The History of Black History Month

Black History Month is a staple in the yearly cycle of recognitions and celebrations. It is a time set aside to focus on the contributions of African-Americans, famous or not. A time to celebrate a full history of African Americans and work toward an equal tomorrow. In order to best understand Black History Month, perhaps it is best to look at its origin, starting as Negro History Week in 1926.

Dr. Carter G. Woodson, born in 1875, was the second African-American to earn a doctorate from Harvard. Born to a large, poor,



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farming family, much of his early time was spent helping the family survive. Until the age of 20, his education was informal and self-directed. He ultimately earned a BA (1907), a Masters (1908) and the Harvard PhD (1912). Well-travelled, he dedicated his life to teaching Black history. His feeling was that there was a rich African-American history that all Americans should learn and understand.

Woodson's many efforts to this end included founding the Association for the Study of Negro Life and History, as well as editing the Journal of Negro History. In 1926, he established Negro History Week in the second week of February. The choice of February stemmed from the fact that it is the birth month of both Frederick Douglass and Langston Hughes, as well as being the month in which the NAACP was formed.

The lesson Negro History Week was that the history of African-Americans was rich. Woodson wanted this week of observance, which he hoped would not be needed eventually, would be a source of pride as well as understanding. "Those who have no record of what their forebears have accomplished lose the inspiration which comes from the teaching of biography and history" (Williams, 30).

It is from Negro History Week we get Black History Month. It provides a measure of how full the story

of American history is told. It reminds us of where we as Americans have been, what is still to come. Take a little time this month to learn something new about the contributions of African-

#### References:

Kelley, Raina. "The Dream Is Not Fulfilled." *Newsweek* 155.7 (2010): 23. *Academic Search Premier*. EBSCO. Web. 2 Feb. 2011.

Williams, Jasmin K. "The history of Black History Month." *New York Amsterdam News* 101.6 (2010): 30. *Academic Search Premier*. EBSCO. Web. 2 Feb. 2011.

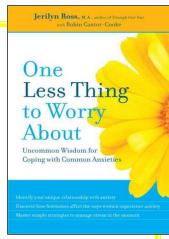


## **One Less Thing to Worry About:**

## **Uncommon Wisdom for Coping with Common Anxieties**

By Jerilyn Ross, M.A. with Robin Cantor-Cooke

J&W Charlotte Library: BF575.A6 R666 2009



Jerilyn Ross writes, "Anxiety can be our best friend or our worst foe. It can keep us out of trouble or land us knee-deep in it." In this well written, easy-to-read book presented in a narrative style, author and anxiety specialist Ross looks at the different types of anxieties and has carefully outlined practical ways to deal with them. Whether you worry a lot or just a little, readers will find useful insights grounded in research throughout this guide. In *One Less Thing to Worry About*, readers will find the *Ross Prescription* which includes **questionnaires** to help you determine what type of anxieties you may be experiencing, **strategies** for identifying how you relate to your anxiety, **tips** for locating your position on the anxiety spectrum, and *Eight Points*, a set of **techniques** to help you control anxiety, worry, and stress. Though written primarily for a female audience, this book is also a valuable tool for men who may be suffering from anxiety, worry, or stress.

~ Becky Croxton

# Up For Something New (Old) For the Weekend?

For the lover of antiques and old things, Metrolina Tradeshow Expo hosts a monthly antique extravaganza. Hundreds of antique dealers converge here on the first full weekend of each month and display their wares – both indoors and outside. Here you'll find acres of fine furniture, paintings, china, crystal, silver, and objets d'art in an enormous range of styles, and prices for any pocketbook.

Funkier and less expensive items can be found at dealers' booths outside, while finer (and more expensive) items can be found inside the numerous buildings. Whether indoors or out, something is waiting for you to discover it.

When: First full weekend of every month. Next show is February 3 - 6, 9AM-5PM.

Where: 7100 Statesville Road, Charlotte. From downtown Charlotte, take either Statesville Road north, or take I-77 north to Exit 16A. At the top of the exit ramp, make a right and drive to the traffic signal at Statesville Road. Turn left onto Statesville Road and drive @ ½. Metrolina Expo grounds will be visible on your right. There are acres of free parking.

Admission to the show: \$10

## **New Arrivals**

125 Best Gluten-free Bread Machine Recipes / Donna Washburn and Heather Butt.

Accounting Essentials for Hospitality Managers / Chris Guilding.

ADHD E-book / Paul Graves Hammerness.

Advancing Formative Assessment in Every Classroom: a Guide for Instructional Leaders / Connie M. Moss, Susan M. Brookhart.

All Together Dead / Charlaine Harris.

Alternative Energy E-book / Brian C. Black and Richard Flarend.

Ambient Findability / Peter Morville.

American Insurgents, American Patriots : the Revolution of the People / T.H. Breen.

American Salvage: Stories / by Bonnie Jo Campbell.

Anatomy of a Business: What It Is, What It Does, and How It Works / Sasha Galbraith.

Anxiety E-book / Cheryl Winning Ghinassi.

Appetite City: a Culinary History of New York / William Grimes.

Around the Way Girls / Angel Hunter, La Jill Hunt, Dwayne S. Joseph.

The Atlas of Global Conservation: Changes, Challenges and Opportunities to Make a Difference / Jonathan Hoekstra

Autism E-book / Lisa D. Benaron.

Awakened / P.C. Cast and Kristin Cast.

Baby Girl / Shavon Moore.

The Backyard Homestead / edited by Carleen Madigan.

The Baseball Codes: Beanballs, Sign Stealing, and Bench-clearing Brawls: the Unwritten Rules of America's Pastime / Jason Turbow with Michael Duca.

Black Water Rising / Attica Locke.

Blow Fly / Patricia Cornwell.

Book of Rhymes: the Poetics of Hip Hop / Adam Bradley.

The Brazilian Kitchen: 100 Classic and Contemporary Recipes for the Home Cook / Leticia Moreinos Schwartz

Breaking the Food Seduction: the Hidden Reasons Behind Food Cravings-- and 7 Steps to End Them Naturally / Neal Barnard, with menus and recipes by Joanne Stepaniak.

Brunetti's Cookbook / recipes by Roberta Pianaro ; culinary stories by Donna Leon ; illustrated by Tatjana Hauptmann.

Bulls, Bears, Boom, and Bust: a Historical Encyclopedia of American Business Concepts / John Dobson.

The Butcher and the Vegetarian: One Woman's Romp Through a World of Men, Meat, and Moral Crisis / Tara Austen Weaver.

Cancer E-book / Susan E. Pories, Marsha A. Moses, and Margaret M.Lotz.

Career Opportunities in Travel and Hospitality / Jennifer Bobrow Burns

Cat Cora's Classics with a Twist: Fresh Takes on Favorite Dishes / Cat Cora with Ann Krueger Spivack.

Classroom Management That Works: Research-based Strategies for Every Teacher / Robert J. Marzano with Jana S. Marzano & Debra J. Pickering.

Cleaving: a Story of Marriage, Meat, and Obsession / Julie Powell.

The College of 2020: Students.

Complete Diabetic Cookbook / by Mary Jane Finsand, Karen Cadwell, and Edith White.

The Concise Encyclopedia of Economics / edited by David R. Henderson.

Cookie & Me / Mary Jane Ryals.

Cooking Dirty: a Story of Life, Sex, Love and Death in the Kitchen / Jason Sheehan.

Country Cooking of Ireland / by Colman Andrews

Crisis Economics: a Crash Course in the Future of Finance / Nouriel Roubini and Stephen Mihm.

Dead to the World / Charlaine Harris.

Developing Learner-centered Teaching: a Practical Guide for Faculty / Phyllis Blumberg

Diamond Playgirls / by Daaimah S. Poole

DNA Technology E-book: a Reference Handbook / David E. Newton.

Do Androids Dream of Electric Sheep? / Philip K. Dick.

Eat, Pray, Love: One Woman's Search for Everything Across Italy, India, and

Indonesia / Elizabeth Gilbert.

The Elements of Life: a Contemporary Guide to Thai Recipes and Traditions for

Healthier Living / Su-Mei Yu

Essential Kitchens: the Back to Basics Guide to Home Design, Decoration &

Furnishing / Terence Conran.

Family Vegetarian Cooking: 225 Recipes Everyone Will Love.

Farmer Jane: Women Changing the Way We Eat / Temra Costa.

The First Rule: a Joe Pike Novel / Robert Crais.

Flying Apron's Gluten-free & Vegan Baking Book / Jennifer Katzinger.

Fun Home: a Family Tragicomic / Alison Bechdel.

The Fundamentals of Play: a Novel / Caitlin Macy.

The Geographer's Library / Jon Fasman.

Ghost Town / Rachel Caine.

Glut: Mastering Information Through the Ages / Alex Wright.

Got Milk?: the Book / Jeff Manning.

The Great Big Cheese Cookbook / Wisconsin Milk Marketing Board.

The Great Ceviche Book / Douglas Rodriguez with Laura Zimmerman

Growing Great Employees: Turning Ordinary People into Extraordinary Performers / Erika Andersen.

Hello, Cupcake! / Karen Tack and Alan Richardson

 $\operatorname{HIV/AIDS}$  E-book / Kathy S. Stolley and John E. Glass.

Hospitality 2015: the Future of Hospitality and Travel / Marvin Cetron, Fred

DeMicco, Owen Davies.

How to Develop a Professional Portfolio: a Manual for Teachers / Dorothy M.

#### Campbell

The Hunger: a Story of Food, Desire, and Ambition / John DeLucie.

Ice Cream Sundae: 100 Greatest Fountain
Formulas / by Michael Turback.

I'll Never Be French (No Matter What I Do): Living in a Small Village in

Brittany / Mark Greenside.

In Other Rooms, Other Wonders / Daniyal Mueenuddin.

In Search of Bill Clinton: a Psychological Biography / John Gartner.

In the Sweet Kitchen: the Definitive Baker's Companion / Regan Daley.

Industrial Revolution in America. Vols
1-3 E-books Iron and Steel,

Railroads, Steam Shipping / edited by Kevin Hillstrom and Laurie Collier Hillstrom.

Ingredients DVD: the Local Food Movement Takes Root

Introductory Statistics / Prem S. Mann.

Inverting the Pyramid: a History of Football Tactics / Jonathan Wilson.

Justice: What's the Right Thing to Do? / Michael J. Sandel.

The Kansas City Barbeque Society Cookbook: Barbeque-- It's Not Just for

Breakfast Anymore / Ardie Davis, Paul Kirk, and Carolyn Wells.

Known to Evil / Walter Mosley.

The Korean Table: From Barbecue to Bibimbap / Taekyung Chung and Debra

Samuels

Larousse Gastronomique: the World's Greatest Culinary Encyclopedia

Last Call: the Rise and Fall of Prohibition / Daniel Okrent.

The Last Hero: a Life of Henry Aaron / Howard Bryant.

Less Than Zero / Bret Easton Ellis.

The Little Green Book of Absinthe: an Essential Companion with Lore, Trivia,

and Classic and Contemporary Cocktails / Paul Owens and Paul Nathan; drink recipes by Dave Herlong.

Living with the Dead: Twenty Years on the Bus with Garcia and the Grateful Dead/ Rock Scully with David Dalton.

The Locavore's Handbook: the Busy Person's Guide to Eating Local on a Budget / Leda Meredith.

Love what you do : building a career in the culinary industry / Dorothy Cann

Hamilton with Lisa Cornelia and Christopher Papagni.

Mason & Dixon / Thomas Pynchon.

Maus II: a Survivor's Tale: and Here My Troubles Began / Art Spiegelman.

Melissa's Everyday Cooking with Organic Produce / Cathy Thomas

Memoir of a Revolutionary Soldier: the Nar-rative of Joseph Plumb Martin /

Joseph Plumb Martin.

Monster Careers: Interviewing: Master the Moment that Gets You the Job / by

Jeff Taylor with Doug Hardy.

My Favorite Ingredients: an Enticing Collection of Recipes / Skye Gyngell

Narrative of Some of the Adventures, Dangers, and Sufferings of a Revolutionary

Soldier.

Never Say Never / Lisa Wingate.

The Newlywed Kitchen: Delicious Meals for Couples Cooking Together / Lorna Yee

and Ali Basye.

Nikki Turner Presents Street Chronicles: Backstage.

Nuts in the Kitchen: More than 100 Recipes for Every Taste and Occasion / Susan Herrmann Loomis.

Obesity E-book / Kathleen Y. Wolin, and Jennifer M. Petrelli.

On Cooking: a Textbook of Culinary Fundamentals / Sarah R. Labensky, Alan M.

Hause, Priscilla A. Martel

One in a Million / Kimberla Lawson Roby.

Peace of Me / T.N. Williams.

The Pleasure of My Company: a Novel / Steve Martin.

The Prophecy of the Stones / Flavia Bujor; translated from the French by Linda Coverdale.

Rewired: Understanding the iGeneration and the Way They Learn / Larry D. Rosen,

with L. Mark Carrier and Nancy A. Cheever.

Rigor is Not a Four Letter Word / Barbara R. Blackburn.

Sag Harbor: a Novel / Colson Whitehead.

Sausage: Recipes for Making and Cooking with Homemade Sausage / Victoria Wise

The Savage Detectives / Roberto Bolano

Say You're One of Them / Uwem Akpan.

Scotland / Neil Wilson, Alan Murphy.

Search Patterns / Peter Morville and Jeffery Callender

The Seasons on Henry's Farm: a Year of Food and Life on a Sustainable Farm /

Terra Brockman.

Seen It All and Done the Rest: a Novel / Pearl Cleage.

Sexual Health E-book: a Reference Hand-book / David E. Newton.

Shopaholic Ties the Knot / Sophie Kinsella.

Smoke in Mirrors / Jayne Ann Krentz.

Strategic Hospitality Leadership: the Asian initiative / edited by Russell Arthur Smith, Judy Siguaw.

Strength in What Remains / Tracy Kidder.

Sugar and Spite / G.A. McKevett.

Taste of Venice.

Teaching to Transgress: Education as the Practice of Freedom / Bell Hooks.

Technopoly: the Surrender of Culture to Technology / Neil Postman.

Tim Gunn: a Guide to Quality, Taste, & Style / by Tim Gunn with Kate Moloney.

Trainspotting / Irvine Welsh.

Truffles: Earth's Black Gold / Annemie Dedulle, Toni de Coninck

Under the Influence: a Guide to the Myths and Realities of Alcoholism / James R. Milam and Katherine Ketcham.



"When I read great literature, great drama, speeches, or sermons, I feel that the human mind has not achieved anything greater than the ability to share feelings and thoughts through language"

- James Earl Jones



Edited by Valerie Freeman

Other contributors include: Jean Moats, Betty Thomas, Becky Croxton, Justin Herman, Kayla Hilton-Miller, Jeri Langford



Is there something particular that you are looking for?

Let us know.

We might be able to add



The Unwanted Sound of Everything We Want: a Book about Noise / Garret Keizer.

The Veil of Gold / Kim Wilkins.

Wedding Cake Art and Design: a Professional Approach / Toba Garrett

What's New, Cupcake?: [Ingeniously Simple Designs for Every Occasion] / Karen

Tack and Alan Richardson

When Wanderers Cease to Roam: a Traveler's Journal of Staying Put / Vivian Swift.

The Wild Trees: a Story of Passion and Daring / Richard Preston.

The Wire: Truth Be Told / Rafael Alvarez; with an introduction by David Simon; with contributions by Victor Paul Alvarez

Yahoo Style Guide: the Ultimate Guide for Writing, Editing, and Creating Content for the Digital World / Chris Barr and the senior editors of Yahoo.